



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda – FINAL

### Madison Central Business Improvement District (BID) Board of Directors

February 7, 2013

Noon-1:15 pm

122 W. Washington Ave.  
1st Floor Board Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison Central Business Improvement District (BID): (608) 512-1340

#### Approx. Time

1. **Call to Order** — Jeanette Riechers, Chair (12 noon)
2. **Approval of Minutes** from Jan. 3, 2013 meeting (12:01 pm)
3. **Disclosures and Recusals** – (12:02 pm)  
Members of the body should make any required disclosures or recusals under the City's Ethics Code
4. **Public Comment** (3 min. per speaker) (12:03 pm)
5. **Chair's Report** – Jeanette Riechers (12:05 pm)
6. **Central District MPD Update** – Capt. Carl Gloede (12:10 pm)
7. **BID Staff Reports** (12:20 pm)
  - a) Tim Jenquin, BID Programming Coordinator
    - Map Ad Sales
    - Ambassador Program
    - Planting/Holiday Decorations
    - Welcome Programs
    - Business Turnover

- Approx. Time*
- 7. BID Staff Reports** continued
- b) Mary Carbine, BID Executive Director (12:30 pm)
- Construction/Construction Planning
  - WIAA Tournaments
  - Marketing
    - Early 2013 opportunities
    - 2013 Planning
  - Events
  - ALDO update
- 8. DMI update** – Susan Schmitz (12:40 pm)
- DMI Civic Agenda
- 9. GSSBA Update** – John Hutchinson, Hawk Sullivan (12:50 pm)
- 10. City of Madison Update** (12:55 pm)
- a) Matt Mikolajewski, Office of Business Resources
  - b) Ald. Mike Verveer
- 14. New Business** (1:10 pm)
- 15. Next Meeting – March 7, noon-1:30pm**
- 16. Adjournment** (1:15 pm)

**NOTE:** BID Marketing Subcommittee meeting  
Thurs., February 21, noon  
122 W. Washington Ave., 1<sup>st</sup> fl. Conference room

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-512-1340 or [mcarbine@visitdowntownmadison.com](mailto:mcarbine@visitdowntownmadison.com). Please do so at least three business days prior to the meeting so that proper arrangements can be made.