



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda – FINAL

### Madison Central Business Improvement District (BID) Board of Directors

September 4, 2014

Noon-1:30 pm

122 W. Washington Ave.  
1st Floor Conference Rm.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison Central Business Improvement District (BID): (608) 512-1340

#### Approx. Time

- |  |            |
|--|------------|
| <b>1. Call to Order</b> — Greg Frank, Chair  | (12 noon)  |
| <b>2. Approval of Minutes</b> from August 7, 2014 meeting  | (12:01 pm) |
| <b>3. Disclosures and Recusals</b> –<br>Members of the body should make any required disclosures or recusals under the City's Ethics Code                    | (12:02 pm) |
| <b>4. Public Comment</b> (3 min. per speaker)  | (12:03 pm) |
| <b>5. Chair's Report</b> – Greg Frank  | (12:05 pm) |
| <b>6. MPD Central District Update</b> – Lt. Dave McCaw   | (12:15 pm) |
| <b>7. 2015 Operating Plan Approval (ACTION ITEM)</b> – Greg Frank<br>Approval of 2015 BID Operating Plan for introduction to Common Council on September 16. | (12:30 pm) |

	<u>Approx. Time</u>
<b>8. BID Staff Reports</b>	(12:40 pm)
<ul style="list-style-type: none"> <li>a) Tim Jenquin, BID Programming Coordinator           <ul style="list-style-type: none"> <li>• Ambassadors/Visitor Center</li> <li>• Welcome Programs</li> <li>• Business Turnover</li> </ul> </li>   <li>b) Mary Carbine, BID Executive Director           <ul style="list-style-type: none"> <li>• Marketing &amp; Events</li> <li>• Freakfest Planning</li> <li>• Update from Downtown Coordinating Cmte (with Greg Frank)</li> <li>• Update from VOC</li> </ul> </li> </ul>	(12:45 pm)
<b>9. Joint Letter - Proposed City Sign Ordinance Changes – (ACTION ITEM)</b>	(12:50 pm)
- Greg Frank/Mary Carbine	
<p><a href="#">35037</a> Creating Section 31.072 of the Madison General Ordinances to regulate signs on mixed-use residential buildings and residential uses in non-residential zoning districts . . .</p> <p><a href="#">35034</a> Amending Sections 31.13(1) and (4) of the Madison General Ordinances to modify the method of approval of signs in Historic Districts, Landmarks, Landmarks sites, and PD Districts . . .</p>	
<b>10. DMI Update – Susan Schmitz, DMI President</b>	(1:00 pm)
<b>11. GSSBA Update – John Hutchinson (GSSBA Board)</b>	(1:05 pm)
<b>12. City of Madison Update</b>	(1:10 pm)
-Matt Mikolajewski, Office of Business Resources	
-Ald. Mike Verveer, 4 <sup>th</sup> District	
<b>13. New Business, Announcements</b>	(1:27 pm)
<b>14. Adjournment</b>	(1:30 pm)
<b>NEXT MEETING:</b>	<b>Thurs., Oct. 2, 2014, noon-1:30pm</b>
	- Halloween Freakfest overview – city staff

If you need an interpreter, materials in alternate formats or other accommodations, please contact the Madison Central BID office at 608-512-1340 or [mcarbine@visitdowntownmadison.com](mailto:mcarbine@visitdowntownmadison.com). Please do so at least three business days prior to the meeting so that proper arrangements can be made.