



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Agenda – FINAL

Madison Central Business Improvement District (BID) Board of Directors

December 4, 2014

Noon-1:30 pm

122 W. Washington Ave.
1st Floor Conference Rm.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison Central Business Improvement District (BID): (608) 512-1341

Approx. Time

- | | |
|---|------------|
| 1. Call to Order — Greg Frank, Chair | (12 noon) |
| 2. Approval of Minutes from Oct. 2, 2014 meeting | (12:01 pm) |
| 3. Disclosures and Recusals –
Members of the body should make any required disclosures or recusals under the City’s Ethics Code | (12:02 pm) |
| 4. Public Comment (3 min. per speaker) | (12:03 pm) |
| 5. Chair’s Report – Greg Frank | (12:05 pm) |
| 6. BID Staff Reports | (12:10 pm) |
- Mary Carbine, BID Executive Director & Tim Jenquin, BID Programming Coordinator
 - Family Halloween recap
 - Holiday Open House recap
 - Holiday Marketing, Trolley
 - Ambassadors/Visitor Center
 - Holiday Plantings/Lights
 - Business Turnover
 - 2015-16 Map Ad Sales updates
 - 2015 Marketing early opportunities

- | | <u>Approx. Time</u> |
|--|---------------------|
| 7. Treasurer's Report – Stacy Nemeth | (12:20 pm) |
| <ul style="list-style-type: none">• 2014 Budget – 4th quarter status update• 2015 Administration Contract (Closed Session per Wis. Stat. Sec. 19.85) - ACTION ITEM• (Resume Open Session) 2015 Annual Budget – ACTION ITEM | |
| 8. Committee and Meeting Update, Recaps - Greg Frank | (12:40 pm) |
| <ul style="list-style-type: none">• Top of State Design Meeting• Public Restroom Committee• Downtown Coordinating Committee• BID/MPD Business Safety Session• Other | |
| 9. GSSBA Update – John Hutchinson (GSSBA Board) | (12:55 pm) |
| 10. City of Madison Update | (1:00 pm) |
| <ul style="list-style-type: none">• Matt Mikolajewski, Office of Business Resources• Ald. Mike Verveer, 4th District | |
| 11. Planning for 2015 | (1:15 pm) |
| <ul style="list-style-type: none">• 2015 Board Meeting Schedule• Strategic Planning• Staff Update (Closed Session per Wis. Stat. Sec. 19.85) | |
| 12. (Resume Open Session) New Business, Announcements | (1:27 pm) |
| 13. Adjournment | (1:30 pm) |

Happy Holidays!

REMINDER: Annual Statement of Interests Forms Due January 6
www.cityofmadison.com/statementofinterests

NEXT MEETING: **Thurs., Jan. 8, 2015, noon-1:30pm**
-2014 Year in Review
-2015 Goals, Forecast

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Madison's Central Business Improvement District (BID)

2015 BID Board of Directors Meeting Dates

The BID Board of Director's meets the **first Thursday of every month** (excluding holidays)

Time: noon – 1:30 pm

Location: Hovde Building, 122 West Washington Ave., 1st floor conference room

2014 Meeting Dates

Thursday, January 8	Noon – 1:30 pm
Thursday, February 5	Noon – 1:30 pm
Thursday, March 5	Noon – 1:30 pm
Thursday, April 2	Noon – 1:30 pm
Thursday, May 7	Noon – 1:30 pm
Thursday, June 4	Noon – 1:30 pm
Thursday, July 2	Noon – 1:30 pm
Thursday, August 6	Noon – 1:30 pm
Thursday, September 3	Noon – 1:30 pm
Thursday, October 1	Noon – 1:30 pm
Thursday, November 5	Noon – 1:30 pm
Thursday, December 3	Noon – 1:30 pm

Board meetings are open to the public, and BID business and property owners are invited and encouraged to attend.