

# ISSUES/PRELIMINARY RECOMMENDATIONS VOTING REPORT

SW NEIGHBORHOODS PLAN OPEN HOUSE - FEBRUARY 17, 2007

The following report includes the results of the prioritization exercise conducted at the SW Neighborhoods Open House held Saturday February 17, 2007 at the Meadowood Shopping Center, 5702 Raymond Road. There were approximately 100 people in attendance at the Open House. People came from the Greentree, Meadowood, Oakwood Village, Orchard Ridge, Park Ridge and Prairie Hills portions of the planning area. There were also some participants from the business community and residents from other parts of the City.

There were five issue stations in the meeting room including land use and housing, transportation, community services, parks and open space, and personal safety. Participants were given five sticky dots with a color that corresponded to their neighborhood. They were asked to place their dots on the five different recommendations that they thought were the most important priorities to address in the neighborhood plan.

A brief summary of the voting for each issue station is included below, followed by tables with the complete record of all votes received. In some cases, people also voted on issues. Only those preliminary recommendations and issues that received votes are included in the tables.

## Land Use and Housing

Issues receiving more than five votes:

- The library should be expanded. (11)

Recommendations receiving more than five votes:

- Identify and promote homeownership programs that assist people on limited incomes with home purchasing. (10)
- Work with the Community Development Authority to encourage the sale of their housing units in the planning area and promote incentives for turning these into owner-occupied units. (9)
- Educate and encourage landlords to become involved in the City's efforts to develop a Neighborhood Improvement District Ordinance, which would help landlords work cooperatively to improve property condition and appearance and attract quality tenants. (9)
- Identify and promote incentives to turn some rental properties (in areas of high concentration) into condominiums. (6)

## Transportation

No issues received more than five votes.

Preliminary recommendations receiving more than five votes:

- Explore strategies to improve traffic flow while enhancing pedestrian/bicycle safety by installing traffic signals at the following intersections: Schroeder Road at Struck Street; McKenna at New Washburn Way; and Raymond Road at Whitney Way. (15)

- Use Traffic Engineering's Traffic Calming Program and explore other options for improving pedestrian and bicycle movement and safety along Russett Road and Dorsett Drive and at the following intersections: Gammon Lane at Gammon Road; Odana Road at Segoe Road; Schroeder Road at Frisch Street, Saybrook Road, and Schroeder Court; Whitney Way at Piping Rock Road, Hammersley Road, and Schroeder Road; Hammersley Road at Barton Road, Rae Lane, McKenna Boulevard, and Prairie Road; Schroeder Road at Hathaway Road and Forward Drive; and Hammersley Road at Hammersley Park and Falk School, Theresa Terrace, and Loreen Drive. (13)

### **Parks and Open Space**

No issues received more than five votes.

Preliminary recommendations receiving more than five votes:

- Work with school districts, community centers, and other community-based organizations to provide joint programs for all ages at Elver Park, Falk Elementary School, and Toki Middle School. (13)
- Explore developing community garden (s) plots within the greenway system between Hammersley and Raymond Roads. (9)
- Develop a fitness trail and walking routes that utilize the existing parks, greenway and trail systems. (6)

### **Community Services**

Issues receiving more than five votes:

- Establish additional comprehensive programs for youth (especially needed in the Summer). (19)
- Need an ambulance at Fire Station 7 on the west side. (13)
- Address overcrowded apartment units, which sometimes have multiple families living in one unit. (7)

There are no preliminary recommendations for this Community Services yet – will be addressed at upcoming Steering Committee Meetings.

### **Personal Safety**

Issues receiving more than five votes:

- Increase the number of neighborhood police officers at night. (26)
- Address the trouble-making of unsupervised teens constructively. (20)
- Assign neighborhood police officers to specific troubled areas and improve police response time to calls. (14)
- Organize crime watch prevention training for residents. (6)
- Elver Park and Meadowood Park can be unsafe. Some residents (particularly kids) feel territorial ownership, particularly to Meadowood Park. This can lead to harassment and other petty criminal activities. (6)

Land Use and Housing Issues	Neighborhood								
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	Total
<b>Land Use</b>									
The library should be expanded.	✓✓	✓✓✓✓✓ ✓		✓✓				✓	11
A community center could be added to the empty lot adjacent to the Meadowood Shopping Center.		✓✓				✓			3
<b>Housing</b>									
Do not build concentrations of low-income, multi-family housing.	✓✓								2
There is no ordinance in Madison designed to deal with landlords.	✓	✓							2
The area needs financial investment in multi-family units to avoid another Allied Drive situation.		✓						✓	2
An oversupply of housing drives down rents and drives up vacancies creating pressure to rent to anyone in anyway possible.		✓							1
Landlord training is needed. Need to develop uniform landlord policies and need help with background checks, eviction, and communication.		✓							1
There has been a decline in the physical appearance of rental units and some of the owner-occupied housing.								✓	1

Land Use and Housing Recommendations	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Identify and promote homeownership programs that assist people on limited incomes with home purchasing.	✓	✓✓✓		✓✓	✓✓	✓✓			10
Work with the Community Development Authority to encourage the sale of their housing units in the planning area and promote incentives for turning these into owner-occupied units.	✓	✓	✓		✓✓	✓✓		✓✓	9
Educate and encourage landlords to become involved in the City's efforts to develop a Neighborhood Improvement District ordinance, which would help landlords work cooperatively to improve property condition and appearance and attract quality tenants.	✓	✓✓✓		✓	✓	✓		✓✓	9
Identify and promote incentives to turn some rental properties (in areas of high concentration) into condominiums.	✓✓✓		✓		✓	✓			6

Land Use and Housing Recommendations	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
When areas such as the Odana Road commercial corridor redevelop, incorporate TND principles such as mixed-use with higher density, multiple levels, shared parking with adjacent commercial development to help reduce multiple driveway entrances, buildings closer to the street and pedestrian and bicycle amenities.	✓	✓✓		✓		✓			5
Educate and inform property owners about rehabilitation loans to add garages to rental units.	✓	✓✓			✓				4
Use block clubs to link tenants and home owners to jointly recruit stable tenants for open rental units (block clubs can serve as a social network sponsoring events and crimewatch).							✓		1

Transportation Issues	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Add bus routes from the planning area to the downtown.	✓	✓✓		✓					4
Your traffic pattern design will be a bottleneck on both Raymond Road and Whitney Way 7-9:00 a.m. and 3-6:00 p.m.								✓✓✓✓	4
The Prairie - Raymond Road intersection is difficult to get through. If you are on Prairie you cannot cross or turn left onto Raymond Road.						✓✓		✓	3
Early morning vehicles traveling east on Raymond, turning left onto Reetz, then turning onto Freeport at high speed – very dangerous to cars on Reetz trying to get onto Raymond.				✓✓					2
Pedestrians find it difficult to cross at the Raymond/Leland intersection.		✓✓							2
Add a traffic light at the Whitney Way/Raymond Road intersection.				✓✓					2
Bus access to food, services and parks and recreation is inconvenient; make the Metro system more user-friendly.		✓✓							2
Improve lighting and sidewalk connections for pedestrians. Note that some property owners would rather not have sidewalks on their blocks.		✓							1
Vehicles frequently speed on Hammersley Road.				✓					1

Transportation Issues	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Whitney Way south of the Beltline.								✓	1
There is too much speeding on Russett Road; speed bumps might help.				✓					1
Long bus trips to workplaces make public transit inconvenient for commuting.						✓			1
Improve the parking and shelters at Metro transfer stations and add toilet facilities.		✓							1
Schroeder Road interchange, the arrow should stay green for a longer amount of time.				✓					1
The Wisconsin Department of Transportation (WisDOT) proposal for widening Verona Road is an abomination that creates negative issues for the SW Neighborhoods area.								✓	1
Need to consider the impact of the WisDOT proposal to relieve traffic congestion on Odana Road by routing a feeder street onto Forward Drive that creates traffic pressure on the Greentree neighborhood.								✓	1

Transportation Recommendations	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Explore strategies to improve traffic flow while enhancing pedestrian/bicycle safety by installing traffic signals at the following intersections: Schroeder Road at Struck Street; McKenna at New Washburn Way; and Raymond Road at Whitney Way.		✓✓✓✓✓ ✓	✓	✓✓✓		✓✓✓✓✓			15
Use Traffic Engineering's Traffic Calming Program and explore other options for improving pedestrian and bicycle movement and safety along Russett Road and Dorsett Drive and at the following intersections: Gammon Lane at Gammon Road; Odana Road at Segoe Road; Schroeder Road at Frisch Street, Saybrook Road, and Schroeder Court; Whitney Way at Piping Rock Road, Hammersley Road and Schroeder Road; Hammersley Road at Barton Road, Rae Lane, McKenna Boulevard, and Prairie Road; Schroeder Road at Hathaway Road and Forward Drive; and Hammersley Road at Hammersley Park and Falk School, Theresa Terrace, and Loreen Drive.	✓✓✓✓✓ ✓	✓			✓	✓✓✓✓		✓	13

Transportation Recommendations	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Improve transit routing options with alternative crossings of the Beltline in places such as Forward Drive/Watts Road, Grand Canyon Drive and/or Schroeder Court.	✓✓	✓				✓✓			5
Explore strategies for improving left-turn movements for drivers traveling south on Prairie Road and turning left onto westbound Raymond Road.						✓✓			2
Explore the potential for adding a park and ride facility at the Metro West Transfer Station on adjacent land.	✓								1
Explore strategies for relieving traffic congestion at the Gammon Road/Beltline interchange. One strategy could include evaluating traffic signal operation.				✓					1

Parks and Open Space Issues	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Consider Elver Park as a hub like Warner Park; add a community center, along with a public pool, splash park and spray facilities.		✓	✓			✓✓			4
Improve park safety to encourage people of all ages to use parks.	✓	✓✓							3
Reduce booming base coming from Elver Park.						✓			1
Meadowood Park is underutilized – add community gardens?		✓							1

Parks and Open Space Recommendations	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Work with school districts, community centers, and other community-based organizations to provide joint programs for all ages at Elver Park, Falk Elementary School and Toki Middle School.	✓✓	✓✓		✓✓✓	✓✓	✓✓✓✓			13
Explore developing community garden(s) plots within the greenway system between Hammersley and Raymond Roads.	✓✓	✓✓✓				✓✓✓✓			9
Develop a fitness trail and walking routes that utilize the existing parks, greenway and trail systems.	✓✓✓✓					✓✓			6

Parks and Open Space Recommendations	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Explore developing a dog park (fenced) on the southern end of the Greentree landfill site.	✓			✓		✓		✓	4
Work with area recreational facilities to secure scholarships for area youth.			✓	✓		✓			3
Identify improvements to Elver Park that would promote year-round use.		✓		✓				✓	3
Explore with the Madison Police Department the development of a standardized reporting form for neighborhoods to use to report incidences occurring within the SW neighborhoods (includes residential, commercial and public spaces).	✓	✓				✓			3
Establish Friends of Elver Park to assist in short and long-term improvements to the park system.	✓					✓			2
Upgrade Meadowood Park (off of Balsam Road) by constructing a soccer field and pursue summer recreational youth programs.		✓							1

Community Services Issues	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Establish additional comprehensive programs for youth (especially need in the summer).	✓	✓✓✓✓✓		✓✓	✓✓✓✓	✓✓✓		✓✓✓✓	19
Need an ambulance at Fire Station 7 on the Westside.	✓✓✓✓	✓✓		✓		✓✓✓✓✓		✓	13
Address overcrowded apartment units, which sometimes have multiple families living in one unit.	✓	✓✓✓✓✓		✓					7
Build engagement in the neighborhood.	✓	✓		✓					3
Connect the library with young people.		✓✓						✓	3
Provide money management and financial planning assistance to help people break the poverty cycle.	✓	✓✓							3
Create connections between youth and seniors, i.e. employment by raking, snow shoveling, shopping, etc.).						✓✓✓			3
Help housing providers address overcrowded apartments and other pressing tenant issues.					✓			✓	2
Determine if daycare services are needed.								✓✓	2
English as a Second Language classes are needed.		✓							1
Improve services for the homeless.		✓							1

Community Services Issues	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Look at linkages between low wage employment at West Towne and increases in numbers of low-income families on Southwest Side.							✓		1
Major problem is lack of public spaces in areas for community to use for various activities and meetings.							✓		1
Setup strong, stable family childcare (which is already in plentiful supply in the neighborhood) in rental areas – use it to stabilize those areas and make them more attractive.							✓		1

Personal Safety Issues	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Increase the number of neighborhood officers at night.	✓✓✓✓	✓✓✓✓✓✓ ✓✓✓✓✓✓ ✓			✓✓✓✓	✓✓✓		✓✓	26
Address the trouble-making of unsupervised teens constructively, not punatively – provide activities at little to no cost.	✓	✓✓		✓✓	✓✓✓✓✓✓ ✓✓✓	✓✓✓✓		✓✓	20
Assign neighborhood officers to specific troubled areas and improve police response time to calls.	✓	✓✓✓✓✓		✓✓✓	✓✓			✓✓✓	14
Organize crime watch prevention training for residents.		✓✓✓✓						✓✓	6
Elver Park and Meadowood Park can be unsafe. Some residents (particularly kids) feel territorial ownership, particularly. to Meadowood Park. This can lead to harassment and other petty criminal activities.		✓✓✓		✓	✓			✓	6
Setup a website to report crime, as in Prairie Hills.	✓	✓				✓✓		✓	5
Need more police presence.	✓	✓			✓✓✓				5
A lot of drug and gang activity or suspicious activity		✓✓✓✓							4
Need better communication with the Mayor.		✓		✓✓					3
Improve relationships between neighbors.		✓✓	✓						3

Personal Safety Issues	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Ask police to regularly send flyers reporting on crime and other police matters.		✓			✓✓				3
Anonymous crime reporting for those afraid of retaliation.		✓✓		✓					3
Build community relationships by holding social events like block parties and ice cream socials.						✓		✓✓	3
Setup neighborhood watch and calling trees.								✓✓	2
Need more enforcement of noise ordinance (loud music from cars).		✓✓							2
Need a better setup for pickup and dropoff of students at all schools.	✓	✓							2
Email safety concerns to neighborhood police officers.	✓								1

Other Issues	Neighborhood								Total
	Greentree	Meadowood	Oakwood Village	Orchard Ridge	Park Ridge	Prairie Hills	Businesses	Other	
Need to consider impact of potential high voltage lines along the beltline on health (EMF), property values, and aesthetics in the neighborhood.	✓	✓		✓✓				✓	3