

## Minutes

**SW Neighborhood Steering Committee**  
**Greentree-Meadowood-Orchard Ridge-Park Ridge-Prairie Hills Neighborhoods**  
**Tuesday, March 13, 2007**  
**West Police District, 1710 McKenna Blvd**  
**6:30 – 8:30 p.m.**

**SW Steering Committee Members:** Kara Boeldt; Sandy Erickson, Durrell Ramer; Tim Johnson; Joel Kupferberg; Marge Liss; Larry Luther; Tom McKenna; Karen Sielaff; De'Kendrea Stamps; Lisa Subeck.

**Absent:** Ann Barker, Susan Clay,

**Excused Absent:** Christie Howell-Yrios; Douglas Kammann;. Rick Stirr, Bryan Summ.

**Others:** Alderperson Thomas, Karen Deaton; Joan Horinek; Tony Smick; Marlys Miller, Diane Wensel.

**City Staff:** Jule Stroick, Archie Nicolette and Linda Horvath (Department of Planning & Community & Economic Development).

### **I. Announcements**

- Public Safety Review Board was reviewing the Chronic Nuisance Ordinance on March 13. Note: PSR Board tabled ordinance approval to future meeting. City Attorney Office will fine-tune language in the proposed ordinance.
- Summer Youth Program Fair scheduled for Saturday, March 24 from 2:00 – 4:00 p.m. at Good Shepherd. Sponsored by Meadowood on the Move!
- Falk Elementary School kindergarten screening is scheduled for Monday, April 16.

### **II. Approval of February 13 & 27 Minutes**

On a motion by Kupferberg, seconded by Liss, the minutes from February 13 and February 27 were approval unanimously.

### **III. Updates/Status of Neighborhood Activities**

- Falk Elementary School will organize classes to pick-up litter and trash around the Hammersely Road entrance.
- Home break-ins and attempt break-in in the Orchard Ridge Neighborhood (Black Oak Drive area). Be aware of individual approaching door, ringing doorbell, and then indicates he/she has wrong address.

### **IV. Development of Vision Statement and Ranking Criteria**

Steering committee members discussed the importance of creating a vision statement for the plan. At the beginning of the planning process, steering committee members brainstormed what they liked about their neighborhood, what they would change, and what was of importance (assets) to them. Issue statements were prepared based upon steering committee responses as well as from neighborhood interviews, questionnaires, and comments via the website. Based on the issues, the plan recommendations have been developed to address the issues raised from these various venues.

Ms. Subeck raised the issue that we should use the vision statement to prepare and select the priority recommendations. Both the vision statement and ranking criteria will be used to prioritize the plan recommendations. Steering Committee members

brainstormed the important components that the vision statement should include. See attachment. Tim Johnson and Karen Deaton volunteered to draft a workable vision statement. Tony Smick and Maryls Miller provided a vision statement at the meeting: *A safe, casual set of neighborhoods in which people are treated and act with dignity and that offer residents logistic and financial value within the greater Madison community.*

The SW Neighborhood Planning Process is a 4-month process. This planning process will have to prepare a plan within this timeframe even though other planning process have been 12-months or more. It is recognized that because of the shorter timeframe some in-depth and/or relationship building will need to occur after the planning process is completed.

Outreach efforts were discussed. Many of the neighborhood associations participated in outreach efforts during the summer months leading into the planning process. It was noted that minimum participation has occurred from populations living in the neighborhood: low income, renter, and people of color. Several organizations have been contacted to garner input to balance the plan. Steering Committee members were requested to outreach to other populations (including seniors) during the plan review phase.

**V. Review/Discussion of Neighborhood Issues and Plan Recommendations**

SW Neighborhood Steering Committee reviewed and discussed parks and open space plan recommendations. Changes will be reflected in next draft of parks and open plan recommendations. Parks Division staff will review proposed changes prior to next meeting so steering committee members will have up-to-date information.

**VI. Next Meeting**

The next meeting is scheduled for March 27, Good Shepherd Lutheran Church, from 6:30 – 8:30 p.m.

**VII. Adjournment**

The meeting adjourned at 8:40 p.m.