

Minutes

**SW Neighborhood Steering Committee
Greentree-Meadowood-Orchard Ridge-Park Ridge-Prairie Hills Neighborhoods
Tuesday, May 8, 2007
Good Shepherd Lutheran Church, 5701 Raymond Road, Lower Level Meeting Room
6:30 – 8:30 p.m.**

SW Neighborhood Planning Website: <http://www.cityofmadison.com/swnp/>

Absent: Ann Barker and Susan Clay

I. Announcements

- Approval of community gardens at Lucy Lincoln Heistand will be reviews and hopefully approved on Tuesday, May 15.
- Tagging on buildings on Balsam-Russett occurred between May 4-6. Graffiti sign of 4CH. Pictures have been forwarded to MPD. In addition, gunshots were fired along Loreen during the weekend.
- Ernie and Joan Horinek are working to start-up a soccer team at Meadowood Park. Equipment (i.e goal posts), uniforms, and other supplies are in need. Donations toward the soccer team would be greatly appreciated.

II. Approval of March 27 & April 24 Minutes

On a motion by Kammann, seconded by Subeck the minutes were approved.

III. Updates/Status of Neighborhood Activities

- Allied and Emerging Neighborhood Grant Program: Urban League of Greater Madison (Sterling Link) has applied for a \$10,000 grant to address employment issues. In addition, YMCA applied for \$3,720 funding for KidzFit Program at Falk Elementary and WYFC applied for \$6,000 for Leadership & Technology Development Program.
- Joint Neighborhood Meeting: Kara Boeldt reported that she would attempt to organize a joint meeting among the presidents of the neighborhood associations. She has identified a software program that will help in communicating information between the neighborhood associations.

IV. Review of Neighborhood Plan

- SW Neighborhood Steering Committee members discussed the content of the neighborhood plan. The major points: 1) Emphasize recruitment of companies to locate; 2) Create job ladder employment and training opportunities; 3) Locate educational training, i.e. MATC, to provide training classes in area; 4) address criminal activities on people and property.
- Members of the public requested the steering committee to refine/strengthen plan recommendations on safety and to reconsider/relocate proposed location of dog park at Greentree.
- SW Neighborhood Steering Committee ranked plan recommendations by categories. See attached chart.

V. Review/Comment of Neighborhood Plan by Other Organizations

City staff will be distributing draft SW Neighborhood Plan to neighborhood associations and other major stakeholders for review and comment. City staff will compile comments and distribute to steering committee at upcoming meeting.

VI. Next Steps

VII. Adjournment

On a motion by Stamps, seconded Subeck, the meeting adjourned at 8:30 p.m.

NEIGHBORHOOD ISSUE	PLAN RECOMMENDATIONS	PRIORITY RANKING
Community Services, Facilities & Programming	Increase programming for youth, adults and seniors within the neighborhood. Such programs include, but are not limited to: ESL classes, GED, tutoring, and after-school and summer educational/recreational activities. Also take advantage of Citywide programs and explore methods of transportation. Improve funding through better information on grant programs.	1
	Expand Meadowridge Library at or near its present location. Provide services and programs for youth and adult residents, with an added emphasis on programs dealing with education and employment resources. Bilingual classes in Spanish and Hmong would reach the growing segment of the population in the area. Use the library as a clearinghouse for information.	2
	Develop neighborhood-based network and/or distribution relationship that is able to assemble and disseminate community information about neighborhood events, programs for youth and adults, and social and economic issues. Distribution relationship could include: United Way First Call for Help (211), City of Madison Youth Services, Madison School Community Recreation, Wisconsin Youth and Family Service Center, Joining Forces for Families, the Meadowridge Branch Library, electronic listservs, websites, individual neighborhood associations and schools.	3
	Establish a coalition of neighborhood associations (include organized multi-family groups and areas without neighborhood associations), business community, community centers, faith-based organizations, landlords, schools, service providers, and Southwest Neighborhood Resource Team to work jointly on neighborhood plan priorities and to initiate other agreed upon activities, services, and programs within the area.	4
Economic Stability	Secure youth employment and/or employment skill training with local and regional public and private business sectors.	1

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	Develop Employment and Training Strategy. Develop relationship with major local employers. Provide employment training or other classes that provide skill building to underemployed labor force. As part of the strategy, address reentry of ex-offenders into the job market.	2
	Work with MLG (owners of Meadowood Shopping Center) to set up a mechanism for management and business tenants to communicate and jointly work on neighborhood projects.	3
Housing	<p>Conduct training sessions for landlords, tenants and potential buyers. As part of the training:</p> <ol style="list-style-type: none"> 1. Develop a checklist for local residents to use to assess building code violations and the steps to report suspected code violations to the Building Inspection Unit and 2. Provide information on existing programs, such as Dane County Housing Authority Home Ownership Counseling, YWCA Second Chance Tenant Education Program, to building and repairing credit, financial planning, finding and maintaining housing, understanding landlord/tenant and fair housing laws, communicating with landlords and understanding notices and contracts associated with renting. 	1
	Promote a variety of home ownership and rehabilitation programs, loans and services. Focus on Bettys-Theresa, Balsam-Russett, Park Ridge, and Berkshire-Schroeder Subareas. Provide materials and workshops in multiple languages. Such programs to promote include: American Dream Downpayment Assistance, Homebuyer's Assistance Loans, Home-Buy, Deferred Payment Loans, Housing Choice Voucher Program and Rental Rehab Loans.	2
	Conduct systematic inspection of housing and monitor repairs at least quarterly to ensure code violations are corrected in a consistent, timely manner. Develop a tracking system to monitor property code violations for district alderpersons, building inspection and neighborhood associations to use. Focus of Bettys-Theresa, Balsam-Russett, Park Ridge and Berkshire-Schroeder Subareas.	3
	Within the Bettys-Theresa Terrace Subarea, convert three existing CDA duplex rental properties to owner-occupied Section 8 Homeownership Program properties.	4

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Neighborhood and Personal Safety	Assign police services/resources such as, but not limited to, neighborhood officers in the Bettys-Theresa, Balsam-Russett and Park Ridge areas.	1
	Work with the State Department of Corrections, Madison Police Department and non-profit organizations to address issues related to probation and parolees living in SW neighborhood.	2
	Develop communication mechanism between Madison Police, property owners and neighborhood associations to address neighborhood-related issues jointly. Part of the communication mechanism would deal with improved information flow and coordinated responses by all parties.	3
	Purchase ambulance for Fire Station No. 7.	4
Parks and Open Space	Enhance facilities at Elver Park to offer an array of community and recreational opportunities year-round. Future uses to explore: community center, swimming pool, splash park and skiing & snowmaking equipment.	1
	Explore developing a dog park (fenced) on the southern end of Greentree Landfill site. Provide at least 100' setback between residential area and proposed dog park. Construct a small parking lot with access off Hammersley near McKenna Boulevard.	2
	Explore developing community garden plots within the greenway system: <ul style="list-style-type: none"> - North of Raymond Road (Lucy-Lincoln-Heistand Park) - South of Hammersley Road (between Loreen Drive and Lynndale Road) - Along the south side of Schroeder Road (east of multi-family apartments) and Park Ridge Neighborhood 	3.a. (tie)
	Develop a fitness trail and walking routes that utilizes the existing parks, greenway and trail systems.	3.b. (tie)
	Work with area recreational facilities (John Powless Tennis Center, Madison Ice Arena, Odana Golf Course, Orchard Ridge Swimming Pool, Vitense Golf, Westside Swim Club, YMCA) to secure scholarships for area youth.	4.a. (tie)
	Improve accessibility, visibility and recreational use of Hammersley Park by: removing understory, overgrown shrubs and trees, expanding path systems, and creating a direct relationship of the space with Falk Elementary School. Determine if a splash park would be feasible at this location.	4.b. (tie)

NEIGHBORHOOD ISSUE	PLAN RECOMMENDATIONS	PRIORITY RANKING
Transportation	Explore strategies to improve traffic flow while enhancing pedestrian and bicycle safety by installing traffic lights at the following intersections: <ul style="list-style-type: none"> - Raymond Road at Whitney Way - Schroeder Road at Struck Street - McKenna Boulevard at New Washburn Way 	1
	Consider installing street lights: <ul style="list-style-type: none"> - Along Raymond Road between Cameron Drive and Westbrook Lane - Along Russett Road - Segments of Schroeder Road (Struck Street to Forward Drive) 	2
	Evaluate extending Lucy-Lincoln-Heistand greenway pedestrian/bicycle path to connect with the bicycle path at Hammersley Park and to the greenway pedestrian/bicycle path south of Raymond Road. Pursue funding and construction	3
	Use Traffic Engineering's Traffic Calming Program and explore other options for improving pedestrian/bicycle movement and safety along Russett Road and Dorsett Drive: <ul style="list-style-type: none"> - Gammon Lane at Gammon Road - Odana Road at Segoe Road - Schroeder Road at Frisch Street, Saybrook Road, and Schroeder Court - Whitney Way at Piping Rock Road, Hammersley Road, and Schroeder Road - Hammersley Road at Barton Road, Rae Lane, McKenna Boulevard, and Prairie Road - Schroeder Road at Hathaway Road and Forward Drive - Hammersley Road at Hammersley Park and Falk Elementary School, Theresa Terrace and Loreen Drive 	4.a. (tie)
	Explore extending the availability of express bus routes from the southwest area to the downtown area and develop better means of communicating transit options to riders.	4.b. (tie)