

## Minutes

**SW Neighborhood Steering Committee  
Greentree-Meadowood-Orchard Ridge-Park Ridge-Prairie Hills Neighborhoods  
Thursday, June 21, 2007  
West Police District, 1710 McKenna Blvd  
6:30 – 9:00 p.m.**

**SW Neighborhood Planning Website:** <http://www.cityofmadison.com/swnp/>

**SW Steering Committee Members:** Kara Boeldt; Sandy Erickson; Tim Johnson; Marge Liss; Larry Luther, Tom McKenna; Durrell Ramer; Karen Sielaff; Lisa Subeck; Bryan Summ.

**Absent:** Ann Barker, Susan Clay;

**Excused Absent:** Christie Howell-Yrios; Douglas Kammann; De'Kendrea Stamps, Rick Stirr.

**Others:** Karen Deaton; George Hagencurer, Duane Hinz, Tania Banak, Jennifer Murraray, Ronn Ferrell, Nancy Priegel, Diane Wensel, Cheri Yearious, Bernard & Bonnie Drager, Joan Horinek.

**City Staff:** Jule Stroick, Archie Nicolette, Linda Horvath, (Department of Planning & Community & Economic Development) and Mary Charnitz (Community Development Block Grant Office).

- I. Announcements
- II. Approval of May 8 Minutes
  - Deferred to June 19 meeting.
- III. Prioritization of CDBG Projects
  - Mary Charnitz, Community Development Block Grant Office, provided an overview of eligible funding and projects for use of the federal funds. SW Neighborhood Steering Committee members ranked the top priority projects. Mary Charnitz was requested to follow-up by determining the doability and the cost of proposed projects.
- IV. Review of Neighborhood Plan
  - SW Neighborhood Steering Committee members heard from the residents attending the meeting to what was supported/opposed in the Draft SW Neighborhood Plan.
- V. Adjournment

The meeting was adjourned at 9:00 p.m.

## SW NEIGHBORHOOD PLAN STEERING COMMITTEE MEETING 6/21/07

### Plan Recommendation Voting

*List includes plan recommendations that the Steering Committee prioritized in prior meetings – top four to five in each topic area*

<b>OVERFALL RECOMMENDATION PRIORITIES</b>	<b>CDBG ELIGIBLE PRIORITIES</b>
PRIORITY 1: Assign police services/resources such as, but not limited to, neighborhood officers in the Bettys-Theresa, Balsam-Russett and Park Ridge areas. (47 votes)	
PRIORITY 2: Expand Meadowridge Library at or near its present location. Provide services and programs for youth and adult residents, with an added emphasis on programs dealing with education and employment resources. Bilingual classes in Spanish and Hmong would reach the growing segment of the population in the area. Use the library as a clearinghouse for information. (19 votes)	
PRIORITY 3: Promote a variety of home ownership and rehabilitation programs, loans and services. Focus on Bettys-Theresa, Balsam-Russett, Park Ridge, and Berkshire-Schroeder Subareas. Provide materials and workshops in multiple languages. Such programs to promote include: American Dream Downpayment Assistance, Homebuyer's Assistance Loans, Home-Buy, Deferred Payment Loans, Housing Choice Voucher Program and Rental Rehab Loans. (18 votes)	<b>CDBG PRIORITY 1 (43 VOTES)</b>
PRIORITY 4: Increase programming for youth, adults and seniors within the neighborhood. Such programs include, but are not limited to: ESL classes, GED, tutoring, and after-school and summer educational/recreational activities. Also take advantage of Citywide programs and explore methods of transportation. Improve funding through better information on grant programs.	
PRIORITY 5: Purchase ambulance for Fire Station No. 7. (13 votes)	
PRIORITY 6: Develop communication mechanism between Madison Police, property owners and neighborhood associations to address neighborhood-related issues jointly. Part of the communication mechanism would deal with improved information flow and coordinated responses by all parties. (10 votes)	
PRIORITY 7: Work with the State Department of Corrections, Madison Police Department and non-profit organizations to address issues related to probation and parolees living in SW neighborhood. (8 votes)	
PRIORITY 8 (tie): Conduct systematic inspection of housing and monitor repairs at least quarterly to ensure code violations are corrected in a consistent, timely manner. Develop a tracking system to monitor property code violations for district alderpersons, building inspection and neighborhood associations to use. Focus of Bettys-Theresa, Balsam-Russett, Park Ridge and Berkshire-Schroeder Subareas. (5 votes)	

<b>OVERFALL RECOMMENDATION PRIORITIES</b>	<b>CDBG ELIGIBLE PRIORITIES</b>
<p>PRIORITY 8 (tie): Explore developing community garden plots within the greenway system:</p> <ul style="list-style-type: none"> <li>- North of Raymond Road (Lucy-Lincoln-Heistand Park)</li> <li>- South of Hammersley Road (between Loreen Drive and Lynndale Road)</li> <li>- Along the south side of Schroeder Road (east of multi-family apartments) and Park Ridge Neighborhood (5 votes)</li> </ul>	<p style="text-align: center;"><b>CDBG PRIORITY 2 (33 VOTES)</b></p>
<p>PRIORITY 9: Conduct training sessions for landlords, tenants and potential buyers. As part of the training:</p> <ol style="list-style-type: none"> <li>1. Develop a checklist for local residents to use to assess building code violations and the steps to report suspected code violations to the Building Inspection Unit and</li> <li>2. Provide information on existing programs, such as Dane County Housing Authority Home Ownership Counseling, YWCA Second Chance Tenant Education Program, to building and repairing credit, financial planning, finding and maintaining housing, understanding landlord/tenant and fair housing laws, communicating with landlords and understanding notices and contracts associated with renting. (4 votes)</li> </ol>	
<p>PRIORITY 10: Enhance facilities at Elver Park to offer an array of community and recreational opportunities year-round. Future uses to explore: community center, swimming pool, splash park and skiing &amp; snowmaking equipment. (3 votes)</p>	<p style="text-align: center;"><b>CDBG PRIORITY 7 (3 votes)</b></p>
<p>PRIORITY 11: Use Traffic Engineering's Traffic Calming Program and explore other options for improving pedestrian/bicycle movement and safety along Russett Road and Dorsett Drive:</p> <ul style="list-style-type: none"> <li>- Gammon Lane at Gammon Road</li> <li>- Odana Road at Segoe Road</li> <li>- Schroeder Road at Frisch Street, Saybrook Road, and Schroeder Court</li> <li>- Whitney Way at Piping Rock Road, Hammersley Road, and Schroeder Road</li> <li>- Hammersley Road at Barton Road, Rae Lane, McKenna Boulevard, and Prairie Road</li> <li>- Schroeder Road at Hathaway Road and Forward Drive</li> <li>- Hammersley Road at Hammersley Park and Falk Elementary School, Theresa Terrace and Loreen Drive (2 votes)</li> </ul>	<p style="text-align: center;"><b>CDBG PRIORITY 5 (tie) (12 votes)</b></p>
<p><b>Recommendations that did not receive any overall votes on 6/21 (some CDBG eligible recomms. below did receive votes as noted)</b></p>	

<b>OVERFALL RECOMMENDATION PRIORITIES</b>	<b>CDBG ELIGIBLE PRIORITIES</b>
<p>Develop neighborhood-based network and/or distribution relationship that is able to assemble and disseminate community information about neighborhood events, programs for youth and adults, and social and economic issues. Distribution relationship could include: United Way First Call for Help (211), City of Madison Youth Services, Madison School Community Recreation, Wisconsin Youth and Family Service Center, Joining Forces for Families, the Meadowridge Branch Library, electronic listservs, websites, individual neighborhood associations and schools.</p>	
<p>Establish a coalition of neighborhood associations (include organized multi-family groups and areas without neighborhood associations), business community, community centers, faith-based organizations, landlords, schools, service providers, and Southwest Neighborhood Resource Team to work jointly on neighborhood plan priorities and to initiate other agreed upon activities, services, and programs within the area.</p>	
<p>Secure youth employment and/or employment skill training with local and regional public and private business sectors.</p>	
<p>Develop Employment and Training Strategy. Develop relationship with major local employers. Provide employment training or other classes that provide skill building to underemployed labor force. As part of the strategy, address reentry of ex-offenders into the job market.</p>	
<p>Work with MLG (owners of Meadowood Shopping Center) to set up a mechanism for management and business tenants to communicate and jointly work on neighborhood projects.</p>	
<p>Within the Bettys-Theresa Terrace Subarea, convert three existing CDA duplex rental properties to owner-occupied Section 8 Homeownership Program properties.</p>	<p><b>CDBG PRIORITY 6</b> (8 votes)</p>
<p>Explore developing a dog park (fenced) on the southern end of Greentree Landfill site. Provide at least 100' setback between residential area and proposed dog park. Construct a small parking lot with access off Hammersley near McKenna Boulevard.</p>	
<p>Develop a fitness trail and walking routes that utilizes the existing parks, greenway and trail systems.</p>	
<p>Work with area recreational facilities (John Powless Tennis Center, Madison Ice Arena, Odana Golf Course, Orchard Ridge Swimming Pool, Vitense Golf, Westside Swim Club, YMCA) to secure scholarships for area youth.</p>	
<p>Improve accessibility, visibility and recreational use of Hammersley Park by: removing understory, overgrown shrubs and trees, expanding path systems, and creating a direct relationship of the space with Falk Elementary School. Determine if a splash park would be feasible at this location.</p>	
<p>Explore strategies to improve traffic flow while enhancing pedestrian and bicycle safety by installing traffic lights at the following intersections:</p> <ul style="list-style-type: none"> <li>- Raymond Road at Whitney Way</li> <li>- Schroeder Road at Struck Street</li> <li>- McKenna Boulevard at New Washburn Way</li> </ul>	<p><b>CDBG PRIORITY 5 (tie)</b> (12 votes)</p>

<b>OVERFALL RECOMMENDATION PRIORITIES</b>	<b>CDBG ELIGIBLE PRIORITIES</b>
Consider installing street lights: <ul style="list-style-type: none"> <li>- Along Raymond Road between Cameron Drive and Westbrook Lane</li> <li>- Along Russett Road</li> <li>- Segments of Schroeder Road (Struck Street to Forward Drive)</li> </ul>	<b>CDBG PRIORITY 3</b> (20 votes)
Evaluate extending Lucy-Lincoln-Heistand greenway pedestrian/bicycle path to connect with the bicycle path at Hammersley Park and to the greenway pedestrian/bicycle path south of Raymond Road. Pursue funding and construction	<b>CDBG PRIORITY 4</b> (14 votes)
Explore extending the availability of express bus routes from the southwest area to the downtown area and develop better means of communicating transit options to riders.	