

# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Agenda - FINAL

### Madison's Central Business Improvement District (BID) Executive Committee



---

March 1, 2024

11:30 pm – 12:30 pm  
In-Person Only

Overture Center – 201 State Street  
Board Room – Playhouse level

---

#### PARTICIPATION GUIDELINES

WRITTEN COMMENTS: You can send comments on agenda items to [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com) with the subject: "Executive Committee Comments".

Madison's Central Business Improvement District (BID): (608) 512-1340

#### AGENDA

1. Call to Order – **Emily Gruenewald**, Events Committee Chair (11:30 am)
2. Disclosures and Recusals  
  
*Members of the body should make any required disclosures or recusals under the City's Ethics Code.*
3. Approval of minutes from previous Executive Committee Meeting
4. Welcome and Introductions
5. Personnel Update
6. 2024 Events Calendar/Planning
7. Discussion: Sponsorship Program
8. Other Business
9. Adjourn

---

#### NEXT MEETINGS

*Events Committee Meetings: TBA*

