

# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda - FINAL

### Madison's Central Business Improvement District (CID) Executive Committee



June 18, 2024

12:00pm – 1:30pm

Hybrid – 122 W. Washington Ave.  
1<sup>st</sup> Floor Conference Room & Virtual

#### PARTICIPATION GUIDELINES

1. WRITTEN COMMENTS: You can send comments on agenda items to [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com) with the subject: "Executive Committee Comments".
2. LISTEN TO THE MEETING: You can call-in via phone: (312) 626-6799, Meeting ID: 822 2478 8390, Passcode: 238356
3. WATCH THE MEETING: You can watch the meeting using the Zoom app.  
<https://us02web.zoom.us/j/82224788390?pwd=bEVNTIhLbE9MTEMzUXRGM1ppU0dHUT09>
4. REGISTER BUT DO NOT SPEAK: You can register your support or opposition to an agenda item by emailing [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com).
5. REGISTER AND SPEAK: If you wish to speak at the virtual meeting on an agenda item, you MUST register. You can register by emailing [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com).

If you need an interpreter, translator, materials in alternate formats or other accommodation to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison's Central Business Improvement District (CID): (608) 512-1340

#### AGENDA

1. Call to Order – **Peggy Gunderson**, Board Chair (12:00pm)
2. Disclosures and Recusals  
*Members of the body should make any required disclosures or recusals under the City's Ethics Code.*
3. Approval of minutes from previous Executive Committee Meeting (5/21/24)
4. Board Chair Report – **Peggy Gunderson**
  - a) Celebrating the CID

1. June MNM successes; thanks to Staff and Board volunteers
2. SafeGrowth Madison initiative
- b) BID Annual Forum
  1. Discussion, comments
  2. Changes to consider for next year's meeting?
- c) Safety in the BID
- d) 2025 Board Nominations; EC serves as Nominating Committee
  1. 2025 Board Members
  2. Board EC Positions
- e) BID Board Summer gathering
  1. Options
  2. Date
- f) IDA Annual Conference in Seattle, Sept. 11-13, (early discount June 26)
- g) Other
5. Financial Reporting Update – **Jason Salus**
  - a) Employee 401k match status
  - b) Other
6. Executive Director's Update – **Matt Tramel**
  - a) Recertification process status
  - b) Partnership and Sponsor updates
  - c) 400-600 Pedestrian Mall Experiment programming
  - d) Other
6. Other business
7. DMI Update – **Jason Ilstrup**
  - a) DMI Annual Celebration – Sept. 9, (4-7 p.m.) at The Orpheum – register online
8. Other Business
9. Adjourn

---

## NEXT MEETINGS

### Executive Committee Meetings

*BID Executive Committee meetings are the 3<sup>rd</sup> Tuesday of the month at Noon.*

*HYBRID – Virtual and Hovde Building, 122 W. Washington Ave., 1<sup>st</sup> Floor Conference Room*

### Board of Directors Meetings

*Board Meetings are the first Thursday of the month. Noon – 1:30pm*

*HYBRID – Virtual and Hovde Building, 122 W. Washington Ave., 1<sup>st</sup> Floor Conference Room*

<b>2024 Executive Committee Meetings</b> <i>3<sup>rd</sup> Tuesdays, noon-1:30pm</i>
Tuesday, July 16
Tuesday, August 20
Tuesday, September 17
Tuesday, October 15
Tuesday, November 19
Tuesday, December 17

<b>2024 Board Meetings</b> <i>Thursdays, noon-1:30pm</i>
Thursday, August 1
Thursday, September 5
Thursday, October 3
Thursday, November 7
Thursday, December 5

