

# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda - FINAL

### Madison's Central Business Improvement District (BID) Executive Committee



March 18, 2025

12:00 pm – 1:00 pm

Virtual Only

#### PARTICIPATION GUIDELINES

1. WRITTEN COMMENTS: You can send comments on agenda items to [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com) with the subject: "Executive Committee Comments".
2. LISTEN TO THE MEETING: You can call-in via phone: (312) 626-6799, Meeting ID: 889 9138 1959, Passcode: 573915
3. WATCH THE MEETING: You can watch the meeting using the Zoom app.  
<https://us02web.zoom.us/j/88991381959?pwd=6tEgjc0iMjFyB501N9bxBI5Y50yiKg.1>
4. REGISTER BUT DO NOT SPEAK: You can register your support or opposition to an agenda item by emailing [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com).
5. REGISTER AND SPEAK: If you wish to speak at the virtual meeting on an agenda item, you MUST register. You can register by emailing [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com).

If you need an interpreter, translator, materials in alternate formats or other accommodation to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnub ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

**Madison's Central Business Improvement District (BID): (608) 512-1340**

#### AGENDA

1. Call to Order – **Josh Berkson**, Board Chair (12:00pm)
2. Disclosures and Recusals  
*Members of the body should make any required disclosures or recusals under the City's Ethics Code.*
3. Approval of minutes from previous Executive Committee Meeting (2/18/25 and 3/6/25)
4. Financial Reporting Update – **Jason Salus**, Board Treasurer (12:05 pm)
5. Committees Discussion – **Josh Berkson**, Board Chair (12:15)

- 6. Partner Outreach – **Josh Berkson**, Board Chair, **Matt Tramel**, BID Executive Director (12:30)
- 7. Downtown Strategic Visioning Plan – **Jason Ilstrup**, DMI President (12:45)
- 8. Other Business
- 9. Adjourn (1:00 pm)

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**NEXT MEETINGS**

**Executive Committee Meetings**

*Executive Committee meetings are on the 3rd Tuesday of the months at Noon.  
 Hovde Building, 122 W. Washington Ave., 1<sup>st</sup> Floor Conference Room and MEETING VIRTUAL*

<b>2025 Executive Committee Meetings</b> <i>3<sup>rd</sup> Tuesdays, noon-1:30pm</i>
Tuesday, April 15
Tuesday, May 20
Tuesday, June 17
Tuesday, July 15
Tuesday, August 19
Tuesday, September 16
Tuesday, October 21
Tuesday, November 18
Tuesday, December 16

**Board of Directors Meetings**

*Board Meetings are the first Thursday of the month. Noon – 1:30pm  
 HYBRID – Virtual and Hovde Building, 122 W. Washington Ave., 1<sup>st</sup> Floor Conference Room*

<b>2025 Board of Directors Meetings</b> <i>1<sup>st</sup> Thursdays, noon-1:30pm</i>
Thursday, April 3
Thursday, May 1
Thursday, June 5
Thursday, August 7
Thursday, September 4
Thursday, October 2
Thursday, November 6
Thursday, December 4

