

City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Agenda - FINAL

Madison's Central Business Improvement District (BID) Marketing Committee



January 14, 2025

1:00 p.m. – 2:00 p.m.

Hybrid – Virtual & 122 W. Washington Ave.
1st Floor Conference Room

PARTICIPATION GUIDELINES

1. WRITTEN COMMENTS: You can send comments on agenda items to info@visitdowntownmadison.com with the subject: "Marketing Committee Comments".
2. LISTEN TO THE MEETING: You can call-in via phone: 1.301.715.8592, Meeting ID: 893 4049 0194, Passcode: 726740
3. WATCH THE MEETING: You can watch the meeting using the Zoom app. Join Zoom Meeting:
<https://us02web.zoom.us/j/89340490194?pwd=clIL23dYEJwhNlivwP1XOryRagybDR.1>
4. REGISTER BUT DO NOT SPEAK: You can register your support or opposition to an agenda item by emailing info@visitdowntownmadison.com.
5. REGISTER AND SPEAK: If you wish to speak at the virtual meeting on an agenda item, you MUST register. You can register by emailing info@visitdowntownmadison.com.

If you need an interpreter, translator, materials in alternate formats or other accommodation to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison's Central Business Improvement District (BID): (608) 512-1340

AGENDA

For those joining on Zoom, please use the 'raise hand' button to be called upon to speak.

1. Call to Order – **Nick Newlin**, Marketing Committee Chair
2. 2025 Social Media Marketing Review
3. 2025 Social Media Marketing Calendar & Plan
4. Adjourn

NEXT MEETINGS

Marketing Committee Meetings:

April 8, 2025 – 1:00-2:00pm

July 8, 2025 – 1:00-2:00pm

October 14, 2025 – 1:00-2:00pm