

# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda - FINAL

### Madison's Central Business Improvement District (BID) Real Estate Committee



April 2, 2025

9:00 a.m. – 10:00 a.m.

Hybrid – 122 W. Washington  
1<sup>st</sup> Flor Conference Room/Zoom

#### PARTICIPATION GUIDELINES

1. WRITTEN COMMENTS: You can send comments on agenda items to [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com) with the subject: "Events Committee Comments".
2. LISTEN TO THE MEETING: You can call-in via phone: 1.305.224.1968, Meeting ID: 852 0942 4925, Passcode: 726680
3. WATCH THE MEETING: You can watch the meeting using the Zoom app. Join Zoom Meeting: <https://us02web.zoom.us/j/85209424925?pwd=uH7PBbqlbn6zZezGXTr0kzKb296J54.1>
4. REGISTER BUT DO NOT SPEAK: You can register your support or opposition to an agenda item by emailing [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com).
5. REGISTER AND SPEAK: If you wish to speak at the virtual meeting on an agenda item, you MUST register. You can register by emailing [info@visitdowntownmadison.com](mailto:info@visitdowntownmadison.com).

If you need an interpreter, translator, materials in alternate formats or other accommodation to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnub ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Madison's Central Business Improvement District (BID): (608) 512-1340

**For those joining on Zoom, please use the 'raise hand' button to be called upon to speak.**

#### AGENDA

1. Call to Order – **Vic Villacrez**, Real Estate Committee Chair
2. Approval of Minutes from 1/8/25 meeting
3. Disclosures and Recusals
  - a. *Members of the body should make any required disclosures or recusals under the City's Ethics Code*
4. Public Comment
  - a. *Limited to 3 minutes per speaker*

5. Safe Growth/Safety Initiatives
6. City of Madison Grant Utilization
7. Potential Economic Development Funding Mechanisms for Downtown Businesses
8. Partnership Development
9. Spring Cleanup Initiative
10. Resident/Commercial Tenant Engagement
11. Mifflin Plaza Visioning
12. 400-600 Block & TID 50
13. Adjourn

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**Real Estate Committee:** Serving as an organizing and action forum for real estate related topics in the BID, including maintaining a welcoming environment and safety and security protocols for BID properties.

#### **2025 MEETINGS**

- January 8
- April 2
- July 2
- October 8