



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved FINANCE COMMITTEE

Tuesday, November 20, 2018

6:00 PM

210 Martin Luther King, Jr. Blvd. Room 108
(City-County Building)

Special Meeting

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact the Finance Department at (608) 266-4671 or financecommittee@cityofmadison.com.

Note: A Quorum of the Common Council may be in attendance at this meeting.

CALL TO ORDER / ROLL CALL

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

ITEMS TO BE CONSIDERED

1. [53746](#) Accepting \$100,000 per year for four years from Urban Land Interests (ULI) and Findorff, beginning in 2020 to help the City move forward with employment initiatives in anticipation of generating more small, minority and women-owned businesses.

Sponsors: Paul R. Soglin

Legislative History

11/6/18 Mayor's Office Referred for Introduction
Finance Committee (11/20/18), Common Council (11/20/18)

11/13/18 COMMON COUNCIL Refer to the FINANCE COMMITTEE
Additional referral to Affirmative Action Commission (11/20/18)

11/13/18

FINANCE COMMITTEE

Refer to the AFFIRMATIVE ACTION
COMMISSION

ADJOURNMENT



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Master

File Number: 53746

File ID: 53746

File Type: Resolution

Status: Report of Officer

Version: 1

Reference:

Controlling Body: FINANCE
COMMITTEE

File Created Date : 11/06/2018

File Name: Accepting \$100,000 per year for four years from Urban Land Interests and Findorff, beginning in 2020 to help the City move forward with employment initiatives in anticipation of generating more small, minority and women-owned businesses.

Final Action:

Title: Accepting \$100,000 per year for four years from Urban Land Interests (ULI) and Findorff, beginning in 2020 to help the City move forward with employment initiatives in anticipation of generating more small, minority and women-owned businesses.

Notes:

Sponsors: Paul R. Soglin

Effective Date:

Attachments:

Enactment Number:

Author: Nick Zavos, Deputy Mayor

Hearing Date:

Entered by: lveldran@cityofmadison.com

Published Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Mayor's Office	11/06/2018	Referred for Introduction				
	Action Text:		This Resolution was Referred for Introduction				
	Notes:		Finance Committee (11/20/18), Common Council (11/20/18)				
1	COMMON COUNCIL	11/13/2018	Refer	FINANCE COMMITTEE			Pass
	Action Text:		A motion was made by Baldeh, seconded by Carter, to Refer to the FINANCE COMMITTEE. The motion passed by voice vote/other.				
	Notes:		Additional referral to Affirmative Action Commission (11/20/18)				
1	FINANCE COMMITTEE	11/13/2018	Refer	AFFIRMATIVE ACTION COMMISSION			
	Action Text:		This Resolution was Refer to the AFFIRMATIVE ACTION COMMISSION				
	Notes:						
1	FINANCE COMMITTEE	11/20/2018					
1	COMMON COUNCIL	11/20/2018					

Text of Legislative File 53746

Fiscal Note

The proposed resolution accepts funding from Urban Land Interests and Findorff to support City initiatives surrounding small minority and women-owned businesses. These funds will be given to the City annually over the course of four years and handled as a General Fund appropriation. Specific expenditures funded by this revenue will be included in the 2020 budget (along with subsequent budgets).

Title

Accepting \$100,000 per year for four years from Urban Land Interests (ULI) and Findorff, beginning in 2020 to help the City move forward with employment initiatives in anticipation of generating more small, minority and women-owned businesses.

Body

WHEREAS, on its recent Anchor Bank project, to which the City of Madison contributed Tax Incremental Financing, Urban Land Interests and Findorff were unable to satisfy the City's good faith effort requirements while working to hire Small Business Enterprise (SBE) companies; and,

WHEREAS, this is consistent with the findings of the disparity study conducted in 2015, which recommended that the City examine taking a larger role in helping develop minority and women-owned businesses through training and mentorship, and that the City support other organizations' efforts to build a pipeline of minority and female workers; and,

WHEREAS, the City now spends approximately \$225,000 per year on construction employment initiatives such as Foundations for the Trades, Latino Workforce Academy, Big Step, and others; and,

WHEREAS, ULI and Findorff have committed to providing the city \$100,000 per year for four years, beginning in 2020 to help the City move forward with such employment initiatives in anticipation of generating more small, minority, and women-owned businesses,

THEREFORE BE IT RESOLVED, that the City of Madison accepts these funds to be deposited in the general fund; and commits to using them to bolster the efforts already underway by funding new programming focused on recruiting and retaining disadvantaged employees in the construction industry, which would be included in the 2020 City budget, and,

BE IT FURTHER RESOLVED, that the Mayor and Clerk are authorized to enter into an agreement with ULI and Findorff for this funding, as approved by the City Attorney; and,

BE IT FINALLY RESOLVED, that the City accepts this commitment in lieu of any further steps regarding SBE at the Anchor Bank project.