



Economic Development Division Introduction

Matt Mikolajewski, Economic Development Director

Our Agency's Vision and Mission

Vision

 Our Madison: Inclusive, Innovative, & Thriving

Mission

 Our mission is to serve a successful City by supporting our residents, businesses, and property owners; and, by managing our real estate assets and transactions in a responsible manner.

Structure & Key Staff

- Director Matt Mikolajewski
- Three Offices:
 - Business Resources Saran Ouk, Manager
 - Real Estate Development Dan Rolfs, Manager
 - Real Estate Services Jenny Frese, Manager

Services

- Business Resources and Outreach
 - Work with all businesses, from new entrepreneurs to major corporations.
- Real Estate Assets and Infrastructure
 - Complete all City real estate work: buying, selling, leasing, and managing private utilities and encroachments in City right-of-way.
- Business and Real Estate Development Finance
 - Several small business support programs and Tax Increment Finance (TIF).
- Policy, Planning, and Project Management
 - Work with other City Departments on a variety of projects.
- Street Vending and Sidewalk Cafés

Common Citywide Collaborations

Staff in our agency most often collaborate with these agencies across TeamCity:

Agency	Topic(s)
City Engineering	Road Construction and Stormwater Property Acquisitions
Parks	Property Acquisitions and Mall Maintenance
City Attorney	Real Estate and TIF Agreements/Documents
Finance	Project/Program Funding



Boards, Committees, Commissions

Our agency staffs the following City of Madison Boards, Committees and Commissions:

Board, Committee, Commission	Key Staff
Economic Development Committee	Matt Mikolajewski & Nathan Makinen
Vending Oversight Committee	Meghan Blake-Horst
TIF Joint Review Board	Joe Gromacki & Dan Rolfs
Food Policy Council	George Reistad & Cristine Klawiter



Our Agency's Key Links

- Agency Website: www.cityofmadison.com/business
 - General Information
 - Contact Information
 - Business Financial Assistance Guide

• Tax Increment Finance (TIF) Information: www.cityofmadison.com/tif

Our Agency's Acronyms

Common acronyms used by our agency include:

EDD

• Economic Development Division

OBR

Office of Business Resources

ORES or RES

Office of Real Estate Services

ORED or RED

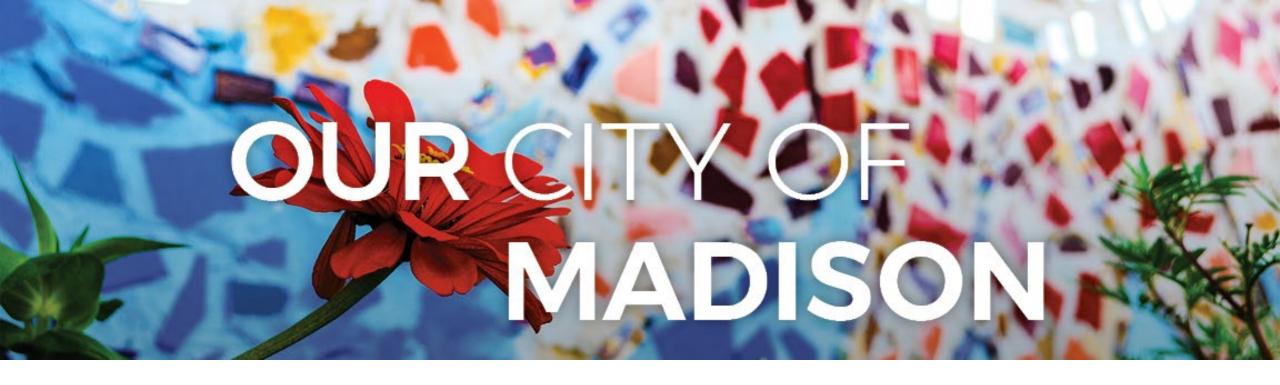
Office of Real Estate Development

TIF

Tax Increment Finance (the program name)

TID

• Tax Increment District (where TIF is used)





Let's Connect!

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