



2025 Neighborhood GRANT PROGRAM

January 9, 2025 at 12:00 p.m. virtual, and 6:00 p.m.
in the Madison Municipal Building
215 Martin Luther King Jr. Blvd.
Room 151



Agenda

- Welcome
- Overview
- Questions
- Participant project idea share
- Next Steps
- Adjourn



2025 Pre-Application Discussion

- Contact Linda Horvath or Angela Puerta to discuss your project idea by February 4
- Learn if your applicant group and proposal idea are eligible
- Learn about required City review and approval processes including expected timeframes and costs
- Discuss a potential project timeline

Eligible Projects & Activities

- Community Enhancement Grants
 - Physical improvements to public spaces
 - Improve aesthetics, and livability of streetscapes, gateways , etc.



Eligible Projects & Activities

- Leadership & Capacity Building Grants
 - Projects/activities that improve organizational capacity
 - Explore/address neighborhood issues
 - Improve communication and leadership





Eligible Applicants

- Neighborhood Associations
- Planning Councils
- Business Associations
- Other Entities
 - Nonprofits, centers of worship, groups of 5 or more residents may apply if approved by City staff. Government organizations are ineligible.
 - Private homeowners' or condominium associations are usually not eligible for funding unless the project benefits the larger neighborhood /general public and not only the homeowner's association.



General Guidelines

- Must benefit & be open to general public
- Must be compatible with adopted city plans & policies
- Certain items may not be funded
 - Food and beverages (up to 25% of costs eligible AND 50% if a leadership and capacity building project)
 - Playground equipment
 - Entertainment (facility rental, games, prizes, music – up to 25% of costs eligible; up to 50% if a leadership and capacity building project)
 - Ongoing activities and/or maintenance
 - Staff Time (e.g. salary for an organization's staff)
 - Scholarship loans/stipends
 - Direct social services (health clinics, food baskets, emergency preparedness supplies)



Grant Criteria

A. Scope/Quality/Creativity 0-50 pts

Creative and well planned project, accessible to general public, low maintenance design

B. Community Benefit & Neighborhood Participation 0-35 pts

Benefit whole neighborhood, improve health, safety and/or appearance of the neighborhood; significant neighborhood and/or business cooperation, diversity of participants, demonstrates broad community support

C. Consistency with Adopted Plans & Policies

Project is consistent with adopted neighborhood plans and City policies

0-15 pts



Neighborhood Contributions

(Projects over \$2,000 should include some contribution)

- Cash
- Donated Goods & Services
- Neighborhood Pledges
 - Volunteer hours are calculated at \$20 per hour



Neighborhood Contributions

- Make sure that your group has enough cash to pay for goods and services
 - Neighborhood cash
 - Grant request
 - *If not, then increase your grant request*



Grant payment/reimbursement

- 50% of award after contract fully signed
- Reimbursements are made
 - After paid **invoices** and **receipts** have been submitted to City Staff
 - After documentation of Neighborhood Contribution is submitted, if required
- Holdback
 - 20 percent of total grant amount is held back until project is fully completed and all final paperwork has been submitted including digital photos of work
- Reimbursements will not be made for work completed before the contract is executed



Grant Application Timeline

- ***Application Deadline***
 - Monday February 18 by 4:30 p.m.
- ***March*** - City staff team reviews applications and makes funding recommendations
 - Based upon grant application scores and funding available
- ***April-May*** - Common Council approves Grant Recommendations
 - Contract between Neighborhood and City should be signed by June 1, 2025
 - Contract must be signed prior to the start of project work



Grant Application

- *Online, PDF, Video and Paper Applications*
 - Due Monday February 18, by 4:30 p.m.

2024 Allied Dunn's Marsh Website



189

Allied Dunn's Marsh

Home Activities Join Us **Contact**

Revitalizing Our Community Together! United For A Thriving Allied Dunn's Marsh!

Join us in building a vibrant, diverse community for all. Together, we can make a difference!

GET INVOLVED!

Upcoming Events

Stay Connected! Join us for our upcoming events designed to bring the community together and foster connections among residents. We have community meals, neighborhood meetings, and special celebrations. Check our events calendar regularly to ensure you don't miss out on opportunities.

News

Our neighborhood hosts a variety of activities and events put on by many different agencies and partners throughout the year. Check out our community calendar (below) to find out about upcoming events.

Get Involved

Do you have a passion or interest you would like to share with others and build community? For example, we just hosted our very first "Posada de Allied" to celebrate an important Latin American tradition with our neighbors. From easter egg hunts to basketball tournaments, community meals, and pumpkin carving activities, there's something for everyone to enjoy. Join us in promoting a vibrant community spirit and make new friends while participating in these fun and enriching activities!

2023 Emerson East Welcome Sign



2022 Southwest Madison Leadership



Southwest Madison
Action Coalition
SOUTHWESTMADISON.ORG

SOUTHWEST MADISON ACTION COALITION IN PARTNERSHIP
WITH UW EXTENSION DANE COUNTY PRESENTS:

Love Your Neighborhood: Reinvigorating Southwest Madison

A 6 part leadership series aimed at reenergizing Southwest Madison neighborhoods. We will be focusing on issues such as community organizing, community engagement and connection, housing, and community wellness. Pre-registration required.

First session:
July 9, 2022, 11:30-1:30pm
Good Shepherd Church
5701 Raymond Road, Madison, WI
53711
Lunch will be provided.

Register at www.southwestmadison.org



Good Shepherd
LUTHERAN CHURCH



2021 Junction Ridge Patio



2020 UJAMAA Business Association



2019 Truax/Hawthorne Tunnel Project



2018 Bayview Patterns of Passage



2017 Worthington Park Neighborhood Association and Eastside Planning Council Pop-Up Market



2016 Crawford-Marlborough-Nakoma Neighborhood Association Startup



2016 Bayview Neighborhood Mural



2015 Blair Street Gardens – Gateway Gardens Redesign



2015 Sherman Neighborhood Yard Art



2014 Northside Planning Council Placemaking



2014 Tenney-Lapham Neighborhood Association Capacity Building



2014 Saukborough Property Owner's Association Placemaking



2013 Twin Oaks Placemaking



2013 Lake Edge Placemaking



2010 Meadowood Fence, Fruits and Fellowship



2009 Kennedy Heights Board Training



2008 Lussier Community Center Clay Stomp



2006 Prairie Hills Capacity Building Social & Neighborhood Survey



Several Years of Carpenter-Ridgeway Neighborhood Placemaking



2009 Hawthorne Neighborhood Kiosk





Questions?

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