

# 2025 Neighborhood

# GRANT PROGRAM

January 9, 2025 at 12:00 p.m. virtual, and 6:00 p.m. in the Madison Municipal Building
215 Martin Luther King Jr. Blvd.

Room 151



# Agenda

- Welcome
- Overview
- Questions
- Participant project idea share
- Next Steps
- Adjourn



### 2025 Pre-Application Discussion

- Contact Linda Horvath or Angela Puerta to discuss your project idea by February 4
- Learn if your applicant group and proposal idea are eligible
- Learn about required City review and approval processes including expected timeframes and costs
- Discuss a potential project timeline



# Eligible Projects & Activities

- Community Enhancement Grants
  - Physical improvements to public spaces
  - Improve aesthetics, and livability of streetscapes, gateways, etc.





# Eligible Projects & Activities

- Leadership & Capacity Building Grants
  - Projects/activities that improve organizational capacity
  - Explore/address neighborhood issues
  - Improve communication and leadership





# **Eligible Applicants**

- Neighborhood Associations
- Planning Councils
- Business Associations
- Other Entities
  - Nonprofits, centers of worship, groups of 5 or more residents may apply if approved by City staff.
     Government organizations are ineligible.
  - Private homeowners' or condominium associations are usually not eligible for funding unless the project benefits the larger neighborhood /general public and not only the homeowner's association.



#### **General Guidelines**

- Must benefit & be open to general public
- Must be compatible with adopted city plans
   & policies
- Certain items may not be funded.
  - Food and beverages (up to 25% of costs eligible AND 50% if a leadership and capacity building project)
  - Playground equipment
  - Entertainment (facility rental, games, prizes, music up to 25% of costs eligible; up to 50% if a leadership and capacity building project)
  - Ongoing activities and/or maintenance
  - Staff Time (e.g. salary for an organization's staff)
  - Scholarship loans/stipends
  - Direct social services (health clinics, food baskets, emergency preparedness supplies)



#### **Grant Criteria**

- A. Scope/Quality/Creativity 0-50 pts

  Creative and well planned project, accessible to general public, low maintenance design
- B. Community Benefit & Neighborhood Participation **0-35 pts**

Benefit whole neighborhood, improve health, safety and/or appearance of the neighborhood; significant neighborhood and/or business cooperation, diversity of participants, demonstrates broad community support

C. Consistency with Adopted Plans & Policies
 Project is consistent with adopted neighborhood plans
 and City policies
 0-15 pts



### **Neighborhood Contributions**

(Projects over \$2,000 should include some contribution)

- Cash
- Donated Goods & Services
- Neighborhood Pledges
  - Volunteer hours are calculated at \$20 per hour



### **Neighborhood Contributions**

- Make sure that your group has enough cash to pay for goods and services
  - Neighborhood cash
  - Grant request
    - If not, then increase your grant request



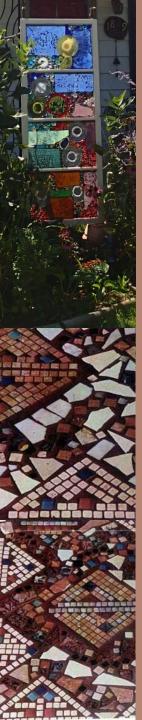
# **Grant payment/reimbursement**

- 50% of award after contract fully signed
- Reimbursements are made
  - After paid invoices and receipts have been submitted to City Staff
  - After documentation of Neighborhood Contribution is submitted, if required
- Holdback
  - 20 percent of total grant amount is held back until project is fully completed and all final paperwork has been submitted including digital photos of work
- Reimbursements will not be made for work completed before the contract is executed



### **Grant Application Timeline**

- Application Deadline
  - Monday February 18 by 4:30 p.m.
- March City staff team reviews applications and makes funding recommendations
  - Based upon grant application scores and funding available
- April-May Common Council approves
   Grant Recommendations
  - Contract between Neighborhood and City should be signed by June 1, 2025
  - Contract must be signed prior to the start of project work



# **Grant Application**

- Online, PDF, Video and Paper Applications
  - Due Monday February 18, by 4:30 p.m.



#### 2024 Allied Dunn's Marsh Website





#### **2023 Emerson East Welcome Sign**





#### 2022 Southwest Madison Leadership





#### 2021 Junction Ridge Patio





#### **2020 UJAMAA Business Association**











#### 2019 Truax/Hawthorne Tunnel Project





#### Bayview Patterns of Passage





# 2017 Worthington Park Neighborhood Association and Eastside Planning Council Pop-Up Market







#### 2016 Crawford-Marlborough-Nakoma Neighborhood Association Startup





#### 2016 Bayview Neighborhood Mural





# 2015 Blair Street Gardens – Gateway Gardens Redesign





#### 2015 Sherman Neighborhood Yard Art





# 2014 Northside Planning Council Placemaking





# 2014 Tenney-Lapham Neighborhood Association Capacity Building





# 2014 Saukborough Property Owner's Association Placemaking





### 2013 Twin Oaks Placemaking





#### 2013 Lake Edge Placemaking









#### **2009 Kennedy Heights Board Training**





#### **2008 Lussier Community Center Clay Stomp**





# 2006 Prairie Hills Capacity Building Social & Neighborhood Survey





#### Several Years of Carpenter-Ridgeway Neighborhood Placemaking









#### 2009 Hawthorne Neighborhood Kiosk





### **Questions?**

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