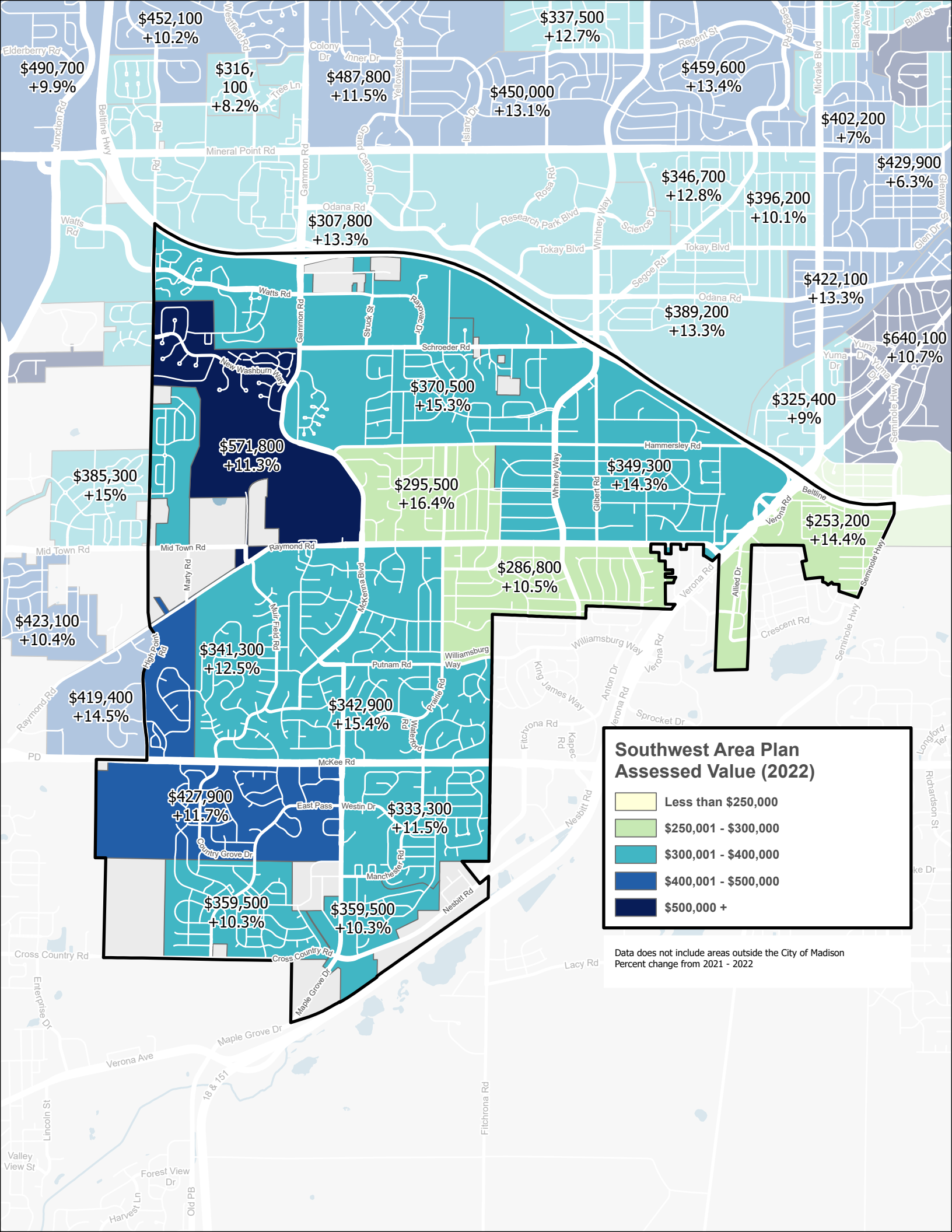


**Southwest Area Plan  
Affordable Housing Fund  
Target Areas (2024)**

- Preferred Transit Oriented Development Areas
- Eligible Core Transit
- Limited Eligibility
- Ineligible
- Preservation and Rehab Areas  
(Ineligible for New Construction)



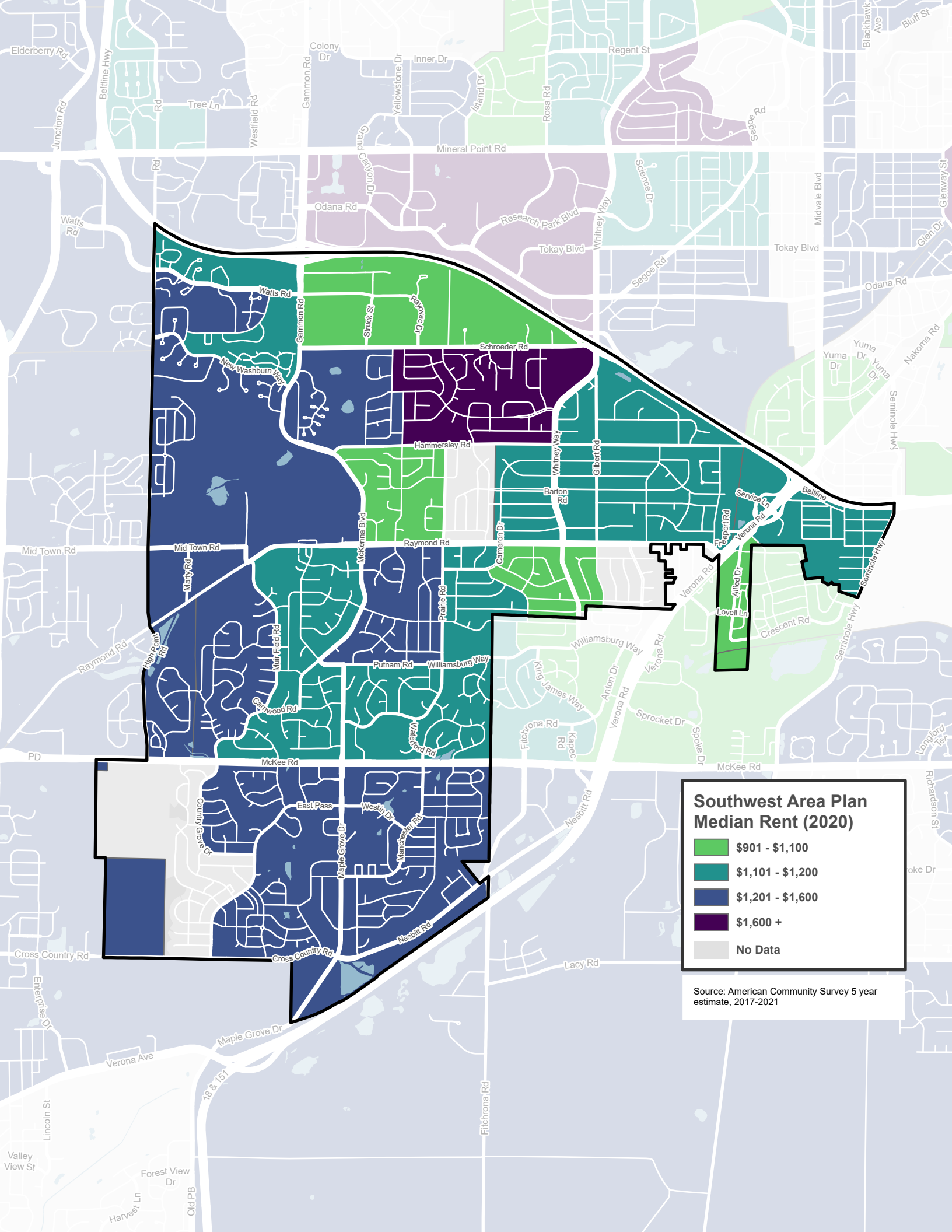
### Southwest Area Plan Assessed Value (2022)

Light Yellow	Less than \$250,000
Light Green	\$250,001 - \$300,000
Teal	\$300,001 - \$400,000
Dark Blue	\$400,001 - \$500,000
Darkest Blue	\$500,000 +

Data does not include areas outside the City of Madison  
Percent change from 2021 - 2022

Map labels include assessed values and percent changes from 2021-2022:

- \$452,100 +10.2%
- \$490,700 +9.9%
- \$316,100 +8.2%
- \$487,800 +11.5%
- \$337,500 +12.7%
- \$450,000 +13.1%
- \$459,600 +13.4%
- \$402,200 +7%
- \$429,900 +6.3%
- \$307,800 +13.3%
- \$346,700 +12.8%
- \$396,200 +10.1%
- \$422,100 +13.3%
- \$640,100 +10.7%
- \$370,500 +15.3%
- \$325,400 +9%
- \$571,800 +11.3%
- \$389,200 +13.3%
- \$349,300 +14.3%
- \$295,500 +16.4%
- \$253,200 +14.4%
- \$385,300 +15%
- \$286,800 +10.5%
- \$423,100 +10.4%
- \$419,400 +14.5%
- \$341,300 +12.5%
- \$342,900 +15.4%
- \$253,200 +14.4%
- \$427,900 +11.7%
- \$333,300 +11.5%
- \$359,500 +10.3%
- \$359,500 +10.3%

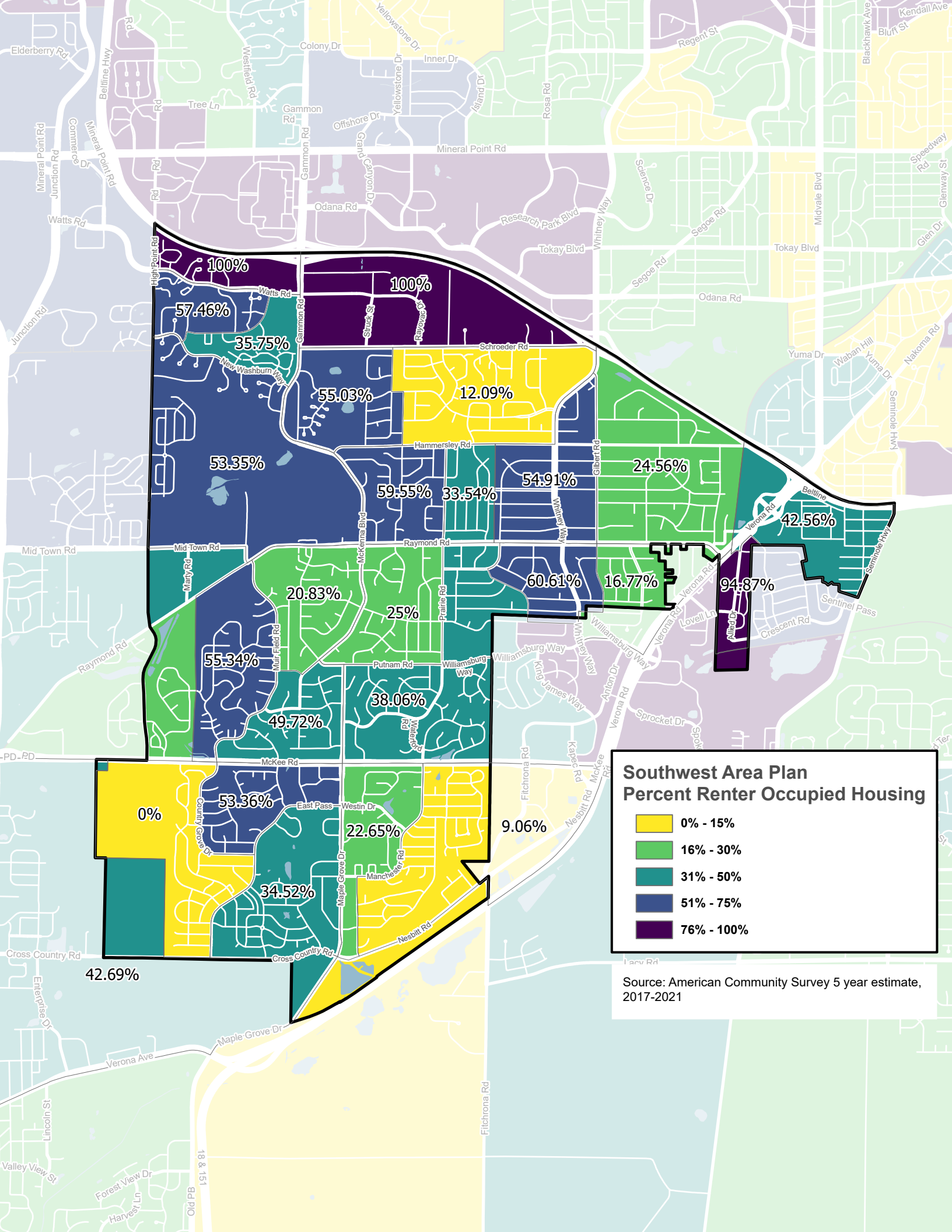


**Southwest Area Plan  
Median Rent (2020)**

Light Green	\$901 - \$1,100
Teal	\$1,101 - \$1,200
Dark Blue	\$1,201 - \$1,600
Purple	\$1,600 +
Light Gray	No Data

Source: American Community Survey 5 year estimate, 2017-2021

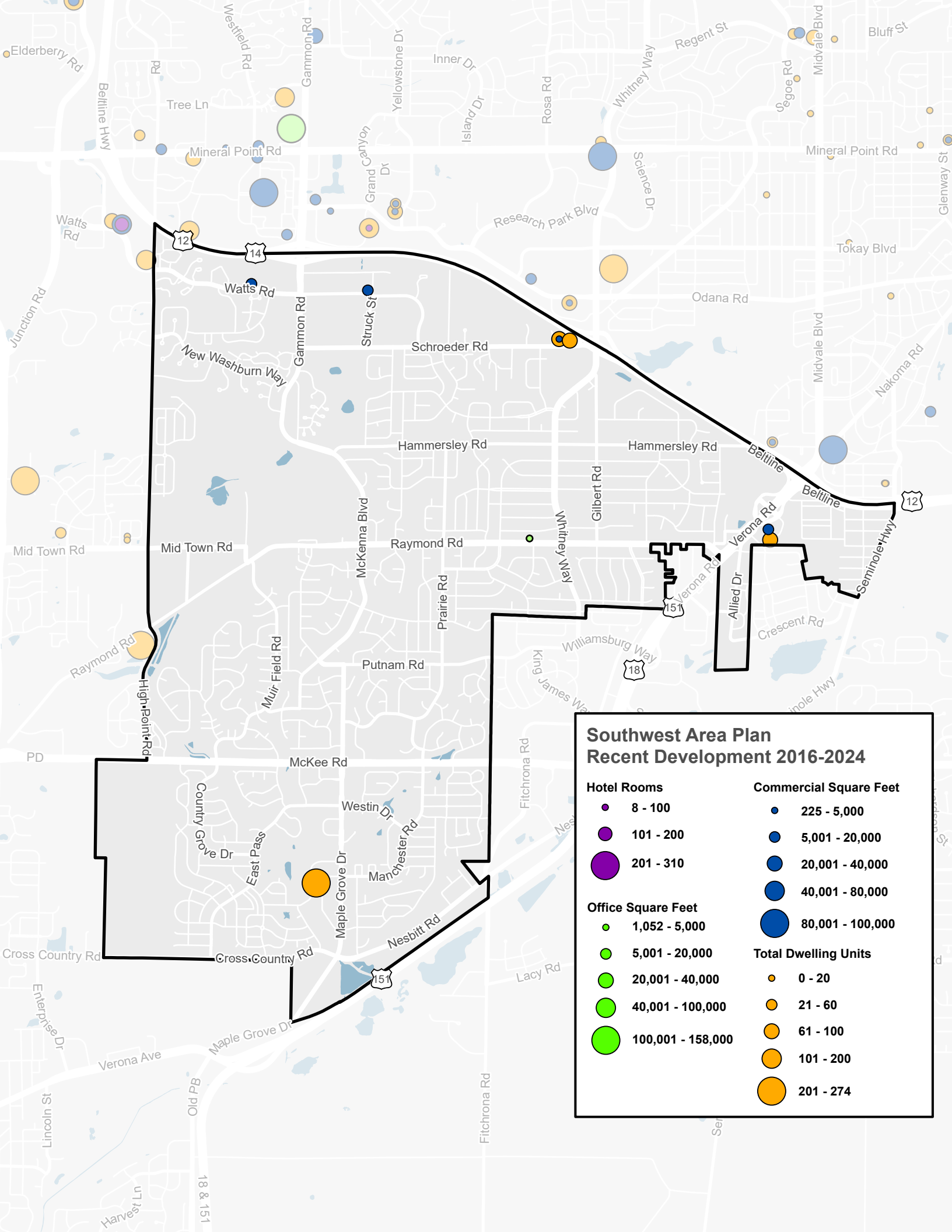




**Southwest Area Plan  
Percent Renter Occupied Housing**

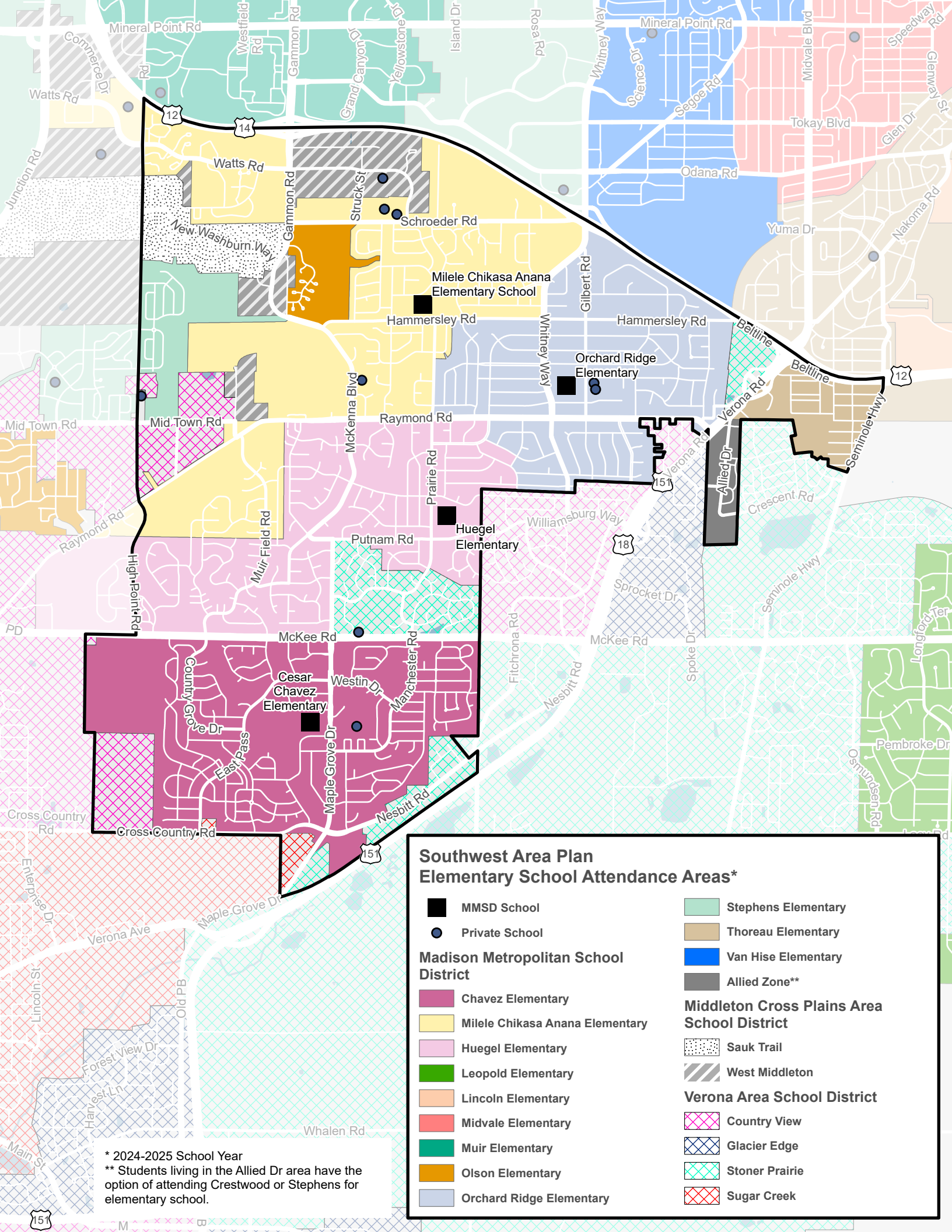
- 0% - 15%
- 16% - 30%
- 31% - 50%
- 51% - 75%
- 76% - 100%

Source: American Community Survey 5 year estimate, 2017-2021



### Southwest Area Plan Recent Development 2016-2024

<p><b>Hotel Rooms</b></p> <ul style="list-style-type: none"> <li><span style="color: purple; font-size: 10px;">●</span> 8 - 100</li> <li><span style="color: purple; font-size: 15px;">●</span> 101 - 200</li> <li><span style="color: purple; font-size: 25px;">●</span> 201 - 310</li> </ul> <p><b>Office Square Feet</b></p> <ul style="list-style-type: none"> <li><span style="color: lightgreen; font-size: 10px;">●</span> 1,052 - 5,000</li> <li><span style="color: lightgreen; font-size: 15px;">●</span> 5,001 - 20,000</li> <li><span style="color: lightgreen; font-size: 20px;">●</span> 20,001 - 40,000</li> <li><span style="color: lightgreen; font-size: 30px;">●</span> 40,001 - 100,000</li> <li><span style="color: lightgreen; font-size: 40px;">●</span> 100,001 - 158,000</li> </ul>	<p><b>Commercial Square Feet</b></p> <ul style="list-style-type: none"> <li><span style="color: blue; font-size: 10px;">●</span> 225 - 5,000</li> <li><span style="color: blue; font-size: 15px;">●</span> 5,001 - 20,000</li> <li><span style="color: blue; font-size: 20px;">●</span> 20,001 - 40,000</li> <li><span style="color: blue; font-size: 25px;">●</span> 40,001 - 80,000</li> <li><span style="color: blue; font-size: 35px;">●</span> 80,001 - 100,000</li> </ul> <p><b>Total Dwelling Units</b></p> <ul style="list-style-type: none"> <li><span style="color: orange; font-size: 10px;">●</span> 0 - 20</li> <li><span style="color: orange; font-size: 15px;">●</span> 21 - 60</li> <li><span style="color: orange; font-size: 20px;">●</span> 61 - 100</li> <li><span style="color: orange; font-size: 25px;">●</span> 101 - 200</li> <li><span style="color: orange; font-size: 35px;">●</span> 201 - 274</li> </ul>
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**Southwest Area Plan  
Elementary School Attendance Areas\***

- MMSD School
- Private School
- Madison Metropolitan School District**
- Chavez Elementary
- Milele Chikasa Anana Elementary
- Huegel Elementary
- Leopold Elementary
- Lincoln Elementary
- Midvale Elementary
- Muir Elementary
- Olson Elementary
- Orchard Ridge Elementary
- Stephens Elementary
- Thoreau Elementary
- Van Hise Elementary
- Allied Zone\*\*
- Middleton Cross Plains Area School District**
- Sauk Trail
- West Middleton
- Verona Area School District**
- Country View
- Glacier Edge
- Stoner Prairie
- Sugar Creek

\* 2024-2025 School Year  
 \*\* Students living in the Allied Dr area have the option of attending Crestwood or Stephens for elementary school.



