



### FEAR & LOATHING AT FLEET

Fear, Anger, & Resistance: Roadbumps along the Way to Transforming Madison's Fleet Operation

H.S. Apprentices

# Author Addon Cerrors Mandas NORTH SIDE MAN NORTH SIDE MAN Maybe Bluff Conservancy Lake Manualia Madison Town Bywens Addison Bywens Bywens

GPS Technology & Vehicle Safety



Fleet Performance Metrics

#### INITIATIVES WORTH FIGHTING FOR!



Electric Vehicles



Biodiesel



Solar Technology

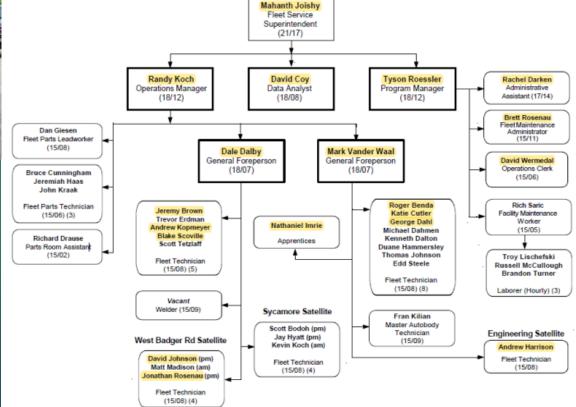




Special Events & Awards

#### THE NEW TEAM- AND ALLIES ACROSS CITY





## NORTH STARS TO LIVE BY WHEN CHANGE IS HARD

- 1) Is this good for the City/ the City's Interest?
- 2) What are we doing today to make Madison the #1 Fleet in America?

