

WATERSHED FOCUS GROUPS

Information for outreach

CITY OF MADISON ENGINEERING DIVISION



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Goal of focus groups

Focus groups are the next part of the Watershed Studies the City of Madison Engineering Division is doing to look closer at stormwater infrastructure in the City. This comes after the August 2018 flooding and heavy rain events in recent years that have exposed ways to improve the City's stormwater infrastructure as a whole.

The purpose of the first round of focus group meetings will be to gather information. It is not the intention to share or discuss detailed modeling results. Once the modeling progresses further, the City will set up a second round of focus group meetings to discuss results and possible design solutions.

How the focus groups will work

- Meetings are expected to take 1 hour.
- Most focus group meetings will be held outside, rain or shine, walk-and talk format.
- If rain is predicted, please dress and accessorize (umbrella, jacket, and proper footwear).
- City Engineers will facilitate the group.
- If you need accessible accommodations, please let the project manager know.

Timeline

- May/June 2019:
 - Public information meetings
- Aug./Sept. 2019:
 - Focus group meetings
- Winter 2019:
 - Data sharing from Watershed Studies
- Spring 2020:
 - Second round of PIMS: Concept Sharing

Watersheds

- Strickers/Mendota
- Madison Pheasant Branch
- Spring Harbor
- Willow Creek
- Wingra West
- Mckenna/Green Tree
- East Badger Mill Creek
- Dunn's Marsh



Resources for residents

- Report flooding: www.cityofmadison.com/reportflooding
- City of Madison's Flooding Website: www.cityofmadison.com/flooding
- City of Madison's Engineering Division Facebook page: www.facebook.com/CityofMadisonEngineering
- City of Madison Engineering Division Podcast on Flooding:
 - Search Everyday Engineering on Apple iTunes or Google Play, the first 15-20 minute episode is about flooding and ways to flood-proof your home
- Sign up for the City's weekly flooding updates: www.cityofmadison.com/live-work/extreme-weather/flooding/updates
- On the City's flood website, how-to video on sandbagging technique
- Contacts
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