

Parking Utility

Agency Overview

Agency Mission

The mission of the Parking Utility is to provide safe, convenient and affordable parking to the City's residents and visitors, consistent with City transportation policies.

Agency Overview

The Agency provides services across garage parking, lot parking, on street parking and parking operations. The goal of the Agency is to provide continuous improvement for the customer experience and infrastructure improvements and replacements of the City's parking infrastructure.

2019 Budget Highlights

The 2019 Executive Budget includes funding for:

- A full year of the rate increases and a residential parking permit increase effective mid-year 2018 (\$280,000).
- Elimination of a Transfer from General Fund to subsidize residential parking enforcement (\$85,000).
- An increase in Building Improvement Repair Maintenance for projects in the Utility's ten year plan (\$220,000).
- An increase in Credit Card Services to reflect the Capitol East Garage opening in late 2018 (\$55,000).
- Creating four positions in 2019. The new positions include:
 - A Parking Equipment Technician and a Parking Maintenance Worker to maintain increasing quantities of equipment and technology in the garages and on-street (\$132,000).
 - A Parking Revenue Leadworker to provide additional after-hours and weekend coverage (\$66,700).
 - Civil Technician to gather parking related field data and perform day to day maintenance of the Parking Utility Geographic Information System (\$68,300).
- A full year of PILOT (Payment in Lieu of Tax) for the Capitol East Garage and a partial year of PILOT for the Judge Doyle Garage (\$430,000).
- The Executive Budget reflects the City's cost allocation model that was developed in 2018. The goal of this methodology is to accurately and consistently allocate central service costs to enterprise agencies receiving services. Charges associated with cost allocation are reflected in the inter-departmental charges & billing major expenditure categories shown in the Line Item Detail section of the agency's budget. Reference the Executive Summary for a full explanation of the methodology, the allocation basis, and summary of allocated costs.

Parking Utility

Function: Public Works & Transportation

Budget by Service (All Funds)

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Revenue					
Garage Parking	(12,111,551)	(11,273,807)	(11,733,564)	(11,481,807)	(11,481,807)
Lot Parking	(1,226,224)	(1,148,800)	(1,384,064)	(1,177,000)	(1,177,000)
On Street Parking	(2,998,494)	(2,895,393)	(3,306,442)	(2,922,888)	(2,837,888)
Parking Operations	(24,321)	(6,000)	(97,624)	(6,000)	(6,000)
Total Revenue	\$ (16,360,589)	\$ (15,324,000)	\$ (16,521,693)	\$ (15,587,695)	\$ (15,502,695)
Expense					
Garage Parking	12,505,965	6,721,237	7,180,994	8,814,369	8,971,440
Lot Parking	230,874	71,514	306,777	259,744	249,253
On Street Parking	1,457,035	1,480,788	1,891,837	1,531,273	1,496,849
Parking Operations	2,166,715	7,050,461	7,142,085	4,982,309	4,785,153
Total Expense	\$ 16,360,589	\$ 15,324,000	\$ 16,521,693	\$ 15,587,695	\$ 15,502,695
Net General Fund	\$ -	\$ -	\$ -	\$ -	\$ -

Budget by Fund & Major

Fund: Parking Utility

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Revenue					
Charges for Services	(13,673,822)	(12,915,000)	(12,883,592)	(12,856,695)	(12,856,695)
Licenses & Permits	(2,345,014)	(2,218,000)	(2,678,076)	(2,540,000)	(2,540,000)
Investments & Contributions	(314,157)	(100,000)	(256,833)	(100,000)	(100,000)
Misc Revenue	(9,167)	(6,000)	(27,948)	(6,000)	(6,000)
Other Finance Source	(9,269)	-	(589,586)	-	-
Transfer In	(9,160)	(85,000)	(85,658)	(85,000)	-
Total Revenue	\$ (16,360,589)	\$ (15,324,000)	\$ (16,521,693)	\$ (15,587,695)	\$ (15,502,695)
Expense					
Salaries	4,786,702	4,982,521	4,892,697	5,075,917	5,295,397
Benefits	1,951,400	1,797,451	2,027,272	1,767,183	1,737,772
Supplies	197,467	430,250	236,802	430,250	430,250
Purchased Services	1,834,106	2,896,049	1,769,581	3,180,049	3,180,049
Debt & Other Financing	6,164,766	4,846,230	5,409,853	4,752,901	4,135,991
Inter Departmental Charges	348,604	371,499	369,499	381,395	723,236
Inter Departmental Billing	(349,261)	-	-	-	-
Transfer Out	1,426,806	-	1,815,989	-	-
Total Expense	\$ 16,360,589	\$ 15,324,000	\$ 16,521,693	\$ 15,587,695	\$ 15,502,695
Net General Fund	\$ -	\$ -	\$ -	\$ -	\$ -

Parking Utility

Function: Public Works & Transportation

Service Overview

Service: Garage Parking

Service Description

This service operates six city garages including Capitol Square North Garage, Government East Garage, Overture Center Garage, Capitol East Garage, State Street Campus Garage and State Street Capitol Garage. The goal of the service is to provide a high quality user experience, serving and balancing the parking needs of residents, visitors, businesses, and events, and continuously improving operations and efficiency, in addition to ensuring the long-term financial health of the Parking Utility to fund future operating and capital costs.

2019 Planned Activities

- Begin implementing new capabilities improving convenience and operations upon completion of the Parking Access Revenue Control System equipment replacement and software upgrade to the newest version.
- The operation of the Capitol East Garage will begin in the fall of 2018.
- The new Judge Doyle Garage will open to the public in 2019.

Service Budget by Account Type

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Revenue	(12,111,551)	(11,273,807)	(11,733,564)	(11,481,807)	(11,481,807)
Expense	12,505,965	6,721,237	7,180,994	8,814,369	8,971,440
Net Service Budget	\$ 394,415	\$ (4,552,570)	\$ (4,552,570)	\$ (2,667,438)	\$ (2,510,367)

Service: Lot Parking

Service Description

This service operates six parking lots including Blair Lot, Brayton Lot, Buckeye Lot, Evergreen Lot, Wilson Lot and Wingra Lot. The goals of the service are to continue to meet the unique parking demands that each surface lot serves, increase utilization during off-peak timeframes, and encourage the use of surface lots before using on-street parking to accommodate special event parking needs.

2019 Planned Activities

- Continue to pursue cooperative relationships with event organizers to accommodate parking for vendor vehicles with limited parking options.
- Implement strategies to increase utilization during off-peak timeframes.

Service Budget by Account Type

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Revenue	(1,226,224)	(1,148,800)	(1,384,064)	(1,177,000)	(1,177,000)
Expense	230,874	71,514	306,777	259,744	249,253
Net Service Budget	\$ (995,351)	\$ (1,077,286)	\$ (1,077,286)	\$ (917,256)	\$ (927,747)

Parking Utility

Function: Public Works & Transportation

Service Overview

Service: On Street Parking

Service Description

This service operates on-street parking through meters in the downtown area and through a residential permit process in the nearby neighborhoods. The goals of the service are to manage on-street parking restrictions, rates, and programs to address the needs of the location and to provide convenient and available parking in accordance with transportation policies.

2019 Planned Activities

- Research and analyze options for replacing aging multi-space machines and begin a competitive selection process for the desired system specifications with installation planned to begin in late 2019 or early 2020.
- Continue to test smart meter sensor capabilities and reliability for potential future expansion of sensor technology for occupancy and wayfinding.

Service Budget by Account Type

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Revenue	(2,998,494)	(2,895,393)	(3,306,442)	(2,922,888)	(2,837,888)
Expense	1,457,035	1,480,788	1,891,837	1,531,273	1,496,849
Net Service Budget	\$ (1,541,459)	\$ (1,414,605)	\$ (1,414,605)	\$ (1,391,615)	\$ (1,341,039)

Service: Parking Operations

Service Description

This service includes the overall management and supervision of maintenance and revenue staff and the administrative staff in the Parking Utility, as well as all areas of parking not included above. The goals of the service are continuous improvement and flexibility to adapt to changes in transportation demand and behavior, changing technology, and user expectations, maintaining financial sustainability, while balancing strategies to provide affordable access, encourage the use of other forms of transportation, balance parking demand across the system to provide reliable availability, and generate sufficient revenue to fund operating and capital costs.

2019 Planned Activities

- The Judge Doyle parking garage will open in 2019.
- The Capitol East District Garage will have the first full year of operation in 2019.
- Approximately 650 new single space smart meters expected to be installed in fall 2018 and the operation and development of mobile payment option for these meters will occur in 2019.
- The service will research and analyze options for the replacement of aging multi-space meters.

Service Budget by Account Type

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Revenue	(24,321)	(6,000)	(97,624)	(6,000)	(6,000)
Expense	2,166,715	7,050,461	7,142,085	4,982,309	4,785,153
Net Service Budget	\$ 2,142,394	\$ 7,044,461	\$ 7,044,461	\$ 4,976,309	\$ 4,779,153

Parking Utility

Function: Public Works & Transportation

Line Item Detail

Agency Primary Fund: Parking Utility

Charges for Service

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Reimbursement Of Expense	(4,631)	-	(4,631)	-	-
Cashiered Revenue	(10,472,794)	(9,905,524)	(9,857,036)	(9,912,524)	(9,912,524)
Metered Revenue	(3,196,398)	(3,009,476)	(3,021,925)	(2,944,171)	(2,944,171)
TOTAL	\$ (13,673,822)	\$ (12,915,000)	\$ (12,883,592)	\$ (12,856,695)	\$ (12,856,695)

Licenses & Permits

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Parking Permits	(2,313,844)	(2,204,000)	(2,645,460)	(2,515,000)	(2,515,000)
Other Permits	(31,171)	(14,000)	(32,616)	(25,000)	(25,000)
TOTAL	\$ (2,345,014)	\$ (2,218,000)	\$ (2,678,076)	\$ (2,540,000)	\$ (2,540,000)

Investments & Contributions

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Interest	(314,157)	(100,000)	(256,833)	(100,000)	(100,000)
TOTAL	\$ (314,157)	\$ (100,000)	\$ (256,833)	\$ (100,000)	\$ (100,000)

Misc Revenue

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Easements	(399)	-	(399)	-	-
Miscellaneous Revenue	(8,768)	(6,000)	(27,549)	(6,000)	(6,000)
TOTAL	\$ (9,167)	\$ (6,000)	\$ (27,948)	\$ (6,000)	\$ (6,000)

Other Finance Sources

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Sale Of Assets	(9,269)	-	-	-	-
Fund Balance Applied	-	-	(589,586)	-	-
TOTAL	\$ (9,269)	\$ -	\$ (589,586)	\$ -	\$ -

Transfer In

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Transfer In From General	-	(85,000)	(85,000)	(85,000)	-
Transfer In From Insurance	(9,160)	-	(658)	-	-
TOTAL	\$ (9,160)	\$ (85,000)	\$ (85,658)	\$ (85,000)	\$ -

Salaries

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Permanent Wages	4,186,858	4,532,017	4,315,576	4,616,913	4,836,393
Salary Savings	-	(235,996)	-	(235,996)	(235,996)
Premium Pay	43,525	60,000	44,215	60,000	60,000
Workers Compensation Wages	8,845	-	8,975	8,500	8,500
Compensated Absence	174,234	238,500	177,500	238,500	238,500
Hourly Wages	331,078	345,000	306,614	345,000	345,000
Overtime Wages Permanent	41,622	40,000	39,314	40,000	40,000
Overtime Wages Hourly	93	3,000	-	3,000	3,000
Election Officials Wages	447	-	503	-	-
TOTAL	\$ 4,786,702	\$ 4,982,521	\$ 4,892,697	\$ 5,075,917	\$ 5,295,397

Parking UtilityFunction: **Public Works & Transportation***Line Item Detail*Agency Primary Fund: **Parking Utility****Benefits**

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Comp Absence Escrow	-	69,435	73,949	69,435	69,435
Flexible Spending Benefits	(98)	-	-	-	-
Unemployment Benefits	416	-	630	-	-
Health Insurance Benefit	901,253	1,034,002	901,611	978,644	928,359
Wage Insurance Benefit	12,332	12,124	13,540	13,892	13,353
WRS	297,392	297,930	300,170	311,958	319,411
FICA Medicare Benefits	350,311	339,446	348,659	348,740	361,254
Post Employment Health Plans	44,734	44,514	44,305	44,514	45,960
Other Post Emplmnt Benefit	100,653	-	100,000	-	-
Pension Expense	244,407	-	244,407	-	-
TOTAL	\$ 1,951,400	\$ 1,797,451	\$ 2,027,272	\$ 1,767,183	\$ 1,737,772

Supplies

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Office Supplies	7,908	20,000	8,243	12,000	12,000
Copy Printing Supplies	18,919	18,000	15,062	25,000	25,000
Furniture	2,697	50,000	8,000	20,000	20,000
Hardware Supplies	13,228	32,000	39,796	40,000	40,000
Software Lic & Supplies	13,091	5,000	9,778	58,000	58,000
Postage	6,317	6,000	2,878	6,500	6,500
Books & Subscriptions	-	750	-	750	750
Work Supplies	24,763	25,000	25,116	40,000	40,000
Janitorial Supplies	9,502	11,000	9,658	11,000	11,000
Medical Supplies	76	500	91	500	500
Safety Supplies	3,307	4,000	4,063	5,500	5,500
Snow Removal Supplies	4,085	10,000	1,060	6,000	6,000
Uniform Clothing Supplies	135	1,000	3,013	2,500	2,500
Building	280	25,000	5,138	17,500	17,500
Building Supplies	9,497	30,000	8,231	30,000	30,000
Electrical Supplies	8,666	10,000	4,155	12,000	12,000
HVAC Supplies	35	10,000	68	6,000	6,000
Plumbing Supplies	107	2,000	381	2,000	2,000
Machinery And Equipment	3,745	50,000	20,000	15,000	15,000
Equipment Supplies	71,110	120,000	72,072	120,000	120,000
TOTAL	\$ 197,467	\$ 430,250	\$ 236,802	\$ 430,250	\$ 430,250

Parking Utility

Function: Public Works & Transportation

Line Item Detail

Agency Primary Fund: Parking Utility

Purchased Services

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Natural Gas	11,842	25,800	19,524	25,800	25,800
Electricity	188,171	294,000	215,218	294,000	294,000
Water	15,096	25,100	13,619	25,100	25,100
Stormwater	12,083	12,600	15,470	18,000	18,000
Telephone	4,717	10,000	5,098	7,000	7,000
Cellular Telephone	10,405	10,000	7,686	12,000	12,000
Systems Comm Internet	28,946	43,200	28,946	35,500	35,500
Building Improv Repair Maint	489,218	650,000	89,066	870,000	870,000
Elevator Repair	8,129	30,000	16,103	30,000	30,000
Facility Rental	-	30,000	-	10,000	10,000
Custodial Bldg Use Charges	-	10,000	-	10,000	10,000
Landfill	-	500	-	500	500
Landscaping	137	35,000	4,521	35,000	35,000
Snow Removal	53,448	250,000	256,551	270,000	270,000
Comm Device Mntc	-	50,000	-	20,000	20,000
Equipment Mntc	67,173	55,700	88,181	84,000	84,000
System & Software Mntc	-	-	8,291	5,000	5,000
Rental Of Equipment	1,996	5,000	1,251	5,000	5,000
Sidewalk Mntc	20,397	17,000	17,000	30,000	30,000
Recruitment	463	3,000	42	1,000	1,000
Mileage	5,347	10,000	5,785	10,000	10,000
Conferences & Training	8,276	30,000	4,689	30,000	30,000
Memberships	1,770	2,000	726	2,000	2,000
Uniform Laundry	11,987	15,000	14,668	15,000	15,000
Medical Services	2,000	-	-	-	-
Arbitrator	-	500	-	-	-
Appraisal Services	-	2,500	-	-	-
Audit Services	7,649	7,649	7,649	7,649	7,649
Bank Services	12,189	15,000	10,707	15,000	15,000
Credit Card Services	520,737	555,000	523,723	610,000	610,000
Delivery Freight Charges	1,376	500	-	500	500
Consulting Services	21,631	200,000	5,149	200,000	200,000
Advertising Services	21,841	20,000	10,571	20,000	20,000
Engineering Services	-	94,000	-	94,000	94,000
Parking Towing Services	51,463	50,000	58,723	57,000	57,000
Security Services	222,114	290,000	316,791	290,000	290,000
Other Services & Expenses	14,107	6,000	4,511	10,000	10,000
Taxes & Special Assessments	19,029	40,000	19,029	30,000	30,000
Permits & Licenses	370	1,000	293	1,000	1,000
TOTAL	\$ 1,834,106	\$ 2,896,049	\$ 1,769,581	\$ 3,180,049	\$ 3,180,049

Parking Utility

Function: Public Works & Transportation

Line Item Detail

Agency Primary Fund: Parking Utility

Debt & Other Financing

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
PILOT	-	1,815,989	-	1,895,000	1,895,000
Fund Balance Generated	6,164,766	3,030,241	5,409,853	2,857,901	2,240,991
TOTAL	\$ 6,164,766	\$ 4,846,230	\$ 5,409,853	\$ 4,752,901	\$ 4,135,991

Inter-Departmental Charges

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
ID Charge From GF	-	-	-	-	1,765
ID Charge From Attorney	-	-	-	-	23,143
ID Charge From Clerk	-	-	-	-	565
ID Charge From Finance	-	-	-	-	59,939
ID Charge From Human Resource	-	-	-	-	46,038
ID Charge From Information Tec	38,784	38,784	38,784	38,784	72,366
ID Charge From Treasurer	-	-	-	-	125,124
ID Charge From Engineering	37,269	37,269	37,269	41,970	64,127
ID Charge From Fleet Services	86,294	81,367	81,367	93,494	93,494
ID Charge From Streets	-	2,000	-	-	-
ID Charge From Traffic Eng	42,052	57,771	57,771	43,034	43,034
ID Charge From Econ Dev	-	-	-	-	515
ID Charge From Insurance	71,126	77,630	77,630	86,025	86,025
ID Charge From Workers Comp	73,079	76,678	76,678	78,088	78,088
TOTAL	\$ 348,604	\$ 371,499	\$ 369,499	\$ 381,395	\$ 694,223

Inter-Departmental Billings

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
ID Billing To Police	(349,261)	-	-	-	-
TOTAL	\$ (349,261)	\$ -	\$ -	\$ -	\$ -

Transfer Out

	2017 Actual	2018 Adopted	2018 Projected	2019 Request	2019 Executive
Transfer Out To General	1,426,806	-	1,815,989	-	-
TOTAL	\$ 1,426,806	\$ -	\$ 1,815,989	\$ -	\$ -

Parking Utility

Function: Public Works & Transportation

Position Summary

	CG	2018 Budget		2019 Request		2019 Executive	
		FTEs	Amount	FTEs	Amount	FTEs	Amount
ADMIN CLERK	20	3.00	168,715	3.00	158,851	3.00	164,013
ASST PKG UTIL MGR	18	1.00	102,973	1.00	111,271	1.00	114,887
CIVIL TECH	16	-	-	-	-	1.00	51,312
CUSTODIAL WKR	16	1.00	55,403	1.00	55,994	1.00	57,814
ENGINEER	18	1.00	98,589	1.00	98,811	1.00	102,023
INFORMATION CLERK	20	2.55	118,198	2.55	119,686	2.55	123,576
MAINT ELECTR	16	1.00	64,571	1.00	64,142	1.00	66,227
PKG ANALYST	18	1.00	69,786	1.00	72,988	1.00	75,360
PKG ASSET GIS COORDINATOR	18	1.00	67,894	1.00	69,814	1.00	72,083
PKG CASHIER	16	31.20	1,339,128	31.20	1,333,479	31.20	1,376,817
PKG EQUIP MECH	16	3.00	175,707	3.00	176,604	3.00	182,344
PKG EQUIP TECH	16	1.00	60,338	1.00	60,571	2.00	113,851
PKG MAINT SUPV	18	1.00	75,255	1.00	75,545	1.00	78,000
PKG MAINT WKR	16	7.00	390,559	7.00	388,750	8.00	448,574
PKG OPER ASST	20	1.00	68,169	1.00	68,431	1.00	70,655
PKG OPER SUPV	18	1.00	86,358	1.00	86,690	1.00	89,507
PKG REVENUE CLK	20	1.00	51,144	1.00	51,498	1.00	53,172
PKG REVENUE LDWKR	16	3.90	234,198	3.90	236,961	4.90	294,574
PKG REVENUE SUPV	18	1.00	75,255	1.00	75,545	1.00	78,000
PKG SERVICE WKR	16	4.00	228,901	4.00	229,730	4.00	237,196
PKG TECH AIDE	16	1.00	62,339	1.00	62,579	1.00	64,612
PKG TECH AIDE	18	1.00	51,725	1.00	53,270	1.00	55,001
PROG ASST	17	1.00	51,544	1.00	53,051	1.00	54,776
PROG ASST	20	1.00	57,770	1.00	58,081	1.00	59,969
TOTAL		70.65	\$ 3,754,518	70.65	\$ 3,762,340	74.65	\$ 4,084,341

Salary amounts recorded on this page are for total budgeted salaries; this amount may differ from budgeted permanent wages as presented in the Line Item Detail due to payroll allocations to other funding sources (capital projects, grants, etc.) or inter-agency services are not reflected in this summary page.