Parks Function: Public Works

Budget Overview

Agency Budget by Fund

	2019 Actual	2020 Adopted	2020 Actual	2021 Adopted	2022 C2C	2022 Request
General	13,828,427	14,736,923	14,404,067	15,585,153	15,351,876	15,351,878
Other Restricted	4,845,318	391,050	499,949	376,058	170,569	401,196
Permanent	430,793	343,400	232,002	312,400	312,400	279,200
TOTAL	\$ 19.104.538	\$ 15,471,373	\$ 15.136.018	\$ 16.273.611	\$ 15.834.845	\$ 16.032.274

Agency Budget by Service

	2019 Actual	2020 Adopted	2020 Actual	2021 Adopted	2022 C2C	2022 Request
Community Recreation Services	979,393	1,259,468	996,039	1,207,852	1,235,718	1,245,719
Olbrich Botanical Gardens	880,495	1,125,579	1,361,759	1,426,106	1,486,566	1,476,566
Park Maintenance & Forestry	16,118,102	11,827,596	11,700,943	12,339,510	11,912,571	12,109,998
Planning & Development	749,546	800,711	702,566	838,045	812,049	812,049
Warner Park & Community Center	377,001	458,018	374,710	462,097	387,941	387,941
TOTAL	\$ 19.104.538	\$ 15.471.373	\$ 15.136.018	\$ 16.273.611	\$ 15.834.845	\$ 16.032.274

Agency Budget by Major-Revenue

	2019 Actual	2020 Adopted	2020 Actual	2021 Adopted	2022 C2C	2022 Request
Intergov Revenues	(85,029)	(87,500)	(87,860)	(93,000)	(93,000)	(93,000)
Charges For Services	(1,329,785)	(1,444,900)	(714,344)	(1,435,670)	(1,435,670)	(1,490,670)
Licenses & Permits	(41,307)	(48,000)	(84,024)	(48,000)	(48,000)	(48,000)
Fine & Forfeiture	(536,273)	(762,000)	(523,347)	(773,000)	(773,000)	(773,000)
Investments & Other Contributions	(60,121)	(122,000)	(4,378)	(115,000)	(115,000)	(115,000)
Misc Revenue	(67,893)	(53,200)	(58,968)	(52,500)	(52,500)	(52,500)
Other Financing Source	(53,400)	(45,800)	(47,000)	(45,800)	(45,800)	(45,800)
Transfer In	(4,275,837)	(526,500)	(561,985)	(201,500)	(201,500)	(201,500)
TOTAL	\$ (6,449,646)	\$ (3.089.900)	\$ (2.081.907)	\$ (2.764.470)	\$ (2.764.470)	\$ (2.819.470)

Agency Budget by Major-Expenses

	2019 Actual	2020 Adopted	2020 Actual	2021 Adopted	2022 C2C	2022 Request
Salaries	11,431,350	10,307,978	9,070,416	10,174,503	10,222,691	10,274,719
Benefits	3,533,528	2,761,050	2,941,673	2,932,051	2,914,708	2,914,708
Supplies	1,207,774	984,335	748,366	1,025,858	998,261	1,047,294
Purchased Services	1,898,001	2,015,592	1,889,848	1,941,689	1,914,722	1,930,172
Debt & Other Financing	273,946	146,560	-	112,863	74,500	85,418
Inter Depart Charges	2,508,568	2,049,258	2,083,195	2,524,617	2,272,933	2,272,933
Transfer Out	4,701,016	296,500	484,427	326,500	201,500	326,500
TOTAL	\$ 25,554,184	\$ 18.561.273	\$ 17.217.924	\$ 19.038.081	\$ 18,599,315	\$ 18.851.744



Madison Parks Division

210 Martin Luther King, Jr. Blvd., Room 104 Madison, WI 53703 608-266-4711 ● cityofmadison.com/parks



Date: July 27, 2021

To: David Schmiedicke, Finance Director

From: Eric Knepp, Parks Superintendent

Subject: Parks Division 2022 Requested Operating Budget, Reduction Proposals and

Supplemental Request

The requested budget balances the Mayor's objectives for the 2022 Operating Budget with the Parks Division's mission, vision and values and addresses key strategies identified in the current Park and Open Space Plan to meet the diverse needs of the community within available resources. The mission of the Parks Division, "To provide the ideal system of parks, natural resources and recreational opportunities which will enhance the quality of life for everyone," encapsulates the fact that Madison Parks are existentially correlated to promoting social equity in our community.

Major Goals

The Parks Division's goals are rooted in the POSP, which shapes our priorities through the lenses of Equity, Public Health, Sustainability and Adaptability. Overall, the Parks Division seeks to provide well-maintained, safe, orderly and welcoming public spaces, facilities, amenities and programs that promote mental, social and physical well-being for residents to recreate, connect, relax and restore. The Parks Division's 2022 Requested Operating Budget provides a continuation of existing service level for the community, including providing quality events and programming year-round; planning for a balanced park system that meets the diverse and everevolving needs of the community; and continuing and improving sustainability practices. Major focus will be placed on continued implementation of the Parks Equity Team Action Plan and critical community engagement within available resources. Finally, this request controls expenditure growth and balances stagnating revenues in a manner that allows for continuation of services within the levy support target.

COVID-19 Recovery

As the community recovers, traditional park use is approaching pre-pandemic levels and heavy recreational use continues that was prevalent throughout the past year, as evidenced through yet-again record permit sales. All facilities, including WPCRC and Olbrich Botanical Gardens, Goodman pool, shelters, athletics, restrooms, splash parks and drinking fountains are now available for use, and modifications to operations along with heightened cleaning protocols have been largely lifted, which alleviates this additional strain on resources. Parks-sponsored programming has resumed with some modifications to allow for a gradual return. The majority of Special Events have returned, though many are modified and some opted to cancel for the year due to the uncertainty of the pandemic earlier in the year. The Park permitting system (i.e. Lake Access, Dog, Disc Golf and Boat storage) has changed to entirely on-line transactions, a change that will likely become permanent. In 2022, Parks anticipates use will return to pre-pandemic levels and current service levels will continue within the expenditure authorization if there are no sustained reduction in gatherings as a result of pandemic outbreaks. Revenue projections are still challenging at this time given the lack of major events and related permits in the first half of

2021, leading to unknown potential variability in 2022. In addition, there is uncertainty around future permit sales. The community who stayed local with limited recreational and social opportunities who'd previously chose to purchase these permits with discretional funds are now likely to be spent in other places, resuming travel and other activities that were restricted during the pandemic.

2022 Request and Equity

The Parks Division will continue to focus on promoting racial equity and social justice within the community through a variety of engagement strategies, including deepening connections and developing authentic relationships with BIPOC and otherwise marginalized communities. Parks continuously seeks to improve public engagement and guidance around services that will meet the needs of BIPOC, immigrants and refugees, low income and limited English-proficient communities along with other underserved members of our community. Overall, Parks will align community engagement and feedback to improve services provided, update the POSP to reflect the vast and growing needs of the community and inform implementation of the Division's Equity Action Plan as well as the POSP. Staff will continue to work towards achieving objectives of the Division's Equitable Workforce Plan through recruitment efforts, training, including outreach efforts to increase interest in green field employment opportunities with various community partners. Community Recreation Services staff will continue to focus on developing culturally significant and relevant community programs and events in a safe and affirming community space for racially diverse and other underrepresented groups. Olbrich Botanical Gardens continues to provide a variety of interpretive and cultural enrichment opportunities centered around the gardens through various projects and programs such as the Indigenous Garden that was showcased within the Herb Garden in 2021. Further developing and expanding the Kids Need Opportunities (KNOW) program at WPCRC will be a major focus as staff and partners work to connect and uplift youth from BIPOC and otherwise marginalized communities through positive programming and enrichment opportunities. Parks Maintenance will continue to maintain parks, facilities and amenities to create diverse opportunities for free and healthy gatherings to meet the needs of the community.

2022 Request & Sustainability

Parks staff will continue to promote climate resiliency by supporting sustainable projects throughout the division. Olbrich Botanical Gardens is continuously evolving through featured improvements, plant selections and sustainable horticultural practices that minimize detrimental inputs and showcase strategies in practice and through educational programs to the public. Staff will continue working to reduce reliance on fossil fuels and ensure efficient facility operations throughout the system. Responsible land stewardship will continue through in general parks by improving and expanding pollinator gardens and native plantings, continuing to develop the prescribed burn program and prescribed grazing for invasive species management and exploring organic management and biological control measures, among other strategies. Parks-sponsored programs and partnerships with Public Health Madison and Dane County with the Connecting Children to Nature Initiative and various other volunteer organizations such as Friends of Urban Nature, Friends of Cherokee Marsh and Wild Warner, seek to foster a connection with the natural environment among residents of all ages, races and ethnic backgrounds. Parks will continue to highlight improvements and advancements in these areas through ongoing public communication through a variety of means in an effort to inspire others in the areas of responsible land and resource stewardship.

Major Changes in 2022 Operating Request

The 2022 Requested Operating Budget does not include any substantial changes from existing budgeted service levels. Utilizing existing resources, the Parks Division will continue to invest in the implementation of the Parks Equity Team Action Plan for the Division in 2022 and beyond. There are, however, concerns in Parks ability to provide additional service level utilizing existing resources due to newly developed parks, shelters, and buildings in addition to new initiatives, such as the Clean Beach Initiative, for which no additional funding were provided.

Summary of Reductions

The Parks Division's 2022 Requested Operating Budget includes several service reductions to achieve the aim of a 5% levy support reduction of \$767,594. Though reduction of services is not the Parks Division's goal, the potential reductions balance various factors with a goal of limiting the negative impact to the community from these reductions. The reductions would certainly have impacts on the park system, but they are rooted in the necessity of refocusing the Division's work towards providing spaces where the public can enjoy the many benefits of parks and reducing allocation of resources towards specific targeted uses. This level of reduction includes a significant percentage of the overall staffing within the Division and the impacts will be noticeable and likely undesirable to many in the community. Please note that if the system continues to grow in geographic size, quantity of park spaces and number of amenities and resources are cut or not added to support the continued growth in expenditures to adequately and equitably maintain the overall system on an annual basis, it would be irresponsible to continue to plan, develop and add amenities. Further, over the past year, through the COVID-19 pandemic and civil unrest, the importance of access to safe and orderly parks has been clearly demonstrated to be critical to the well-being of entire community, especially that the City needs to better serve those from BIPOC and other marginalized communities, and it is likely not possible to satisfactorily mitigate the impacts of these proposed reductions for communities. Proposed reductions are as follows:

- 1. Planning & Development: The elimination of one Landscape Architect Position will be a reduction of \$45,571 in wages and benefits from this service. This will delay the timeline to update the Park and Open Space Plan and conduct an Impact Fee Analysis in 2022. Parks Division will be required to indefinitely postpone some approved and planned capital projects and reallocate the current workload of capital projects within Planning & Development. Projects into future years will be impacted, including deferred maintenance on an aging system and other major projects. Parks ability to manage projects will be diminished without available Parks Planners with the capacity to do this work.
- 2. Olbrich Botanical Gardens: The partial lay-off of one Facility Maintenance Worker from 1 FTE to .80 FTE and reduction of garden and building labor will be a reduction of \$51,205 in permanent and hourly wages with benefits and related supplies from this service. The reduction will require a reduction of hours in operation one day per week, reduced ability to maintain the outdoor gardens and building facilities. In addition, there will be a reduction in supplies that will impact the available plant material and supplies for the production greenhouse and buildings.
- 3. Community Recreation Services: Service reduction includes decrease hourly Ranger funding by \$55,000 (hourly wages and benefits); reduce beach and pool services by \$34,000 (hourly wages, benefits and related supplies); and reduce year-round programming by \$42,000 (hourly wages, benefits, related supplies and revenue loss), for a total reduction of \$133,616. Decrease in hourly Ranger funding will reduce peak

season and winter patrols. The Pool season will be reduced by two weeks in late August and beaches will eliminate guarding at all beaches with exception of lifeguards on weekends only at Vilas and BB Clarke for 10 weeks. Programming will eliminate Ride the Drive, Trucks and Treasures, Winter Prom, and additional programs supported by Parks. Parks will maintain limited programming options focused on equity and inclusion in addition to refocus staff on volunteer initiatives. Parks will also reduce winter shelter rental operations in total, including operating only Elver, Vilas and Tenney facilities five days per week and will shorten the season by two weeks.

4. Park Maintenance: Service reduction includes a decrease of hourly staff \$294,759 (wages and benefits), reduction in supplies and services \$242,443, for a total of \$537,202. The reduction of hourly seasonal staff would create significant park maintenance issues across the system, but would reduce the need for a sizable layoff process of eliminating permanent positions. Proposal will eliminate most portable toilets from the system, reduce winter facility services, public fishing piers installation and services for the majority of public drinking fountains. There will also be fewer public restrooms available throughout the season. Services such as mowing and string trimming in parks will be significantly reduced and eliminated on medians. There will also be a substantial increases in the areas put into no-mow or managed meadows land management classification. Playground maintenance and repairs along with conservation parks land management will decrease. Landscaping services, sidewalk and bus shelter cleaning within the Mall Concourse Service area will also be reduced. Winter maintenance, such as snow removal and support of winter recreational opportunities will be reduced.

Optional Supplemental Request

After a thorough review of the critical needs of the agency, the Parks Division is proposing a 2022 Supplemental Request to provide for the creation of the "Equitable Green Jobs Initiative" based the Parks Equity Action Plan. The initiative will provide appropriate staffing levels and related supplies to invest in making meaningful progress on all aspects of the Parks Division's eight part Equity Action Plan as follows:

- Parks Equity & Inclusion Coordinator—Add subject matter expertise
- Equity Data Analyst—Move toward community co-creation of the system
- Park Worker and Ranger—expand programs by creating pathways to permanent employment and reduce reliance on seasonal employees
- Facilities Maintenance Worker—add permanent staff to maintain welcoming community spaces
- Playground Tech and Conservation Tech—Create trainee positions for advancement opportunities
- Volunteer Coordinator—Build deeper connections to park spaces

The requested funding of \$785,788 will allow the Parks Division to be strategic and intentional in providing racial equity, social justice, and environmental sustainability services within the division. Through this supplemental request, Parks will be able to improve public engagement through community guidance and expertise around services that will meet the needs of BIPOC and other underserved members of our community. The Parks Division will align community engagement and feedback to inform how we implement and further develop the Equity Action Plan, "Equitable Green Jobs Initiative" and culturally significant and relevant programs for traditionally underserved communities to see themselves using, working for and benefitting from our Madison Parks.

Future Parks Division Operating Planning

It is necessary to highlight some key future needs that will require attention in the coming budget process. One of Parks' most significant challenges is to provide adequate service level to support new initiatives along with established initiatives within the parameters of the target budget. As the continued expansion of the park system through both newly developed parks and the Town of Madison have added sustained pressure on future capital budget needs, the trickle effect is added pressure on operating budget needs. Parks continues to focus on leveraging resources to absorb increases in services but the current Operating budget level cannot absorb the growing service level required without additional funding. Notably, the 2022 requested Operating budget does not address the Clean Beach Initiative nor the Olin Building Upgrade that expands the need for additional service. The Parks Division will continue to evaluate options and will seek to engage with the Finance Department to identify a process that can provide strategic direction on these issues moving forward.

CC: Deputy Mayors

Budget & Program Evaluation Staff Lisa Laschinger, Assistant Park Superintendent Christopher Peguero, Assistant Park Superintendent January Vang, Parks Finance Manager Pat Hario, Parks Administrative Assistant Katie Pollock, Parks Finance Management Intern

2022 Operating Budget Service Budget Proposal

				ce baaget i	'			
IDEN	ITIFYING INFORMATION							
SELE	CT YOUR AGENCY:							
Park	s Division							
SFLF	CT YOUR AGENCY'S SERVIC	·F·						
	nmunity Recreation Service							
SER\	/ICE NUMBER:							
511								
SER\	/ICE DESCRIPTION:							
	service is responsible for p lating private and non-prof					is service includes City-proviond equitable park system.	ded services as well as	
	t 1: Base Budget Prop	osal						
	Γ	1 1				1 1		
		2019 Actual	2020 Adopted	2020 Actual	2021 Adopted	2022 C2C	2022 Request	
Bud	get by Fund							
	General-Net	\$979,393	\$1,259,468	\$996,039	\$1,207,85		\$1,245,719	
Tota	Other-Expenditures	\$0	\$0	\$0		\$0 \$0	\$0	
		\$979,393	\$1,259,468	\$996,039	\$1,207,85	\$1,235,719	\$1,245,719	
Виа	get by Major Revenue	/¢1.040.1E3\	(\$1.012.050)	(¢552,922)	/¢1 022 C2	0) (61,022,620)	/¢1 022 C20	
	Personnel	(\$1,049,152) \$1,737,859	(\$1,012,050)	(\$552,823) \$1,329,842	(\$1,022,62		(\$1,022,620	
	Non-Personnel		\$1,934,680 \$260,270	\$1,329,842	\$1,872,96		\$1,918,719	
	Agency Billings	\$226,019 \$64,667	\$76,568	\$73,666	\$266,21		\$83,018	
Tota		\$979,393	\$1,259,468	\$996,039	\$1,207,85		\$1,245,719	
	FTEs	\$373,333	12.95	7550,055	13.0		13.50	
			12.93		13.0	13.04	13.30	
PRI	ORITY							
City	wide Element Culture	e and Character						
Des	scribe how this service a	dvances the Citywid	le Element:					
safe		space for underrepre	esented groups thro		-	rvice ensures that the City of spaces and continual events		
AC	TIVITIES PERFORMED BY	THIS SERVICE						
Act	ivity		% of Effort		D	escription		
Fac	ility Rental		40			Park usage for athletic, recreational, cultural, musical, culinary and other event purposes.		
Po	ol and Beach		40			Beach, splash park and pool tommunity.	ısage for the	
Pro	ograms		20			Year-long selection of events and programs for all residents.		

Service Impact

What is the proposed change to the service's budget from cost to continue to agency request?

\$10,000

What are the service level impacts of the proposed funding changes?

Parks proposes adding \$10,000 for hourly wages and benefits (hourly FICA), which moves towards restoring funding from the reduction of \$38,000 in the Aquatics services in the 2021 Adopted Operating Budget. There is no request for new levy funding, this is from anticipated overall increase to the Parks

Division's Operating Budget from Olbrich Bota	anical Gardens.		
Personnel-Permanent Positions			
Are you proposing an allocation change to	the FTEs for this	service? Yes	
Time	Fund	Amount	Description
<i>Type</i> Perm Wages	General	\$14,443	Description
•		, , -	Increase 2 Perm PT Ranger authorized at .8 FTE to 1 FTE each
Benefits	General	\$6,127	Increase benefits to account for Perm Full Time Rangers
Total		\$20,570.33	
Explain the assumptions behind the allocation	change.	7=0,010.00	
Hourly wages will be converted to perm wage	s and benefits to co	onvert perm PT Rar	ngers to perm FT Rangers.
What is the justification behind the allocation	cnange?		
After a thorough analysis of the Ranger section needs to convert 2 perm PT Rangers into 2 pe			ervices, with a 60% turnover in a 3 month time frame, Parks Division es.
Personnel-Other Personnel Spending			
Are you requesting additional personnel spen	ding for non-annua	lized pay? Yes	
Туре	Fund	Amount	Description
Overtime			
Premium Pay			
Hourly	General	\$10,000	Increase in Hourly wages and benefits
Total		\$10,000	
Explain the assumptions behind the requested	d funding.		
The Pool and Beach Activity was reduced by \$ \$10,000 increase in funding will help to restor Revenue Are you proposing a change to the service's book No Are you proposing an increase or a decrease of the service of	re some level of ser udgeted revenue?	vices within the ac	major disruptions to beach services and pool operations. The proposed tivity.
Select			
Fund M	ajor ,	Amount	Description
Explain the assumptions behind the change to	to budgets direction		
What is the justification behind the proposed	<u> </u>	e.	
Non-Personnel			
Are you requesting additional non-personnel No			
Fund Ma Explain the assumptions behind the requeste		nount Desc	ription
What is the justification behind the increased	d funding?		

Part 2: Racial Equity and Social Justice

We are continuing our efforts to articulate and prioritize racial equity and social justice in the City's budget and operations. Please respond to the following questions and incorporate these responses into your budget narrative to ensure racial equity is included in decision-making.

1. Describe how Black, Indigenous, and People of Color (BIPOC), people living with lower incomes, and people who are otherwise marginalized (because of gender, age, home language, etc.) would be affected by the proposed budget or budget change(s)? Please consider the following to answer this question:

Black, Indigenous, and People of Color, people living with lower incomes, and people who are otherwise marginalized (because of gender, age, home language, etc.) often suffer disproportionately from chronic diseases, such as obesity, diabetes, depression, hyper tension, and heart disease as well as others. This is caused by barriers to health care, lack of access to healthy foods, and barriers to opportunities for active and healthy lifestyle choices. Access to parks and recreation services provides mental, physical and spiritual benefits for the community. BIPOC and other marginalized groups will be positively affected by the proposed base budget and accompanying change in funding for Aquatics staffing.

a. Describe who directly benefits, who indirectly benefits, and who does not benefit from the proposed budget or budget change from 2021. Are there any opportunities in this budget to address gaps, remove barriers, or more equitably distribute services? Customer service, park programming, pool,

Park users across the system benefit from customer service, park programming, pool, beach and ranger services, including those who attend events in the parks. Those who do not use the spaces because they do not feel they belong, cannot afford to participate or for other reasons do not benefit from the current services. Staff will work within existing resources to build better connections those communities we know have been traditionally underrepresented.

b. What information or data do you have about how this service is accessed by or affects BIPOC populations, people living with lower incomes, and people who are otherwise marginalized (because of disability, age, gender, etc.)? Have you asked for their perspectives directly and, if so, how have you incorporated their feedback?

The Parks Division gathers use data from athletic and shelter reservations, permit application materials, and admissions/ concessions tracking systems and directly from usergroups and various stakeholders. Scholarship data is available for pool passes. While this data provides some use metrics, it is limited and does not provide demographic data. There is real lack of local data outside anecdotal data and direct feedback by communities most impacted. An investment in data analysis is needed to better understand and build strategic initiatives to move to more authentic partnership with BIPOC communities. In 2021 parks heard loud and clear through local News and media the impact for BIPOC communities the decision to scale back Ride The Drive at Marlborough Park because the Parks Division wasn't able to bring the needed volunteers for a safe event. This revealed that Parks needs to deepen our connection to NRT neighborhood Parks and incorporate those perspectives earlier in our planning and programs. That will require an investment in dollars for additional staffing hours to meet that need, not a reduction.

c. List any community partners and other City agencies who are affected by, care about, or already working on issues related to this service. Have you asked for their perspectives directly and, if so, how have you incorporated their feedback?

Parks regularly works with user groups, including MSCR, MAYSA, MUFA, Madison Area Cricket Association, WI Youth Company, as well as neighborhood groups and associations. Staff work with dedicated Madison Parks Foundation; volunteer groups who help provide valuable services to the community through the Adopt Ice Program, Central Cross Country Ski and MadNorSki; and friends groups who help to provide nature-based programming across the City, including Friends of Cherokee Marsh, Wild Warner, Friends of Urban Nature and others. Parks also partners regularly with other City agencies, including Public Health through the Connecting Children to Nature Initiative, Library through Anji Play, as well as Traffic Engineering in the Planning of Ride the Drive, among many

others throuhgout the course of the year. In the Marlborough Park Ride the Drive example we heard from BIKEquity, Wheels for Winners and Just Bikes. We hear directly from individuals but also recognize that many complaint calls that come directly to the Parks Division or indirectly from Alders is from overwhelmingly wealthy, white home owners near parks or using the Park and those complaints often involve people of color use of Parks. A rebalance on who the Parks Division regularly hear from or in the development of Parks programing or policies needs a balance shift toward BIPOC communities. Community centric culturally relevant programming and policies need to be co-created with BIPOC communities to better drive a collective sense of ownership, stewardship and sense of belonging for all in our Parks system.

d. Does the proposed budget, or budget change from 2021, potentially harm specific populations or communities? Consider that not changing a budget item might also be considered an "action" and could affect populations differently.

Overall, the proposed base budget will maintain services and allow for increased engagement with the community, which will be beneficial to BIPOC and otherwise marginalized communites. However, a reduction of Community Services to the Aquatics staffing from 2021 on top of several iterations of annual budget reductions will only exacerbate equitable access for communities that have traditionally been underserved by our Parks system at a time when our staff and leadership are working to prioritize that work.

e. How will you continue to communicate with your stakeholders (from 1b and 1c above) in this process?

Staff will continue ongoing communications with existing partners through meetings, emails, newsletters, social media posts, website updates and various City-sponsored events. The Parks Division is prioritizing our Equity Action Plan that was developed by our Equity Team in 2020. That work primarily is internal work. Parks recognize and is prioritizing our external BIPOC community engagement to better understand how our Equity Action Plan will benefit BIPOC communities. We are building our BIPOC community stakeholders now. Parks staff also recognize that earlier engagement that does not continue to overburden, recognizes BIPOC community expertise is adequately compensated is a necessary component to authentic, accountable and transformative partnership.

2. Is the proposed budget or budget change related to a recommendation from any of the City's teams or initiatives that connect community need with opportunities to advance racial equity, inclusion, and social justice (e.g., NRTs, RESJI, LCET, MAC, WIC, Equitable Workforce Plans)?

If so, please identify the respective group and recommendation.

YesNo

The proposed Base Budget allows for continuation of current services, including continued work towards achieving objectives of the Division's Equitable Workforce Plan through recruitment efforts, training, Equity Team participation, and implementation of Equity Action Plan, specifically centered around connecting and developing more authentic partnerships with BIPOC communities, within available resources.

Part 3: Proposed Budget Reduction What is 5% of the agency's net budget? \$767,594 What is the proposed reduction to this service's budget? \$133.616 Explain how you would change the activities and the level of service as a result of implementing the funding decrease to this service. List changes by service activity identified above. Add a separate line for each reduction. Activity \$Amount Description Reduce Parks Programming 42,400 Parks programming such as Ride the Drive, etc. and other winter recreational offerings will be either reduced or eliminated. Reduce Beach and Pool Services 34.000 Pool season will be shortened by 2 weeks, beach services will be significantly scaled back from 2019 levels and reduction in related supplies. Reduce park patrol provided by Hourly Park Decrease Hourly Park Rangers and related supplies. Rangers Total \$133,616 Explain the changes by major expenditure category that your agency would implement as a result of the funding decrease to this service. Name \$ Amount Description Personnel \$127,000 As part of the reduction in programming for recreation services, pool season and hourly rangers, overtime salary and benefits will be reduced. The programming reduction and winter recreational offerings will include \$25,000 of hourly wages and \$15,000 in Perm OT. Hourly Park rangers would be reduced by \$55,000 and Beach and Pool Services would include a reduction in \$32,000 of hourly wages and benefits. Non-Personnel \$15.616 Reduction in related Park Rangers, Programming and Aquatic supplies in response to overall reduced services. Agency Billings No material decrease anticipated in revenue from Park Rangers and Aquatics. A reduction in revenue from (\$9,000) Programming and Winter Recreation is anticipated. Total \$133,616 Is the City mandated to perform the activities of this service? If so, explain the mandate and mandated service level. If not, are there other local organizations also involved in performing these activities. MGO Pulic Property Chapter 8 outlines expectations for park users, including boat launches, parking, event condition compliance, dogs in parks and overall park of use of park amenities and spaces. Service reductions within Community services will result in reduced capacity to monitor and educate park users and ultimately the Parks Division's ability to enforce ordinance violations. Has this reduction been proposed in prior years? Yes Does the proposed reduction result in eliminating permanent positions? If yes, what is the decrease in FTEs: Does the proposed reduction impact other agencies (i.e. Fleet Services)? No If yes, which agencies: Describe why the proposed reduction was chosen. After careful consideration of the Parks Division's overall mission and the resources required to provide adequately maintained public spaces, these reductions were selected as they were deemed to have the least negative impact on the community. Safe and reasonably maintained spaces will be provided, but the Community Services section will be refocused on providing access to a variety of open spaces and amenities, facilitating park use, and attempting to use remaining resources to intentionally focus on volunteer and neighborhood connections. Explain the impacts of the proposed reduction on the end user of the service. Summarize these impacts in the context of the questions asked in Part 2 of this form.

How can impacts of this reduction be mitigated?

The reduction of parks programming will require complete revamping and refocusing of Parks Recreation Services. Significantly reducing parks programming, by eliminating all programs with exception of winter recreation, Sina Davis Movies in the Park program, Anji Play, Learn-To series and Bird & Nature Festival. Cancelled/suspended programs include nearly all others, including, but not limited to Ride the Drive, Trucks & Treasures, Safety Saturday, Groove & Glides and skating parties. Winter concessions will be consolidated to three locations (Elver, Tenney and Vilas) and rentals will end approximately 2 weeks earlier. There will be no concessions/attendants two days per week. Due to reductions in other areas of Parks, significant effort will be put into growing the existing volunteer program, including recruiting, supporting and managing volunteer efforts. Overall, these reductions will impact those who benefit most from a diverse offering of

free community programming.

The reduction in the Aquatics program will sustain and deepen reduction in services taken from 2021 Operating Budget and throughout recent history. BB Clarke and Vilas Beaches will be the only guarded beaches on weekends only for 10 weeks. Focus will be providing clean and safe areas to swim with regular beach cleaning/maintenance. The pool will close two weeks earlier than normal, and there will need to be reprioritizing of services offered and hours of operation within the facility.

The decrease in hourly Park Ranger will eliminate all hourly Ranger coverage over the winter months and reduce overall park patrols. Permanent ranger shifts will need to be more widely distributed to cover critical times year-round and routine visits to smaller parks will need to be eliminated. Ranger efforts will need to be focused primarily on community parks and will be more complaint driven than proactive. Reduced presence will result in longer wait times for customer service calls and the capacity to educate the public on proper park usage will likely be diminished.

Overall, this series of reductions will impact the Parks Division's ability to provide a variety of free or otherwise affordable recreational opportunities. It will also affect the ability for staff to better engage with the community through a variety of means from recreational services and City-sponsored programs to Ranger services. The work of community services to better engage communities of color earlier and understand how to build better authentic connections to those communities we know have been traditionally underrepresented will compete for limited resources of more privileged communities that have well established paths to complaint based systems. Those complaints must be balanced with the need to uplift and reinvest into black and brown communities, immigrant and refugee communities, limited-English proficient communities and low income communities. If disinvestment continues with those communities, disparate access to parks and outdoor space will only be exacerbated.

Over the past year, through the COVID-19 pandemic and Civil unrest, the importance of access to safe and orderly parks has been clearly demonstrated to be critical to the well-being of entire community, especially that the City needs to better serve those from BIPOC and other marginalized communities. In 2021 parks heard loud and clear through the community, as well as local News and social media the impact for BIPOC communities the decision to scale back Ride The Drive at Marlborough Park because the Parks Division wasn't able to bring the needed volunteers for a safe event, which is an event that would not be able to happen through this reduction. This revealed that Parks needs to deepen our connection to NRT neighborhood Parks and incorporate those perspectives earlier in our planning and programs. That will require an investment in dollars for additional staffing hours to meet that need, not a reduction.

It will be very difficult to mitigate the impacts of this reduction, but efforts will be made through thorough and timely messaging through the Parks Division's Website and social media accounts in addition to signage on site. Individual shareholders will also be notified of the change and asked to assist in sharing the messaging. It is likely that more complaints will come from well-connected neighborhoods and residents than those who will more deeply feel the impacts of this cut

Section 4: Optional Supplemental Request

NOTE: Agencies may submit one supplemental request in their 2022 budget request. Please include the request in the most relevant service. If multiple supplemental requests are submitted, agencies will be required to choose one to be presented for consideration for the Executive Budget. Requests should only be submitted if agencies identify a critical need. Agencies should first consider reallocating base resources within and among services before proposing budget increases. Agencies should not include Town of Madison requests in this section.

What is the proposed funding increase? Explain how you would change the activities and the level of service as a result of implementing the funding increase to this service. List changes by service activity identified above.

Activity	\$Amount	Description
Total	0	

Explain the changes by major expenditure category that your agency would implement as a result of the funding increase to this service.

Name	\$Amount	Description
Personnel		
Non-Personnel		
Agency Billings		
Total	0	

How will this increase be funded (e.g., General Fund, Library Fund, Capital Fund, Enterprise Fund, Grant Fund, etc.)? Please list the most applicable funding source(s). Follow up with your budget analyst if you are uncertain.

What are the implications of this service increase over the next five years? Identify if this increase is ongoing and if additional increases to funding or personnel would be needed to support this increase.

Does the proposed increase affect workload for any administrative or internal service agencies (e.g., IT, Select...

If yes, which agencies?

Describe why the proposed increase is critical.

Finance, HR, Fleet)?

V2	2 062821

2022 Operating Budget Service Budget Proposal

	Service Budget Propos
IDENTIFYING INFORMATION	
SELECT YOUR AGENCY:	

SELECT YOUR AGENCY'S SERVICE:

Olbrich Botanical Gardens

SERVICE NUMBER:

Parks Division

511-A

SERVICE DESCRIPTION:

This service oversees all operations at Olbrich Botanical Gardens. The City works in partnership with the Olbrich Botanical Society to provide a well maintained facility that includes 16 acres of gardens and a diverse array of educational programming. The goal of the service is to provide a quality and well-maintained public garden, learning center and conservatory.

Part 1: Base Budget Proposal

BUDGET INFORMATION

	2019 Actual	2020 Adopted	2020 Actual	2021 Adopted	2022 C2C	2022 Request		
udget by Fund								
General-Net	\$880,495	\$1,125,579	\$1,361,759	\$1,426,106	\$1,486,566	\$1,476,566		
Other-Expenditures	\$0	\$0	\$0	\$0	\$0	\$0		
Total	\$880,495	\$1,125,579	\$1,361,759	\$1,426,106	\$1,486,566	\$1,476,566		
Budget by Major	Budget by Major							
Revenue	(\$651,913)	(\$614,000)	(\$174,406)	(\$294,500)	(\$294,500)	(\$349,500)		
Personnel	\$1,185,796	\$1,325,990	\$1,234,839	\$1,304,144	\$1,370,022	\$1,400,839		
Non-Personnel	\$309,634	\$359,130	\$261,799	\$364,995	\$364,195	\$378,378		
Agency Billings	\$36,978	\$54,459	\$39,526	\$51,467	\$46,849	\$46,849		
Total	\$880,495	\$1,125,579	\$1,361,758	\$1,426,106	\$1,486,566	\$1,476,566		
FTEs		12.75		13.70	13.70	13.90		

PRIORITY

Citywide Element Culture and Character

Describe how this service advances the Citywide Element:

Olbrich Botanical Gardens (OBG) is one of the primary tourist destinations in Madison. As such, Olbrich is involved in many strategies to develop the culture and character of Madison: creating vibrant and inviting places for residents and visitors by maintaining quality botanical gardens and greenhouses; preserving special places that tell the story of Madison by establishing itself as a premier destination; reflecting ethnically diverse cultures through the Thai Pavilion and Garden and the large variety of plant species in the Bolz Conservatory; creating safe and affirming community spaces by hosting weddings, classes, and special events; and balancing the concentration of cultural and entertainment venues between downtown and other areas of the city through its location, offering free admission to a large portion of the gardens, and by hosting regular public events. The public-private partnership between the City of Madison and the Olbrich Botanical Society (OBS) demonstrates how partners can enhance a cultural and environmental destination. OBS supports the Bolz Conservatory, the outdoor gardens, and community education programs for all ages, in addition to serving as the fundraising arm of Olbrich Botanical Gardens. OBS raises approximately \$2 million annually for Olbrich Botanical Gardens through programs, donations and membership. In addition, OBS committed to funding \$6 million or half of a major building expansion completed in 2020.

ACTIVITIES PERFORMED BY THIS SERVICE

Activity	% of Effort	Description
Native Plant Conservation	50	Olbrich Botanical Gardens outdoor gardens feature sustainable design and plant collections hardy to the American Midwest for study, enjoyment, and public benefit. OBG practices sustainable horticulture that minimizes detrimental inputs and showcases strategies that contribute to the well-being of a diverse community and natural environment.
Community Programs	30	A variety of activities provide enrichment, cultural and interpretive opportunities centered around the gardens. Clean, safe and accessible public spaces are provided for visitors. Including, rental facilities,

				and the Bolz Conservatory admissions program, which provide revenue to the City, as well as for educational programs.
exotic Plant Conservation	20			The Bolz Conservatory features plant collections native to the world's tropical forests for study, enjoyment, and public benefit.
SERVICE BUDGET CHANGES				
ervice Impact What is the proposed change to the servi	ice's budget from cost to co	ontinue to agen	cy request?	\$10,000
(C			,	\$10,000
What are the service level impacts of the	proposed funding changes	s?		
admissions to the Bolz Conservatory. This of \$45,000 to support increased rentals a	s revenue will be offset by and visitorship, so as not to	an increase in ro negatively imp	elated personne act current servi	the newly expanded facility as well as from increased (OT and hourly wages) and supplies expenses ces levels. Note that the baseline 2022 Operating 0 Operating budget. A position allocation form was
ersonnel-Permanent Positions				
Are you proposing an allocation chang	ge to the FTEs for this se	rvice? No		
Туре	Fund	Amount	Descriptio	on.
Perm Wages			2 232117110	
Benefits				
Total		\$0		
Explain the assumptions behind the alloc	ation change.	Ψ0		
	<u> </u>	Vos		
ersonnel-Other Personnel Spending Are you requesting additional personnel s	spending for non-annualize		Descriptio	nn
ersonnel-Other Personnel Spending	<u> </u>	Amount \$11,440	Descriptio	
ersonnel-Other Personnel Spending Are you requesting additional personnel s	spending for non-annualize	Amount		on vertime along with benefit due to increase in revenue
ersonnel-Other Personnel Spending Are you requesting additional personnel s	spending for non-annualize	Amount		
ersonnel-Other Personnel Spending Are you requesting additional personnel s Type Overtime	spending for non-annualize	Amount	Increase C	vertime along with benefit due to increase in revenue
ersonnel-Other Personnel Spending Are you requesting additional personnel s Type Overtime Premium Pay Hourly	spending for non-annualize Fund 51310	Amount \$11,440 \$19,377	Increase C	
ersonnel-Other Personnel Spending Are you requesting additional personnel s Type Overtime Premium Pay Hourly	Fund 51310 51113/51210	Amount \$11,440	Increase C	vertime along with benefit due to increase in revenue
ersonnel-Other Personnel Spending Are you requesting additional personnel some some some some some some some some	Fund 51310 51113/51210 dested funding. ed and expanded rental and to maintain the facilities accreased visitorship to the f	Amount \$11,440 \$11,440 \$19,377 \$30,817 d programming and support the	Increase C	vertime along with benefit due to increase in revenue ourly along with benefit due to increase in revenue sumption is that the number of reservations and event
ersonnel-Other Personnel Spending Are you requesting additional personnel s Type Overtime Premium Pay Hourly Total Explain the assumptions behind the requestion of the requestion of the requestion of the requestion of the result of the	Fund 51310 51113/51210 rested funding. ed and expanded rental and to maintain the facilities a creased visitorship to the facased funding? the facility have increased	Amount \$11,440 \$19,377 \$30,817 d programming and support the acility.	Increase Control Increase Harmonia Increase Harm	ourly along with benefit due to increase in revenue ourly along with benefit due to increase in revenue sumption is that the number of reservations and event on, Conservatory admissions fees will be used to fund in the quantity, scope and scale of gatherings held with
Premium Pay Hourly Total Explain the assumptions behind the requesting acceptable spaces within the facility. Additional staffing resources in the second staffing resources in the facility. Additional staffing resources in the second staffing resources in the facility. Additional staffing resources in the facility.	Fund 51310 51113/51210 dested funding. ed and expanded rental and to maintain the facilities a creased visitorship to the facilities are necessary to ensure facility have increased are necessary to ensure facility.	Amount \$11,440 \$19,377 \$30,817 d programming and support the acility.	Increase Control Increase Harmonia Increase Harm	ourly along with benefit due to increase in revenue ourly along with benefit due to increase in revenue sumption is that the number of reservations and event on, Conservatory admissions fees will be used to fund in the quantity, scope and scale of gatherings held with
Are you requesting additional personnel some some some some some some some some	Fund 51310 51113/51210 sested funding. ed and expanded rental and the facilities acreased visitorship to the factors as the facility have increased are necessary to ensure factors budgeted revenue?	Amount \$11,440 \$19,377 \$30,817 d programming and support the acility. which will resulcilty is adequate	Increase Control Increase Harmonia Increase Harm	ourly along with benefit due to increase in revenue ourly along with benefit due to increase in revenue sumption is that the number of reservations and event on, Conservatory admissions fees will be used to fund in the quantity, scope and scale of gatherings held with
Are you requesting additional personnel so Type Overtime Premium Pay Hourly Total Explain the assumptions behind the requestill increase, as will related staffing costs maintenance of facilities as a result of incestill increase. The number of reservable spaces within the facility. Additional staffing resources general visitorship.	Fund 51310 51113/51210 sested funding. ed and expanded rental and to maintain the facilities a creased visitorship to the factor of the facility have increased are necessary to ensure factor of the factor of t	Amount \$11,440 \$11,440 \$19,377 \$30,817 d programming and support the acility. which will resul cilty is adequate adequate adequate acility.	Increase Control Increase Harmonia Increase Harm	ourly along with benefit due to increase in revenue ourly along with benefit due to increase in revenue sumption is that the number of reservations and event on, Conservatory admissions fees will be used to fund in the quantity, scope and scale of gatherings held with
Are you requesting additional personnel so Type Overtime Premium Pay Hourly Total Explain the assumptions behind the reque will increase, as will related staffing costs maintenance of facilities as a result of ince what is the justification behind the increase. The number of reservable spaces within the facility. Additional staffing resources general visitorship.	Fund 51310 51113/51210 sested funding. ed and expanded rental and to maintain the facilities a creased visitorship to the factor of the facility have increased are necessary to ensure factor of the factor of t	Amount \$11,440 \$19,377 \$30,817 d programming and support the acility. which will result cilty is adequate adequate.	facilities, the assevents. In additional increase in a sevent in an increase in a sevent in a	ourly along with benefit due to increase in revenue ourly along with benefit due to increase in revenue sumption is that the number of reservations and event on, Conservatory admissions fees will be used to fund in the quantity, scope and scale of gatherings held with

What is the justification behind the proposed change?

The number of reservable spaces within the facility have increased substantially, which provides for additional options for revenue generation through Facility Rental and Catering Fees as gatherings, such as wedding receptions, memorials and other special events are held in 2022. In addition, we anticipate increase admission to the Conservatory based on pre-pandemic numbers and increase programming and overall visitors.

Non-Personne

Are you requesting additional non-personnel funding for this service?

Yes					
Fund	Major	Amount	Description		
General	53	\$14,183			
			Work Supplies, Janitorial Supplies, Tree Shrubs Plants		

Explain the assumptions behind the requested funding.

The amount of production greenspace increased through the recent redevelopment and expansion of the greenhouse. There is an anticipated increase in supplies utilized in greenhouse production, which will ultimately be incorporated into the the outdoor garden and conservatory. The expanded building facilities and anticipated increase in use will result in the need for additional janitorial supplies.

What is the justification behind the increased funding?

The increase in supplies is needed to maintain the quality of the gardens and facilities as a result of the expansion. Without these additional resources, the quality of the gardens and visitor experience would be impacted.

Part 2: Racial Equity and Social Justice

We are continuing our efforts to articulate and prioritize racial equity and social justice in the City's budget and operations. Please respond to the following questions and incorporate these responses into your budget narrative to ensure racial equity is included in decision-making.

1. Describe how Black, Indigenous, and People of Color (BIPOC), people living with lower incomes, and people who are otherwise marginalized (because of gender, age, home language, etc.) would be affected by the proposed budget or budget change(s)? Please consider the following to answer this question:

Olbrich Botanical Gardens continues to prioritize offering an inclusive environment in which BIPOC, low income, and/or marginalized community will have access to a wealth of resources presented through the outdoor gardens, Bolz Conservatory, educational offerings, and community programs. Through intentional outreach and networking, staff work to introduce various gardening techniques, plant selection, and educational programs in addition to creating an overall welcoming environment for all visitors. In 2019, Olbrich formally incorporated their goal for community engagement and inclusion into planning and operations: Make Olbrich Botanical Gardens a destination where all visitors, volunteers, and staff are valued and feel they belong. With conscious intent and continuous learning, OBG staff and volunteers will address barriers to inclusion through education, operational changes, and partnerships with the community.

a. Describe who directly benefits, who indirectly benefits, and who does not benefit
from the proposed budget or budget change from 2021. Are there any opportunities
in this budget to address gaps, remove barriers, or more equitably distribute services?
 free public gardens in the US, enabled by

Olbrich Botanical Gardens is one of the few the partnership between the City of Madison Parks and the non-profit Olbrich Botanical Society (OBS). About 325,000 visitors enjoy the gardens annually and they are the direct beneficiaries of this important community resource. There is a fee for entry to the Bolz Conservatory; free passes (funded by OBS donors) are available at the cashier station for anyone who requests them. In addition to the onsite experience, Olbrich posts free videos and updates on You Tube, Facebook, and Instagram for those who are interested in the gardens but are unable to visit in person; thousands of users learn from these virtual resources. Olbrich visitors share their experience and lessons learned with others who then indirectly benefit from onsite work. The entire community benefits through responsible land stewardship practices that improve the environment, such as pollinator protection and education efforts and sustainable gardening practices. More work is underway to invite those who are not aware of the resources available, have access issues to visitorship, or who choose not to visit. This budget will allow for continued intentional focus around increasing inclusivity, removing barriers, and seeking opportunities to connect with marginalized populations.

b. What information or data do you have about how this service is accessed by or affects Olbrich's Community Engagement & Inclusion BIPOC populations, people living with lower incomes, and people who are otherwise Staff Working Group, established in 2019, is marginalized (because of disability, age, gender, etc.)? Have you asked for their working to address barriers to garden perspectives directly and, if so, how have you incorporated their feedback? accessibility, including communications and outreach, financial barriers, and physical barriers. A priority is learning about who is and who is not visiting. Demographics of visitors are not available; with 2022 funding from the Olbrich Botanical Society, staff plan to gather information directly from BIPOC populations, people living with lower incomes, and people who are otherwise marginalized so that barriers they communicate can be addressed. Affordable strategies for gathering demographics will also be explored. To solicit input from the community, articles in the OBS quarterly newsletter and All Volunteer Email Updates present community engagement and inclusion topics, including a 2021 article that invited people to voice their priorities for improving access to Olbrich. c. List any community partners and other City agencies who are affected by, care about, Olbrich Botanical Society (OBS) partners or already working on issues related to this service. Have you asked for their with the City on an ongoing basis to provide perspectives directly and, if so, how have you incorporated their feedback? and improve a wide array of services at the gardens, including diverse cultural experiences. OBS is committed to equity and inclusion in programming and access. Parks continuously works with Engineering to ensure the facilities are well-maintained and functioning properly to ensure safe access. Community partnerships are in place and help inform Olbrich programming, including those listed below: Goodman Community Center: Annual collaboration with their Seed to Table Program, with high school students seeding lettuce, planting it, harvesting it, and then stocking food pantry with lettuce. Nehemiah, Center for Urban Leadership Development: Initial zoom meeting with their staff after they reached out to Olbrich after reading article in Garden News about Community Engagement & Inclusion Working Group. o MMSD: Teachers help inform Explorer School Programs. Ho-Chunk tribe members: Partnered to create Indigenous Garden in Herb Stereotyping and Bias Research (SABR) Lab in the Dept of Psychology, UW-Madison: Dr. William Cox delivered staff training on Empowering People To Break The Bias Habit, Evidence-Based Approaches To Reducing Bias And Creating Inclusion. d. Does the proposed budget, or budget change from 2021, potentially harm specific populations or communities? Consider that not changing a budget item might also be The base budget would continue the policy considered an "action" and could affect populations differently. of free public access to the gardens daily. This is one of the most important access features for first-time visitors and for people with lower incomes. The proposed budget could potentially impact those who do not visit the gardens if it were to take resources away from another area and not make intentional efforts to increase inclusiveness and access. e. How will you continue to communicate with your stakeholders (from 1b and 1c above)

in this process?

Olbrich communicates with OBS members, class attendees, e-news subscribers, and the public on a regular basis, addressing diversity, inclusion, and equity issues in the context of programs and operations.

Channels used include: quarterly newsletter,

monthly e-news, social media posts including Facebook, Instagram, and You Tube, and regular reporting the OBS Board of Directors and Board of Parks Commissioners. In addition, specific Olbrich departments have developed partnerships with community organizations and exchange ideas and information with them. Staff also participate in City-wide RESJI Initiatives and Madison Parks' Equity Action Plan.

\$51,206

2. Is the proposed budget or budget change related to a recommendation from any of the Ci with opportunities to advance racial equity, inclusion, and social justice (e.g., NRTs, RESJI, LC	•	
If so, please identify the respective group and recommendation.	The proposed Base Budget allows for continuation of current services, staff will continue to work towards achieving objectives of the Division's Equitable Workforce Plan through recruitment efforts training, Equity Team participation and implementation of Equity Action Plan within available resources.	•
Part 3: Proposed Budget Reduction		
What is 5% of the agency's net budget?	\$767,594	

Explain how you would change the activities and the level of service as a result of implementing the funding decrease to this service. List changes by service activity identified above. Add a separate line for each reduction.

What is the proposed reduction to this service's budget?

Activity	\$Amount	Description
Reduce Facility Maintenance Worker adopted in the 2020 budget due to expansion from 1 FTE to .8 FTE		Delay ongoing preventative maintenance throughout the facility due to lack of maintenance staff, and reduced capacity to provide overall facility support for visitors.
Reduce the level of hourly laborer and attendants along with OT Perm		Reduce mowing, mulching, tree planting and other tasks performed by the hourlies. Quality of maintenance will be reduced. Reduce hours of operations as needed, quality of service will be reduced.
Reduce Supplies	10,000	Reduce trees shrubs and plants.
Total	\$51,206	

Explain the changes by major expenditure category that your agency would implement as a result of the funding decrease to this service.

Name	\$ Amount	Description
Personnel		Reduce 1 FTE Facility Maintenance Worker to .80 FTE previously added to the budget in 2020. Reduce the level of laborer hours available for the outdoor gardens and attendants for hours of operations.
Non-Personnel	\$10,000	Reduce trees shrubs and plants purchase.
Agency Billings		
Total	\$51,206	

	Total	\$51,206					
	the City mandated volved in performin	•	of this service? If so, explain the mandate and mand	dated service level. If not, ar	e there other lo	cal organizatior	ns also
Tŀ	ne City is not manda	ated to perform these so	rvices.				
Ha	as this reduction be	en proposed in prior ye	ars?		Yes		
Do	oes the proposed re	eduction result in elimin	ating permanent positions?		Yes		
	If yes, in FTF	what is the decrease					0.2

Does the proposed reduct		es (i.e. Fleet Services)?	No	
If yes, whi	ch agencies:			
Describe why the propose	d reduction was chose			
The proposed series of rec	ductions were chosen s	o as to minimize the overall negative impact of a cut of	this size on overall garden operations	i.
Explain the impacts of the How can impacts of this re		the end user of the service. Summarize these impacts	in the context of the questions asked	in Part 2 of this form
the Facilities Maintenance 80FTE, which will result in support for facility needs, mulching, tree planting an	Norker that was just and elayed preventive man specialized garden opend other tasks performent beautify the spaces.	will be required to close two (2) hours early on Monda pproved for hire in July 2021 to support the two new by intenance throughout the complex. Reduction in Over rations and special events. Reducing the level of labore d by the hourlies. The quality of garden maintenance w In the long term this may impact Olbrich Botanical Soci	uildings opened in 2021 will be reduc time Wages would result in delayed or thours for the outdoor gardens will will be reduced as a result of the reduc	eed from 1.0 to emergency reduce mowing, ced staffing and
closed due to this service strategic planning and imp mitigated by not reducing	reduction will also be i plementation around the hours of operations fo	results and the impacts will be noticeable. Those who npacted. Further, this reduction in available resources or Equity Action Plan and directly related ongoing initiat all other days and by providing other hourly employmes broader community will be required to ensure that the	could impact staff's overall ability to rives. The impacts of this reduction alent opportunities. Ongoing substantia	make progress on re somewhat al communication
multiple supplemental r Requests should only be services before proposir What is the proposed fu	omit one supplement equests are submitte submitted if agencie ng budget increases.	al request in their 2022 budget request. Please incl d, agencies will be required to choose one to be pro- s identify a critical need. Agencies should first cons agencies should not include Town of Madison requires thin how you would change the activities and the level	esented for consideration for the ider reallocating base resources w ests in this section.	Executive Budget. vithin and among
_		,		
Activity	\$Amount	Descr	ription	
Total	0			
Explain the changes by r	najor expenditure ca	egory that your agency would implement as a resu	ult of the funding increase to this s	ervice.
Name	\$Amount	Desci	ription	
Personnel	7			
Non-Personnel				
Agency Billings				
Total	0			
		al Fund, Library Fund, Capital Fund, Enterprise Fund t analyst if you are uncertain.	d, Grant Fund, etc.)? Please list the	e most applicable
What are the implication personnel would be nee		ease over the next five years? Identify if this increas	se is ongoing and if additional incr	eases to funding (
personner would be filee	aca to support tills i			
Does the proposed incre Finance, HR, Fleet)?		or any administrative or internal service agencies (e.g., IT, Select	
	If yes, which age	icies?		
Describe why the propo	sed increase is critica			

		2022	Operating	Budget		
		Servi	ce Budget P	roposal		
IDENTIFYING INFORMATION						
SELECT YOUR AGENCY:						
Parks Division						
SELECT YOUR AGENCY'S SERVICE	Œ:					
Park Maintenance						
SERVICE NUMBER:						
512						
SERVICE DESCRIPTION:						
This service is responsible for the include (1) general park mainter and (6) the operation of the Fo	enance, (2) facilities m	naintenance, (3) con	servation park mai	ntenance, (4) Mall/Conc	ourse park maintenance,	
Part 1: Base Budget Prop	osal					
BUDGET INFORMATION						
	2019 Actual	2020 Adopted	2020 Actual	2021 Adopted	2022 C2C	2022 Request
Budget by Fund	!		Į.			
General-Net	\$10,841,991	\$11,093,146	\$10,968,992	\$11,651,052	\$11,429,602	\$11,429,602
Other-Expenditures	\$5,276,111	\$734,450	\$731,951	\$688,458	\$482,969	\$680,396
Total	\$16,118,102	\$11,827,596	\$11,700,943	\$12,339,510	\$11,912,571	\$12,109,998
Budget by Major				T.	T.	
Revenue	(\$4,547,924)	(\$1,183,150)	(\$1,247,935)	(\$1,194,550)	(\$1,194,550)	(\$1,194,550)
Personnel	\$10,894,208	\$8,502,858	\$8,421,403	\$8,598,487	\$8,623,653	\$8,623,653
Non-Personnel	\$7,385,788	\$2,613,609	\$2,580,155	\$2,582,650	\$2,367,607	\$2,565,034
Agency Billings	\$2,386,030	\$1,894,279	\$1,947,320	\$2,352,923	\$2,115,861	\$2,115,861
Total	\$16,118,102	\$11,827,596	\$11,700,943	\$12,339,510	\$11,912,571	\$12,109,998
FTEs		81.25		87.35	87.73	88.71
PRIORITY				<u>.</u>	<u>.</u>	
Citywide Element Green	and Resilient					
Describe how this service a		le Element:				

Park Maintenance works to make a green and resilient Madison by increasing connectivity between parks and open spaces through greenways and trails; practicing responsible land stewardship in 270+ parks and over 6000 acres; pursuing sustainable and innovative improvements to park facilities; and actively making an effort to be a model park and open space system for City residents and visitors. This service encompasses everything identified under Green and Resilient in making the City of Madison a place to bring people together, improve health and well-being by maintaining well managed and safe park and public

ACTIVITIES PERFORMED BY THIS SERVICE

Activity	% of Effort	Description
Maintain Parks Infrastructure	70%	Infrastructure maintenance includes the maintenance of parks buildings, pool, splash parks, refuse/recycling management, amenities, electrical and plumbing needs throughout the systems. Amenities include playgrounds, beaches, field lighting, irrigation, and ice rinks as well as snow removal from the streets, bike paths, bus stops, sidewalks and parking lots. Other infrastructure includes year-round maintenance of Mall Concourse Maintenance Service area.
Land Stewardship	30%	Land stewardship involves the maintenance of general parkland and conservation areas and other city-owned property. In addition, parks manages turf on medians and other city-owned property. All land stewardship is conducted in accordance with the Parks Division's adopted Land Management Plan.

SERVICE BUDGET	CHANGES						
Service Impact	oposed change to the	sarvica's huda	et from cost to	o continue t	agency r	request?	
what is the pi	oposed change to the	service's buug	et iroin cost to	o continue ti	agency	request? 0	
What are the	service level impacts o	f the proposed	d funding chan	ges?			
No proposed f	funding changes; howe	ever, there are	2 fully budget	ed positions	which wil	vill need to be corrected and added to Parks Operating Budg	get.
	1, a shared TE staff wi % of the position is in					FTE. Position # 1537 should be fully budgeted in Parks Oper	rating
Personnel-Perman	ent Positions						
Are you prop	osing an allocation c	hange to the	FTEs for this	service?	0		
	Туре		Fund	Amou	nt	Description	
	Perm Wages			7			
	Benefits						
	Total			\$0			
Explain the ass	sumptions behind the	allocation cha	nge.	7 -			
What is the just	stification behind the a	allocation char	ige?				
Personnel-Other Per	sonnel Spending						
	sting additional persor	nnel spending	for non-annua	lized pay?	No		
	_			_		5	
	<i>Type</i> Overtime		Fund	Amoui	it	Description	
	Premium Pay						
	Hourly						
	Total			\$0			
Explain the as	sumptions behind the	requested fun	ding.	\$ 0			
			8-				
What is the ju	stification behind the i	ncreased fund	ling?				
Revenue							
Are you propo	osing a change to the s	ervice's budge	ted revenue?				
	No						
Are you propo	osing an increase or a	decrease to the	e budgeted re	venue?			
	Select	N.4-:		A	5	Description	
	Fund	Major		Amount	D	Description	
Explain the a	ssumptions behind the	e change to bu	dgeted revenu	ie.			
What is the j	ustification behind the	proposed cha	nge?				
Non Porcensol							
Non-Personnel	esting additional non-	nerconnel fund	ling for this co	rvice?			
Are you requ	Yes	personner run(anig ioi tilis se	i vice!			
	Fund	Major	Ar	nount	Descrip	ption	

Explain the assumptions behind the requested funding.	
What is the justification behind the increased funding?	
rt 2: Racial Equity and Social Justice	
We are continuing our efforts to articulate and prioritize racial equity and social justice in the City's budge following questions and incorporate these responses into your budget narrative to ensure racial equity is i	
1. Describe how Black, Indigenous, and People of Color (BIPOC), people living with lower incomes, and people of gender, age, home language, etc.) would be affected by the proposed budget or budget changanswer this question:	· · · · · · · · · · · · · · · · · · ·
Black, Indigenous, and People of Color, people living with lower incomes, and people who are otherwise I language, etc.) often suffer disproportionately from chronic diseases, such as obesity, diabetes, depressio as others. This is caused by barriers to health care, lack of access to healthy foods, and barriers to opport choices. Access to parks and recreation services provides mental, physical and spiritual benefits for the cogroups will be positively affected by the proposed base budget, as it allows for continued service levels thand well-maintained parks. Welcoming and well-maintained parks create opportunity for free and health	on, hyper tension, and heart disease as well unities for active and healthy lifestyle ommunity. BIPOC and other marginalized nat provide a variety of safe accessible, clear
in this budget to address gaps, remove barriers, or more equitably distribute services?	All of the City of Madison residents and neighboring communities benefit from maintaining a safe, accessible and inclusive park system. Maintaining affordable open spaces for social gatherings, walking and other recreational activities helps create a vibrrant and heathly community for all of the city residents. While the operating team works to maintain a standard of service excellence across the parks system, additional work in understanding the demographics across the system may further support the Parks effort to assure services are aligned and support the diverse needs of the community.
marginalized (because of disability, age, gender, etc.)? Have you asked for their perspectives directly and, if so, how have you incorporated their feedback?	There various means for collecting and using both primary and secondary information. Shelter and Athletic facility use reports, as well as special event and street use reports provide some metrics for use of the spaces, though they do not capture demographic data. Information is gathered directly from regular user groups, volunteers, neighborhood associations and other community partners, as well as through through NRT's. Secondary information is shared through the data resources provided by Parks Planning through community engagement and demographic information. The feedback from volunteer groups and community engagement teams is also used. Additional direct feedback opportunities should be considered as a continuous improvement step.
perspectives directly and, if so, how have you incorporated their feedback?	Operations works with a number of partners for support and feedback includin the Parks Racial Equity Team, Neighborhood Resource Teams, various City agencies (Engineering, Streets, Traffic Engineering and MPD), Dane County Parks, Operation Fresh Start, and Madison Metropolitan

School District, MUFA, MAYSA, Madison Cricket Association, Central Cross Country

communicate with these groups to gain feedback and continuously improve services and make recommendations towards capital improvements. d. Does the proposed budget, or budget change from 2021, potentially harm specific populations or communities? Consider that not changing a budget item might also be While maintaining the budget status quo considered an "action" and could affect populations differently. provides for continuation of existing service levels, these levels cannot be sustained with the growth in parkland, amenities and facilities within the system. Continued growth without additional resources will begin to impact a growing population that depends on the park system for safe, affordable, and inclusive areas to promote physical and mental health, engage with others and provide for diverse cultural experiences. The park system continues to grow as do the demands for open spaces. Failure to allocate additional funds to support this need could result in unintended consequences to those that cannot afford other more costly options. e. How will you continue to communicate with your stakeholders (from 1b and 1c above) in this process? Operations will continue to engage with user groups, community partners and neighborhood organizations through a variety of means, including meetings, emails, social media, blog posts, newsletters and website updates. Staff will continue to participate in regular NRT meetings and other community meetings. 2. Is the proposed budget or budget change related to a recommendation from any of the City's teams or initiatives that connect community need with opportunities to advance racial equity, inclusion, and social justice (e.g., NRTs, RESJI, LCET, MAC, WIC, Equitable Workforce Plans)? \bigcirc No If so, please identify the respective group and recommendation. The proposed Base Budget allows for continuation of current services. Staff will continue to work towards achieving objectives of the Division's Equitable Workforce Plan through recruitment efforts, training, Equity Team participation, and implementation of Equity Action Plan within available resources, along with continue to collaborate with NRT's to make operational improvements within available resources. Specifically, operations staff will continue to build connections and work to engage with BIPOC and other marginalized communities around promoting green field employment opportunities, particularly with Operation Fresh Start, Sankofa, Urban League, Latino Workforce Academy and other outreach and youth employment organizations. Part 3: Proposed Budget Reduction What is 5% of the agency's net budget? \$767.594 What is the proposed reduction to this service's budget? \$537,202 Explain how you would change the activities and the level of service as a result of implementing the funding decrease to this service. List changes by service activity identified above. Add a separate line for each reduction. Activity \$Amount Description

Skiing, MadNorSki, Latino Workforce Academy, Sankofa Outreach group and multiple organized friends groups including Friends of Cherokee Marsh, Friends of Olin Turville, Friends of Hoyt, Friends of Sycamore and Wild Warner. Staff regularly

Activity	\$Amount	Description
Administrative reductions	9,500	Reduce funding for postage and postage supplies.
Operations hourly staff reduction	294,759	Reduction of hourly employees
Operations supplies and services reduction		Close some restrooms, drinking fountains, and trash cans to reduce the supplies needed to maintain these facilities. Reduce amenities available, including portable toilets and fishing piers
Total	\$537,202	

Explain the changes by major expenditure category that your agency would implement as a result of the funding decrease to this service.

Name	\$ Amount	Description
Personnel	\$294,759	Overall Operations reduction of seasonal hours budget. Additionally, reduced General Parks overtime budget by 53% and reduced premium pay by 54% due to reduced overtime and weekend work. Rebalance the facilities team work plan to increase capital work at the cost of operational response and preventative maintenance care.
Non-Personnel	\$242,443	A reduction in planting and turf management, building and janitiorial supplies, playground repair parts, erosion control and safety supplies. An additional reduction in porta potties, and the number of shelters available and fishing peirs available.
Agency Billings		
Total	\$537,202	

Is the City mandated to perform the activities of this service? If so, explain the mandate and mandated service level. If not, are there other local organizations also involved in performing these activities.

The City is mandated through the City of Madison's Noxious Weed Ordinance (MGO 23.29) and the WI State Code WDNR NR 40 (Wisconsin Administration Code Chapter NR 40 – Invasive Species Rule) to control noxious weed species on publicly owned lands. As natural land management services in Conservation and General Park sections are reduced through decreases in available labor and material resources and no mow areas are added to park land, it will likely result in decreased response rate to reports of noxious weed species and potentially lead to an increase in these plant populations.

Has this reduction been proposed in prior ye	ears?	Yes
Does the proposed reduction result in elimi	nating permanent positions?	No
If yes, what is the decrease in FTEs:		
Does the proposed reduction impact other and the second sec	agencies (i.e. Fleet Services)?	No
Describe why the proposed reduction was c	hosen.	
were selected as they were deemed to have	sion's overall mission and the resources required to provide adequately mainta e the least negative impact on the community. Service levels will be impacted, b straints. The following service reductions are proposed to meet the Parks Divisi	out safe and reasonably maintained

Explain the impacts of the proposed reduction on the end user of the service. Summarize these impacts in the context of the questions asked in Part 2 of this form. How can impacts of this reduction be mitigated?

The impacts of the proposed reductions are significant and far-reaching across the system. The overall quality of spaces, Parks Maintenance will only be able to perform the basic duties of mowing turf, restroom cleaning and garbage removal. Support for special events after hours and over the weekend will not be possible.

The basic general park maintenance duties including turf mowing, snow removal, ice maintenance, restroom cleaning and garbage removal will continue with adjustments to standards of service. The regular shelter season will be adjusted and public restroom availability will be decreased. The certain shelters/restrooms would continue to be cleaned from May until October and others would be cleaned as needed to support reserved shelters or open a signficantly reduced amount of time, and some shelters may not open based on historic rental data. Parks mowing would essentially be reduced by 25% in parks by increase no mow areas. String trimming would be eliminated except around park shelters and other amenities.

In addition, drinking fountains, primarily located in neighborhood, mini parks or otherwise less densely populated/trafficked areas may not be operational.

The reduction of permanent OT would result in the elimination of needed trim mowing resulting in undesirable field and turf conditions during the spring.

Ice maintenance OT would also be reduced, resulting in reduced ice quality and deterioration. Winter snow removal response would be reduced and otherwise supported based on priority, but would result in delays in clearing bike paths, bus stops and sidewalks and limit ability to support ice rink maintenance. Reduction in winter services will reduce the ability to suspport ice maintenance at neighborhood rinks and will require Adopt Ice partners to be more self-sustaining.

The supply and service budget would be reduced which in part would be supported by the reduction in work, but the impact on will reduce supplies for materials for janitorial, work supplies and building supplies in General Parks. In addition, funds for equipment rental will be reduced and equipment supplies will be reduced potentially resulting in reduced preventative maintenance. Elimination of most portable toilets will limit such restroom accommodations to current heavy use bike path locations and select athletic facilities.

Reduction in mall seasonal hours will decrease powerwashing for the bus shelters, sidewalk and landscape bed weeding. This would make the Mall sidewalks and bus shelters look less appealing. Reduction in general maintenance and weekend seasonals services would impact the ability for Mall to be proactive in addressing concerns in the area. Reduction in supplies such as janitorial and plant supplies, decreasing the number of planters by half will impact the attractiveness and beautification efforts for the area along with the cleanliness of Peace Park Visitor Center and Mall shop areas.

Playground maintenance would decrease and route maintenance would be eliminated. This work includes trash picking, graffiti removal, string trimming, kick-out surface repairing and light structure repairs as needed to all 176 playgrounds. Playground concerns will increasingly be addressed on a reactive basis and playground surfacing replenishment on the over 50 playgrounds with wood mulch would be significantly reduced. In addition there would be less assistance in capital funded projects such as in-house playground installs with limited staff. A reduction in supplies and services would provide for fewer playground repair parts and reduce equipment supplies and services for preventative maintenance measures.

Reduction in land management would limit capacity to control invasive species in the spring (April-June) and to maintain/improve trails in the summer. The number of acres intensively managed for invasive species would be reduced from 134 ac to 100 ac. This would include 30 acres of management units that have received recent investments of CIP funding and are still being brought from "establishment" to "maintenance" mode. Alternatively, better quality units could receive maintenance every other year, rather than annually, at the cost of "Early Detection Rapid Response" that now maintains low levels of priority invasive species in these units. This would increase the risk of better quality units reverting to low-diversity, low-quality habitat. Trail repairs and improvements would be prioritized based on safety needs and possibly delayed. Trail maintenance of finish mowing twice a month would continue, but repairs and improvements would be completed over a longer timeline. This reduction would impact the ability of permanent staff to support and cultivate volunteers.

The budget reductions, will affect the park services and quality, along with the spaces, facilities and amenities available. These changes will likely have negative effects on the spaces and the health BIPOC and other marginalized communities, as they may not feel as well-maintained and welcoming if available at all and it may be difficult to use the spaces as intended if there are delays or significantly modified service levels. Further, the proposed reduction to the seasonal hourly workforce will impact the diversity of the workforce and the trained and experienced diverse candidate pool as permanent positions come available. These impacts will be extreme and drastically noticeable. It will not be possible to significantly mitigate the impacts of these reductions for the community, but especially not for BIPOC and other marginalized communities, who are likely to disproportionately impacted due to their reliance on these spaces. Parks will attempt to mitigate the impacts of these service reductions through intentional and clear messaging on the Parks Division's website, Social media and on site signage. In addition, we will directly partners and that will be impacted and work closely with shareholders and Alders to share the information with their contacts.

Section 4: Optional Supplemental Request

NOTE: Agencies may submit one supplemental request in their 2022 budget request. Please include the request in the most relevant service. If multiple supplemental requests are submitted, agencies will be required to choose one to be presented for consideration for the Executive Budget. Requests should only be submitted if agencies identify a critical need. Agencies should first consider reallocating base resources within and among services before proposing budget increases. Agencies should not include Town of Madison requests in this section.

What is the proposed funding increase? Explain how you would change the activities and the level of service as a result of implementing the funding increase to this service. List changes by service activity identified above.

Activity	\$Amount	Description
"Equitable Green Job Initiatives" based on Equity Action Plan	785788	Professional oversight of the Parks Division's Equity Action Plan Implementation which would involve engaging with and compensating BIPOC Community Expertise to support community centric co-creation decision making and ensure culturally significant programming and sense of belonging in parks. Workforce development program through the addition of FTE positions with focus on expanding entry-level permanent positions, creating career progression opportunities and developmental opportunities.
Total	785,788	

Explain the changes by major expenditure category that your agency would implement as a result of the funding increase to this service.

Name	\$Amount	Description
Personnel	720,788	Permanent wages and benefits for Equitable Green Jobs Initiatives for: Parks Equity & Inclusion Coordinator Equity Data Analyst Parks Workers - conversion of 5,000 hours of seasonal wages Ranger - conversion of 1,570 hours of seasonal wages Facility Maintenance Worker Conservation Tech Trainee Position Playground Tech Trainee Position Volunteer Coordinator
Non-Personnel	65,000	BIPOC Community Expertise, Training, Work supplies, Laptop and appropriate software to equi
Agency Billings		
Total	785,788	

How will this increase be funded (e.g., General Fund, Library Fund, Capital Fund, Enterprise Fund, Grant Fund, etc.)? Please list the most applicable

funding source(s). Follow up with your budget analyst if you are uncertain.
This increase will be funded via General Fund.
What are the implications of this service increase over the next five years? Identify if this increase is ongoing and if additional increases to funding or personnel would be needed to support this increase.
The bulk of this increase is ongoing and will need continuing general levy support in order to ensure the implementation of the Parks Division's Equity Action Plan. Hiring subject matter experts such as Parks Equity & Inclusion Coordinator and Equity Data Analyst will provide clear direction and leadership around issues surrounding racial equity and social justice. Strategic permanent employment pathways and career progression opportunities will be created with a focus around ensuring the workforce represents the demographics of the City and narrows the gap of racial equity disparity within the City of Madison. This request provides an avenue for developing deeper, more authentic relationships within the community by providing resources that will allow for compensation of BIPOC and other marginalized communities who provide their expertise and contribute towards community centric co-creation of an improved parks system. As this approach becomes more successful, it is likely more resources will be needed in the future, as the system moves away from complaint-based response, and use this qualitative/quantitative data for future budget requests.
Does the proposed increase affect workload for any administrative or internal service agencies (e.g., IT, Finance, HR, Fleet)?
If yes, which agencies?
Describe why the proposed increase is critical.
The proposed increase is critical to narrow the gap of disparity with Black, Indigenous, and People of Color, people living with lower incomes, and people who are otherwise marginalized (because of gender, age, home, language, etc.). It is not enough to continue to just engage with the communities but to provide tangible actions and outcomes that will implement the Equity Action Plan. Investment from the City will provide a strategic direction as the Parks Division will be able to accomplish the goals of creating more permanent jobs, increased employee retention and career training and development opportunities to not only connect the communities with staff from traditionally underrepresented backgrounds but will ensure that Parks implement proactive equitable service-based systems. There is also a clear need for data analysis geared towards the Parks systems within the City to understand and build a strategic initiative to create more authentic partnerships with BIPOC communities. This leads to a relevant community centric programming to proactively collaborate with BIPOC communities which will be achieved by consulting with community services engagement consultants. Overall, the Parks Division is confident that this request is essential to making meaningful immediate progress towards embedding racial equity throughout the entire organization and through all services that Parks provides to the community. Parks anticipates implementation will yield unquantifiable return on investments that will continue to lead the City in the ability to provide equitable services to all within the Madison community. Without these additional resources, the Parks Division will continue to work towards achieving the goals set forth in the Parks Equity plan within available resources, which means that the changes that are desperately needed now will be slower and take signficantly longer as staff are faced with a number of competing priorities within current activities and service levels.
V2 06282

		2022	Operating	Budget		
		Servi	ce Budget P	roposal		
IDENTIFYING INFORMATION	N					
SELECT YOUR AGENCY:						
Parks Division						
CELECT VOLUE A CENICAL CEDA	C.F.					
SELECT YOUR AGENCY'S SERVI	CE:					
Planning & Development						
SERVICE NUMBER:						
513						
SERVICE DESCRIPTION: This service is responsible for a						
Department of Natural Resour Part 1: Base Budget Prop BUDGET INFORMATION		ervice is a quality, ed	quitably planned ar	nd developed park syste	m.	
	2019 Actual	2020 Adopted	2020 Actual	2021 Adopted	2022 C2C	2022 Request
Budget by Fund			1			
General-Net	\$749,546	\$800,711	\$702,566	\$838,045	\$812,049	\$812,049
Other-Expenditures	\$0	\$0	\$0	\$0	\$0	\$0
Total	\$749,546	\$800,711	\$702,566	\$838,045	\$812,049	\$812,049
Budget by Major	I					
Revenue	(\$1,650)	(\$6,500)	(\$30,785)	(\$1,500)	(\$1,500)	(\$1,500)
Personnel	\$684,638	\$743,623	\$677,675	\$775,689	\$752,852	\$752,852
Non-Personnel	\$57,545	\$54,970	\$46,861	\$51,310	\$49,277	\$49,277
Agency Billings	\$9,013	\$8,618	\$8,816	\$12,546	\$11,420	\$11,420
Total	\$749,546	\$800,711	\$702,567	\$838,045	\$812,049	\$812,049
FTEs		4.86		6.27	6.27	6.27
PRIORITY Citywide Element Cultur Describe how this service a	re and Character	de Element:				

Park Planning & Development works to create a vibrant and creative city with unique sense of character and strong sense of place in existing and future parks. Existing parks require ongoing capital improvements to ensure the spaces continually meet the needs of the community and are safe. For the establishment of new parks, Planning & Development prioritizes placemaking as a way to focus on how public places will be used and designed throughout the city and designs a wide variety of new park and public spaces in developing parts of the city for enjoyment by a broad population. Creating an equitable balance in the park system by considering demographics to identify locations for different amenity types is critical to the success of Madison's park system.

ACTIVITIES PERFORMED BY THIS SERVICE

Activity	% of Effort	Description
Capital Improvement Program	45%	Development of the Capital Improvement Program for Parks is completed primarily by Planning & Development, with input by other sections. Once approved, P&D completes over 80% of the projects in the capital budget each year.
Planning	25%	Includes development of park master plans, park policies (staff liaison to Parks Long Range Planning Subcommittee); participation in City Planning efforts such as neighborhood plan updates and Planning grants; updating the Capital Improvement Program as part of the capital budget process; managing and coordinating requests for use of parkland including Temporary Land Use permits; participation on Neighborhood Resource Teams;

					meetings.
evelopment Review		15%			Reviewing development designs and plans to assess park impact fees, including evaluating potential parkland dedication and coordinating with developers regarding phasing and potential park development.
ind Records Management	t	15%			Maintaining accurate records for city land administered by Parks, and coordinating and maintaining Diggers Hotline information and utility marking in parks.
ERVICE BUDGET CHA rvice Impact	NGES				
•	ed change to the service	e's budget from cost t	o continue to agenc	y request?	0
What are the service	ce level impacts of the p	roposed funding cha	nges?		
N/A					
ersonnel-Permanent F	Positions				
Are you proposing	g an allocation change	to the FTEs for this	service? No		
Ту	pe	Fund	Amount	Description	
Pe	erm Wages				
Ве	enefits				
To	tal		\$0		
What is the justifica	ation behind the allocati	on change?			
rsonnel-Other Personn	el Spending additional personnel sp	-	alized pay? No Amount	Description	
rsonnel-Other Personn Are you requesting <i>Typ</i> Ov	iel Spending additional personnel sp pe vertime	ending for non-annu		Description	
rsonnel-Other Personn Are you requesting <i>Typ</i> Ov Pre	iel Spending additional personnel sp <i>pe</i> vertime emium Pay	ending for non-annu		Description	
rsonnel-Other Personn Are you requesting Typ Ov Pre Ho	iel Spending additional personnel sp <i>pe</i> vertime emium Pay purly	ending for non-annu	Amount	Description	
rsonnel-Other Personn Are you requesting Typ Ov Pre Ho	nel Spending additional personnel sp pe vertime emium Pay purly tal	ending for non-annua		Description	
rsonnel-Other Personn Are you requesting Typ Ov Pre Ho	iel Spending additional personnel sp <i>pe</i> vertime emium Pay purly	ending for non-annua	Amount	Description	
rsonnel-Other Personn Are you requesting Typ Ov Pre Ho Tot Explain the assump	nel Spending additional personnel sp pe vertime emium Pay purly tal ptions behind the reques	ending for non-annua Fund Steed funding.	Amount	Description	
rsonnel-Other Personn Are you requesting Typ Ov Pre Ho Tot Explain the assump	nel Spending additional personnel sp pe vertime emium Pay purly tal	ending for non-annua Fund Steed funding.	Amount	Description	
rsonnel-Other Personn Are you requesting Typ Ov Pre Ho Tot Explain the assump	nel Spending additional personnel sp pe vertime emium Pay purly tal ptions behind the reques	ending for non-annua Fund Steed funding.	Amount	Description	
rsonnel-Other Personn Are you requesting Typ Ov Pre Ho Tot Explain the assump What is the justification	nel Spending additional personnel sp pe vertime emium Pay burly tal bitions behind the reques ation behind the increas	ending for non-annua Fund sted funding.	Amount \$0	Description	
rsonnel-Other Personn Are you requesting Typ Ov Pre Ho Tot Explain the assump What is the justification venue Are you proposing No Are you proposing	nel Spending additional personnel sp pe vertime emium Pay burly tal bitions behind the reques ation behind the increas	ending for non-annual Fund Fund sted funding. ed funding?	Amount \$0	Description	
rsonnel-Other Personn Are you requesting Typ Ov Pre Ho Tot Explain the assump What is the justification venue Are you proposing Are you proposing Se	additional personnel sp pe vertime emium Pay burly tal bitions behind the reques ation behind the increas a change to the service' o an increase or a decreaselect	ending for non-annual Fund Fund sted funding. ed funding?	Amount \$0	<i>Description</i> Description	
rsonnel-Other Personn Are you requesting Tyy Ov Pre Ho Toi Explain the assump What is the justification venue Are you proposing Are you proposing Se Fu	additional personnel sp pe vertime emium Pay burly tal bitions behind the reques ation behind the increas a change to the service' o an increase or a decreaselect	ending for non-annua Fund Sted funding. ed funding? s budgeted revenue? se to the budgeted re Major	Amount \$0 venue? Amount		
rsonnel-Other Personn Are you requesting Typ Ov Pre Ho Tot Explain the assump What is the justification venue Are you proposing Ne Are you proposing Se Fu Explain the assum	additional personnel sp pe vertime emium Pay burly tal bitions behind the reques ation behind the increas a change to the service' o an increase or a decreaselect and uptions behind the change	ending for non-annua Fund Sted funding. ed funding? s budgeted revenue? se to the budgeted re Major ge to budgeted reven	Amount \$0 venue? Amount		
rsonnel-Other Personn Are you requesting Typ Ov Pre Ho Tot Explain the assump What is the justification venue Are you proposing Ne Are you proposing Se Fu Explain the assum	additional personnel sp pe vertime emium Pay burly tal bitions behind the reques ation behind the increas a change to the service' o an increase or a decreaselect	ending for non-annua Fund Sted funding. ed funding? s budgeted revenue? se to the budgeted re Major ge to budgeted reven	Amount \$0 venue? Amount		

	Fund	Major	Amount	Description	
		iviajoi	Amount	Description	
xplain the ass	sumptions behind	d the requested funding	ζ.		
cpiaiii tiie ass	sumptions beining	a the requested funding	5.		
		I the increased funding?			

Part 2: Racial Equity and Social Justice

We are continuing our efforts to articulate and prioritize racial equity and social justice in the City's budget and operations. Please respond to the following questions and incorporate these responses into your budget narrative to ensure racial equity is included in decision-making.

1. Describe how Black, Indigenous, and People of Color (BIPOC), people living with lower incomes, and people who are otherwise marginalized (because of gender, age, home language, etc.) would be affected by the proposed budget or budget change(s)? Please consider the following to answer this question:

Black, Indigenous, and People of Color, people living with lower incomes, and people who are otherwise marginalized (because of gender, age, home language, etc.) often suffer disproportionately from chronic diseases, such as obesity, diabetes, depression, hyper tension, and heart disease as well as others. This is caused by barriers to health care, lack of access to healthy foods, and barriers to opportunities for active and healthy lifestyle choices. Access to parks and recreation services provides mental, physical and spiritual benefits for the community. BIPOC and other marginalized groups will be positively affected by the proposed budget, as it maintains funding to continue providing and improving upon current services, including working towards implementing the Equity Action Plan for the Parks Division as appropriate within available resources.

a. Describe who directly benefits, who indirectly benefits, and who does not benefit from the proposed budget or budget change from 2021. Are there any opportunities in this budget to address gaps, remove barriers, or more equitably distribute services? Development of a well-designed system that

Residents and visitors of City of Madison directly benefit from the of Planning and ensures adequate access to a variety of open spaces and amenities for the purposes of active and passive recreational opportunities. Those who don't use the park system, yet live in the City benefit from the impact of sustainably planned and maintained facilities as they reduce pollutants and energy use. The healthcare system is indirectly benefitted as people are healthier as a result of physical and emotional connection with natural spaces. Those who do not benefit from the proposed budget are those who choose not to use the park spaces and those who do not feel welcome in the park system as a result of potentially a variety of barriers to access and inclusion.

b. What information or data do you have about how this service is accessed by or affects
BIPOC populations, people living with lower incomes, and people who are otherwise
marginalized (because of disability, age, gender, etc.)? Have you asked for their
perspectives directly and, if so, how have you incorporated their feedback?

The Parks Division's Park and Open Space
Plan (POSP) guides overall park-system
development. The document includes an
analysis of existing amenities, an evaluation

Plan (POSP) guides overall park-system development. The document includes an analysis of existing amenities, an evaluation of service areas, and the identification of system deficiencies. A central component of the plan is the outcome of a city-wide community outreach process. Gathering input from historically underrepresented communities and people of color is a primary focus of POSP engagement efforts. Outreach for individual park improvements occurs after funding authorization and before design development. This process also focuses on outreach to underrepresented communities and people of color. Planning and Development hosts tens of public meetings each year depending on specific projects. We also use the Neighborhood Indicators Project to gather demographic data on the areas that our projects are located in. In addition, comments received via a variety of means. including emails, calls, in-person and Alder communications provide feedback.

c. List any community partners and other City agencies who are affected by, care about, or already working on issues related to this service. Have you asked for their perspectives directly and, if so, how have you incorporated their feedback?

The Parks Division collaborates with every other City Agency for a variety of matters related to RESJI throughout the year, especially Engineering, Planning, Zoning,

Library, Streets, Police, Fire and many others through inter-agency work that is interconnected. Staff actively particpate in teams that are intentionally focusing on issues surrounding racial equity, including the Parks Racial Equity Team & newly created Change Teams, Neighborhood Resource Teams, and city-wide Civil Rights Coordination work. In addition, staff collaborate with community partners, including Madison Parks Foundation, Dane County Parks, Dane County Extension, Madison Metropolitian School District, neighborhood associations and reprepresentatives, a multitude of user groups, as well as Friends and volunteer groups.

d. Does the proposed budget, or budget change from 2021, potentially harm specific populations or communities? Consider that not changing a budget item might also be considered an "action" and could affect populations differently.

The proposed budget could potentially impact those who do not currently use the park system because they don't feel welcome if intentional efforts are not made to increase inclusiveness, access and sense of belonging.

e. How will you continue to communicate with your stakeholders (from 1b and 1c above) in this process?

Planning and Development will continue to focus on a variety of public engagement strategies, including electronic and postal communication strategies, various formats of public information and engagement meetings, and interactive site planningopportunities, for all CIP projects. In addition, project webpages will continue to be updated with current project status information. A variety of email communication, social media methods, blog posts and newsletters will be utilized to communicate with stakeholders. Interagency meetings and collaborations will continue.

2. Is the proposed budget or budget change related to a recommendation from any of the City's teams or initiatives that connect community need with opportunities to advance racial equity, inclusion, and social justice (e.g., NRTs, RESJI, LCET, MAC, WIC, Equitable Workforce Plans)?

If so, please identify the respective group and recommendation.

Yes

○ No

The proposed Base Budget allows for continuation of current services. Staff will continue to work towards achieving objectives of the Division's Equitable Workforce Plan through recruitment efforts, training, Equity Team participation, and implementation of Equity Action Plan within available resources. Specifically, Planning and Development will continue to work with NRTs in various parts of town to identify and implement park improvements.

Part 3: Proposed Budget Reduction

What is 5% of the agency's net budget?

\$767,594

What is the proposed reduction to this service's budget?

\$45,571

Explain how you would change the activities and the level of service as a result of implementing the funding decrease to this service. List changes by service activity identified above. Add a separate line for each reduction.

Activity	\$Amount	Description
Eliminated 1 Landscape Architect 4		Reduce perm salary and benefit from this service. 47% of this position is funded by the levy the remaining 53% is funded through capital project allocations.
Total	\$45,571	

Explain the changes by major expenditure category that your agency would implement as a result of the funding decrease to this service.

Name	\$ Amount	Description
Personnel	\$45,571	Elimination of perm wages and benefits from this service.
Non-Personnel		
Agency Billings		
Total	\$45,571	

Is the City mandated to perform the activities of this service? If so, explain the mandate and mandated service level. If not, are there other local organizations also involved in performing these activities.

The City is mandated to have an updated Park and Open Space Plan to be eligible for State and Federal resources. The City's POSP was adopted in 2018 and covers through 2023. Work on the 2024-2028 POSP will begin in late 2021/early 2022 based on resource availability. In addition City ordinances mandate that the park system grows as the city's popluation does. MGO Sec. 20.08(2)(c)4.c., the Park Land Impact Fee is based upon the city-wide average assessed value of land as of January 1 of each year. Under 20.08(2)(c)5.b., the Park Infrastructure Fee is indexed for inflation on January 1 of each year. Both fees are calculated by the number of new residential units (single family or multi-family) being brought in by the development. State law requires that such fees that have been collected are expended within a certain time frame.

Has this reduction been proposed in prior y	2006		No	
nas tilis reduction been proposed in prior y	INO			
Does the proposed reduction result in elimi	nating permanent positions?		Yes	
If yes, what is the decrease in FTEs:				1
Does the proposed reduction impact other		Yes		
If yes, which agencies:	Engineering			
Describe why the proposed reduction was o	hosen.			
higher level staff available to do more planr of BIPOC and people who are marginalized	of one Landscape Architect was chosen in order to meet the 5 ing and management of capital projects along with the need t within the community. As a whole, the Parks Division cannot o clean, safe, orderly and accessible parks for the community.	to delay many proje	cts that are key	to serving the needs
Explain the impacts of the proposed reducti How can impacts of this reduction be mitigated	on on the end user of the service. Summarize these impacts inted?	n the context of the	questions asked	l in Part 2 of this form

The Parks and Open Space Plan and Impact Fee Study will be delayed as a result of reduced resources, current capital projects that are ongoing or delayed due to COVID will need to be redistributed to other Planning staff who are already fully tasked. At least four large planned projects in 2022 will be postponed or substantially pushed to future years, which will create a domino effect in which Parks will be further behind in deferred maintenance and planning. Failing to invest or significantly delaying in this manner threatens the quality of the parks/user experience and delays progress towards creating a more diverse equitable system. In addition, the longer infrastructure is allowed to fail or not be improved upon, the more costly it becomes to make the actual repair. The work of Planning staff to better engage communities of color earlier and understand how to build better authentic connections to those communities we know have been traditionally underrepresented will compete for limited resources with more privileged members of the community that have well established paths to complaint based systems.

Clear, early communication with stakeholders, including Alders, partners and the community regarding delays to projects that have been approved and anticipated for a number of years will be necessary via a variety of methods will be required to mitigate the impacts of this service reduction if taken.

Section 4: Optional Supplemental Request

NOTE: Agencies may submit one supplemental request in their 2022 budget request. Please include the request in the most relevant service. If multiple supplemental requests are submitted, agencies will be required to choose one to be presented for consideration for the Executive Budget. Requests should only be submitted if agencies identify a critical need. Agencies should first consider reallocating base resources within and among services before proposing budget increases. Agencies should not include Town of Madison requests in this section.

What is the proposed funding increase? Explain how you would change the activities and the level of service as a result of implementing the funding increase to this service. List changes by service activity identified above.

Activity	\$Amount	Description
Total	0	

Explain the changes by major expenditure category that your agency would implement as a result of the funding increase to this service.

Name	\$Amount	Description
Personnel		
Non-Personnel		
Agency Billings		

Total	0			
How will this increase be fund funding source(s). Follow up w	,	und, Library Fund, Capital Fund, Enterprise Fund, Grant alyst if you are uncertain.	Fund, etc.)? Please list the most applicable	į
What are the implications of to personnel would be needed to		e over the next five years? Identify if this increase is ong ase.	oing and if additional increases to funding	or
Does the proposed increase a Finance, HR, Fleet)?	iffect workload for a	ny administrative or internal service agencies (e.g., IT,	Select	
	yes, which agencie	s?		
Describe why the proposed ir	ncrease is critical.			
			V2.0	n6282

2022 Operating Budget Service Budget Proposal

IDENTIFYING INFORMATION						
SELECT YOUR AGENCY:						
Parks Division						
CELECT VOLID A CENICVÍC CEDIVIC	г.					
SELECT YOUR AGENCY'S SERVIC Warner Park & Community Cer						
	itei					
SERVICE NUMBER: 511-B						
SERVICE DESCRIPTION: This service oversees operation	s at Warner Bark Cor	mmunity Pocroation	Contor (M/DCDC)	21 750 square foot	community recreational faci	ility corving youth
families and senior citizens thro multi-generational programmin	ough a variety of recr	eation and social se	rvices. The goal of t			
Part 1: Base Budget Prop	osal					
DUDGET INFORMATION						
BUDGET INFORMATION						
	2019 Actual	2020 Adopted	2020 Actual	2021 Adopted	2022 C2C	2022 Request
Budget by Fund						
General-Net	\$377,001	\$458,018	\$374,710	\$462,09	7 \$387,941	\$387,941
Other-Expenditures	\$0	\$0	\$0	\$	0 \$0	\$0
Total	\$377,001	\$458,018	\$374,710	\$462,09	7 \$387,941	\$387,941
Budget by Major					,	
Revenue	(\$199,007)	(\$274,200)	(\$75,958)	(\$251,300	(\$251,300)	(\$251,300)
Personnel	\$462,378	\$561,876	\$348,330	\$555,27	2 \$482,154	\$482,154
Non-Personnel	\$101,751	\$155,008	\$88,472	\$141,73	9 \$141,302	\$141,302
Agency Billings	\$11,879	\$15,334	\$13,866	\$16,38	6 \$15,785	\$15,785
Total	\$377,001	\$458,018	\$374,710	\$462,09	7 \$387,941	\$387,941
FTEs		5.00		6.0	0 6.00	6.00
			•			
PRIORITY						
-	and Character					
Describe how this service ac	dvances the Citywic	le Element:				
Warner Park Community Recre						
provide a safe and positive out Madison's senior citizen popul		community. WPCRC	also serves as a nut	rition site and outre	ach center as well as provid	es programming for
madison's semen diagent popul						
ACTIVITIES PERFORMED BY	THIS SERVICE					
Activity		% of Effort		D	escription	
Facility Maintenance and Rental		65			o maintain and make variou	us spaces within WCDBC
radinty maintenance and neman					vailable for use and rent to	•
					neetings, classes, parties, wo mong various other uses. Fa	
					nd in good working order fo	
		25			o provide programming for	individuals of all agos
Programming		35		а	nd abilities through offering	gs of private, public,
					nd other partnerships. Prog ctivities, afterschool progra	
					nd various other recreation	
					ctivities that reach some of ulnerable populations.	the community's most
				v	umerable populations.	
SERVICE BUDGET CHANGES	S					
Service Impact						

What is the proposed change to the service's budget from cost to continue to agency request?

What are the service level impacts of the proposed funding changes?

Personnel-Permanent Positions			
Are you proposing an allocation	on change to the FTEs for th	is service? No	
<i>Type</i> Perm Wages	Fund	Amount	Description
Benefits			
Total		\$0	
Explain the assumptions behind	the allocation change.	ΨO	
What is the justification behind	the allocation change?		
Personnel-Other Personnel Spending			
Are you requesting additional pe	ersonnel spending for non-ann	ualized pay? NO	
Туре	Fund	Amount	Description
Overtime			
Premium Pay			
Hourly			
Total	Liberton and Alberta	\$0	
Explain the assumptions behind	the requested funding.		
evenue Are you proposing a change to t No Are you proposing an increase of			
Are you proposing a change to t			
Are you proposing a change to to No Are you proposing an increase of			Description
Are you proposing a change to to No Are you proposing an increase of Select	or a decrease to the budgeted Major	revenue? Amount	Description
Are you proposing a change to to No Are you proposing an increase of Select Fund	or a decrease to the budgeted Major	revenue? Amount	Description
Are you proposing a change to to No Are you proposing an increase of Select Fund Explain the assumptions behind	or a decrease to the budgeted of the budgeted of the budgeted of the change to budgeted reve	revenue? Amount	Description
Are you proposing a change to to No Are you proposing an increase of Select Fund	or a decrease to the budgeted of the budgeted of the budgeted of the change to budgeted reve	revenue? Amount	Description
Are you proposing a change to to No Are you proposing an increase of Select Fund Explain the assumptions behind	or a decrease to the budgeted of the budgeted of the budgeted of the change to budgeted reve	revenue? Amount	Description
Are you proposing a change to to No Are you proposing an increase of Select Fund Explain the assumptions behind What is the justification behind	or a decrease to the budgeted of the budgeted of the budgeted of the change to budgeted reve	revenue? Amount	Description
Are you proposing a change to to No Are you proposing an increase of Select Fund Explain the assumptions behind	Major d the change to budgeted reve	revenue? Amount nue.	Description
Are you proposing a change to to No Are you proposing an increase of Select Fund Explain the assumptions behind What is the justification behind Ion-Personnel Are you requesting additional report of No Fund	Major d the change to budgeted reve	revenue? Amount inue.	Description
Are you proposing a change to to No Are you proposing an increase of Select Fund Explain the assumptions behind What is the justification behind Ion-Personnel Are you requesting additional reports to the No	Major d the change to budgeted reve	revenue? Amount inue.	
Are you proposing a change to to No Are you proposing an increase of Select Fund Explain the assumptions behind What is the justification behind Ion-Personnel Are you requesting additional report of No Fund	Major d the change to budgeted reve	revenue? Amount inue.	
Are you proposing a change to to No Are you proposing an increase of Select Fund Explain the assumptions behind What is the justification behind Ion-Personnel Are you requesting additional report of No Fund	Major d the change to budgeted reve d the proposed change? non-personnel funding for this Major d the requested funding.	revenue? Amount inue.	
Are you proposing a change to to No Are you proposing an increase of Select Fund Explain the assumptions behind What is the justification behind No-Personnel Are you requesting additional reproduction of the No-Fund Explain the assumptions behind	Major d the change to budgeted reve d the proposed change? non-personnel funding for this Major d the requested funding.	revenue? Amount inue.	

2022 C2C baseline does not reflect a missing authorized position # 4802 Program Coordinator approved during the 2020 Operating Budget. Position

Part 2: Racial Equity and Social Justice

We are continuing our efforts to articulate and prioritize racial equity and social justice in the City's budget and operations. Please respond to the following questions and incorporate these responses into your budget narrative to ensure racial equity is included in decision-making.

1. Describe how Black, Indigenous, and People of Color (BIPOC), people living with lower incomes, and people who are otherwise marginalized

(because of gender, age, home language, etc.) would be affected by the proposed budget or budget change(s)? Please consider the following to answer this question:

Black, Indigenous, and People of Color, people living with lower incomes, and people who are otherwise marginalized (because of gender, age, home language, etc.) often suffer disproportionately from chronic diseases, such as obesity, diabetes, depression, hyper tension, and heart disease as well as others. This is caused by barriers to health care, lack of access to healthy foods, and barriers to opportunities for active and healthy lifestyle choices. Access to parks and recreation services provides mental, physical and spiritual benefits for the community. BIPOC and other marginalized groups will be positively affected by the proposed budget and budget changes, as the proposed budget allows for continued focus on engaging with underserved youth through a variety of programming and developmental options.

a. Describe who directly benefits, who indirectly benefits, and who does not benefit from the proposed budget or budget change from 2021. Are there any opportunities in this budget to address gaps, remove barriers, or more equitably distribute services? Adults, and seniors, contracted partners,

Northside residents, including youth, teens, nonprofits, and grassroots organizations directly benefit from the proposed budget. In addition, the Greater Madison community, city/county agencies, and local businesses indirectly benefit from the proposed budget. The proposed budget could more equitably distribute services by increasing hourly wages to sustain, grow, and provide adequate staffing for teen programs. The hourly wages allocated are not sufficient to operate the WPCRC under the current hours and program offerings. In addition, the removal of the \$5 annual membership ID card fee for youth would increase youth access.

b. What information or data do you have about how this service is accessed by or affects BIPOC populations, people living with lower incomes, and people who are otherwise marginalized (because of disability, age, gender, etc.)? Have you asked for their perspectives directly and, if so, how have you incorporated their feedback?

Community engagement sessions in 2017 indicated a lack of safe space and opportunities for BIPOC teens at the WPCRC. With policy revisions and new teen programs, we have seen a significant increase in use and engagement by BIPOC teens. Teen perspectives are engaged on an ongoing basis through afterschool open gyms and focus groups with feedback leading to new programs, Teen Night, and the 3on3 Basketball Tournament Series. Adult perspectives are engaged through the NRT and community events, which indicates a lack of social opportunities for BIPOC communities.

c. List any community partners and other City agencies who are affected by, care about, or already working on issues related to this service. Have you asked for their perspectives directly and, if so, how have you incorporated their feedback?

The ongoing Kids Need Opportunities at Warner partnership with Madison Parks Foundation provides resources for youth programming. Other partners include Parks Racial Equity Team, Neighborhood Resource Teams, Madison Metropolitan School District, NewBridge, WPCRC Advisory Subcommittee, Northside Partners Group, Lakeview Library, Vera Court, Packers/Northport CLC, Kennedy Heights, and the Northside Planning Council. Perspectives are engaged on an ongoing basis through various committees and workgroups and incorporated into programming design and implementation.

d. Does the proposed budget, or budget change from 2021, potentially harm specific populations or communities? Consider that not changing a budget item might also be considered an "action" and could affect populations differently.

Yes, not addressing the hourly wages could have negative impacts on teen programming.

e. How will you continue to communicate with your stakeholders (from 1b and 1c above) in this process?

With the newly hired Program Coordinator in July 2021, we will continue to center BIPOC communities' voices by creating teen leadership programs, focus groups, and program evaluation teams to enhance engagement in the decision-making processes. Additionally, we will continue to strengthen partnerships with Madison Parks Foundation, MSCR and NewBridge, WPCRC Advisory Subcommittee, NRT, and

				participation in community partner, ant racism, and violence prevention workgroups.	
				eams or initiatives that connect community nee AC, WIC, Equitable Workforce Plans)?	
14	f so please identify the	e respective group and	recommendation	Yes	
		e respective group and	recommendation.	The proposed budget is related to recommendations from the area NRT's well as ongoing RESJI work. The continusupport of the Program Coordinator position, which originated as a recommendation from NRT contacts, wiprovide for intentional focus around you engagement and expand program offerito meet the needs of the community.	
: 3: Proposed Bu	idget Reduction				
What is 5% of the agency's net budget?				\$767,594	
What is the propose	d reduction to this servi	ce's budget?		\$0	
ctivity identified above. Add a separate line Activity		\$Amount		Description	
	Total	\$0			
Name	\$ Amount		Description	1	
B			•		
Personnel			·		
Non-Personnel					
Non-Personnel Agency Billings Total	\$0				
Non-Personnel Agency Billings Total s the City mandated hydrolyed in performing the company of	I to perform the activitieng these activities. een proposed in prior yeeleduction result in eliming, what is the decrease			vice level. If not, are there other local organizations Select Select	
Non-Personnel Agency Billings Total s the City mandated nvolved in performin das this reduction be noted to be n	to perform the activitieng these activities. een proposed in prior yee eduction result in elimin , what is the decrease Es:	ars? ating permanent positio	ns?	Select	
Non-Personnel Agency Billings Total s the City mandated involved in performing the company of the performing the company of t	to perform the activitieng these activities. een proposed in prior yee eduction result in elimin , what is the decrease Es:	ars?	ns?	Select	
Non-Personnel Agency Billings Total S the City mandated nvolved in performin las this reduction be noted to be n	een proposed in prior ye eduction result in elimin , what is the decrease Es:	ars? ating permanent positio gencies (i.e. Fleet Service	ns?	Select	

Section 4: Optional Supplemental Request

multiple supplemental requ Requests should only be su	uests are submitted, a bmitted if agencies ic	request in their 2022 budget request. Please include the request in the most relevant service. If agencies will be required to choose one to be presented for consideration for the Executive Budget. Identify a critical need. Agencies should first consider reallocating base resources within and among encies should not include Town of Madison requests in this section.
What is the proposed fundi increase to this service. List		how you would change the activities and the level of service as a result of implementing the funding activity identified above.
Activity	\$Amount	Description
Total	0	
Explain the changes by maj	or expenditure categ	ory that your agency would implement as a result of the funding increase to this service.
Name	\$Amount	Description
	ŞAMOUNI	Description
Personnel		
Non-Personnel		
Agency Billings		
Total	0	
How will this increase be fu funding source(s). Follow u	, •	Fund, Library Fund, Capital Fund, Enterprise Fund, Grant Fund, etc.)? Please list the most applicable nalyst if you are uncertain.
What are the implications of personnel would be needed		e over the next five years? Identify if this increase is ongoing and if additional increases to funding or ease.
Does the proposed increase Finance, HR, Fleet)?	e affect workload for	any administrative or internal service agencies (e.g., IT, Select

If yes, which agencies?

Describe why the proposed increase is critical.

V2 062821