



## Madison Food Policy Council

2022 SEED Grant Background Letter

Madison Municipal Bldg – 3<sup>rd</sup> Floor  
215 Martin Luther King, Jr. Boulevard  
Madison, Wisconsin 53703

Dear Applicant,

The City of Madison Food Policy Council is excited to announce the 2022 SEED Grants. SEED Grants are small grants to support new and/or emerging projects or programs that support access to healthy food in our community. The 2022 City of Madison Budget includes \$50,000 in grant money. The maximum amount of any one grant will be \$10,000.

**Proposals should address one of more of the following focus areas:**

- Increase access to healthy, local, culturally-relevant food
- Address issues of food waste and recovery
- Strengthen regional agriculture and ease access to land for growing food
- Address food system issues affected by COVID-19

Priority will be given to City of Madison projects that demonstrably impact under-resourced or underrepresented communities.

If your project primarily serves an audience outside of the City of Madison, we encourage you to also consider applying for a 2022 Dane County Partners in Equity - Food (PIE) Grant. You may apply to and receive funding from both the SEED Grants and PIE Grants Programs, but funding awarded will not exceed the total cost of your project.

To apply for a SEED Grant, please visit the City of Madison SEED Grants webpage to download and complete the application form:

<https://www.cityofmadison.com/mayor/programs/food/seed-grants>

**Applications are due on Monday, February 28, 2022 by close of business (5:00 PM).** Please submit your application and any questions you have on the application process to the Madison Food Policy Council via email at ([mfpc@cityofmadison.com](mailto:mfpc@cityofmadison.com)).

Sincerely,

Erica Anderson  
Chair  
Madison Food Policy Council

George Reistad  
Business Development Specialist  
Economic Development Division