

**Madison Food Policy Council**

*2025 SEED Grant Background Letter* Madison Municipal Bldg – 3rd Floor

215 Martin Luther King, Jr. Boulevard

Madison, Wisconsin 53703

Dear Applicant,

The City of Madison Food Policy Council is excited to announce the 2025 SEED Grants. SEED Grants are small grants to support new and/or emerging projects or programs that support access to healthy food in our community. The 2025 City of Madison Budget includes $50,000 in grant money. The maximum amount of any one grant will be $10,000.

**Proposals should address one of more of the following focus areas:**

* Increase access to healthy, local, culturally-relevant food
* Address issues of food waste and recovery
* Strengthen regional agriculture and ease access to land for growing food

Priority will be given to City of Madison projects that demonstrably impact under-resourced or underrepresented communities.

If your project primarily serves an audience outside of the City of Madison, we encourage you to also consider applying for a Dane County Partners in Equity - Food (PIE) Grant. You may apply to and receive funding from both the SEED Grants and PIE Grants Programs, but funding awarded will not exceed the total cost of your project.

To apply for a SEED Grant, please visit the City of Madison SEED Grants webpage to download and complete the application form:

[**https://www.cityofmadison.com/mayor/programs/food/seed-grants**](https://www.cityofmadison.com/mayor/programs/food/seed-grants)

**Applications are due on Friday, February 21, 2025 by 11:59 PM**. Please submit your application and any questions you have on the application process to the Madison Food Policy Council via email at ([mfpc@cityofmadison.com](mailto:mfpc@cityofmadison.com)).

Sincerely,

Nicholas Leete                                                                                George Reistad

Chair Business Development Specialist

Madison Food Policy Council                           Economic Development Division