



# Introducing Metro Fast Fare!

## FAST FARE FEATURES:

- Online accounts with reloadable smartcards
- Pay as you go with fare capping technology
- Ticket vending machines at BRT stations
- Board and tap at new, easy to use readers

## GETTING STARTED

---

### 1. Pick up a Fast Fare card.

Get one through the mail by emailing [mymetrobus@cityofmadison.com](mailto:mymetrobus@cityofmadison.com). Make sure to include your address. Allow 8-10 business days for your Fast Fare card to arrive.

You can also pick up a card at Metro Transit's Administration Office (1245 E. Washington Ave.) or Madison area libraries.

### 2. Set up an online account.

Go to [mymetrobus.com](http://mymetrobus.com) and click on Fast Fare. Riders will need a valid email address to register.

### 3. Add smartcards to your account.

Seniors, youth, those with disabilities and those with low incomes are eligible for half-price fares. Bring eligibility documents to Metro Transit to get this added to your account. Email [mymetrobus@cityofmadison.com](mailto:mymetrobus@cityofmadison.com) for more information.

### 4. Add funds to your Fast Fare card.

You can add funds using a credit card on your online account.

Would you rather use cash? Convert cash at a BRT station vending machine, one of the new sales outlet locations, or at Metro Transit.

### 5. Bring old, unused 31-day passes and 10-ride cards to Metro Transit.

Trade in your old fare items and get that dollar value added to your account. Old fare items will be discontinued later in the year.

## HOW IT WORKS

---

- Tap your card every time you board a bus. Fare readers are located at all doors.
- Your fare will automatically be deducted from your account. If you need to make a transfer, still tap your card! You are eligible for a free 2-hour transfer and will not be charged, but your ridership will be recorded.
- Continue to tap every time you board. Once you hit the daily, weekly and monthly rates, you ride for free. Never pay for more rides than you take - this is called fare capping! Interested in seeing how it works? Track your live ridership and payments in your account.

## FREQUENTLY ASKED QUESTIONS

### Do I Need to Use a Phone or Computer to Use the Fare System?

No, using a phone or computer to access an online account is not required. You can pick up a reloadable Fast Fare card and load money into an account at Metro Transit, a sales outlet, or at ticket vending machines at BRT stations.

### Can I Still Use Cash?

Yes. You will still be able to pay with exact cash on the bus when boarding at any regular Metro stop for a local route. However, if you are boarding at a BRT station, you'll need to buy a ticket or 1-day pass with cash at the ticket vending machine before boarding. Cash will not be accepted directly on buses at BRT stations.

You can also put cash onto your Fast Fare card. You can do this at a ticket vending machine at the BRT stations, the Metro Transit Administration Office, or at one of the many new sales outlets throughout the community. New outlets include Kwik Trips, Walgreens, CVS, Walmart and more.

### Can I Board With my Old Passes and 10-Ride Cards?

Yes, but only on local routes for a limited time. Riders are encouraged to exchange all old fare items with a magnetic stripe for new Fast Fare cards.

### Can I Transfer Between Rapid Route A and Other Metro Routes?

Yes. It is the same fare system. Fare capping will apply on all Metro buses.

The only exception is the paper transfer. If you pay on the bus with cash on a local route, you may be issued a paper transfer card. These paper transfers are not accepted at buses boarding at BRT stations, as you must tap to board. Buses serving BRT stations will also not issue paper transfers.

Paper transfers will be phased out from all Metro service in 2025.

### What Can I Purchase at the BRT Station Vending Machines?

You can buy a single ride ticket or a 1-day pass. (Due to not being able to verify reduced fare eligibility, only standard adult-priced tickets or 1-ride passes are available to purchase at these machines.) However, you can reload a Fast Fare card including all reduced fares at the vending machines. Machines will have instructions in English and Spanish, and accept cash, coins, and credit cards.

### Can I Just Board with a Credit Card?

The ability to board with a contactless credit card, Google Pay and Apple Pay will be available this spring.

### Will This Be Available on Paratransit?

We expect to roll out fare technology improvements on paratransit next year. Until then, existing tickets and process of paying paratransit fares will continue.



## FARE CAP PRICING

Here's how it works:

- When an adult rider taps their Fast Fare card on the bus, the system charges a single ride fare of \$2.00.
- The same adult continues to ride and taps every time they board.
- Once the system reads that this card hit the daily "cap" price of \$5.00, it will no longer charge them for the rest of the day.
- That same rider then continues to ride throughout the week and tap every time they board. When the system reads that the rider reaches the weekly cap of \$16.25, rides will be free for the rest of the week.
- The most a regular adult fare will be on any day is \$5.00, the most in any week is \$16.25, and the most in a month is \$65.00.

---

### Adult Fare Cap Pricing

Single ride .....	\$2.00
Day .....	\$5.00
Week .....	\$16.25
Month .....	\$65.00

---

### What About Reduced Fares?

Metro has simplified its fares with just one set of reduced pricing caps for youth, seniors, those with disabilities, and those with low income.

### Reduced Fare Pricing

Single ride .....	\$1.00	Week .....	\$7.00
Day .....	\$2.50	Month .....	\$28.00

Your accounts and fare capping work the same as any other rider, just with a lower cost per tap.

---



---

## FAST FARE SALES OUTLETS

Visit these sales outlet locations to add value to your Fast Fare Card.

### MADISON

7 Eleven	2216 University Ave.	Kwik Trip	4825 American Pkwy
CVS Pharmacy	2 S. Bedford St.	Kwik Trip	1421 Monroe St.
CVS Pharmacy	6701 Mineral Point Rd.	Kwik Trip	1117 N. Sherman Ave.
Dollar General	508 University Ave.	Kwik Trip	2601 Fish Hatchery Rd.
Family Dollar	2849 N. Sherman Ave.	Kwik Trip	4402 East Buckeye Rd.
Kwik Trip	6525 Kilpatrick Ln.	Kwik Trip	6702 Raymond Rd.

*(more outlets on back)*

**MADISON**

Kwik Trip 2538 Fish Hatchery Rd.  
 Kwik Trip 7502 Mineral Point Rd.  
 Kwik Trip 7717 Mineral Point Rd.  
 Kwik Trip 1625 N. Stoughton Rd.  
 Kwik Trip 3153 Maple Grove Dr.  
 Kwik Trip 4741 Lien Rd.  
 Kwik Trip 4112 Milwaukee St.  
 Kwik Trip 401 N. Third St.  
 Kwik Trip 3528 E. Washington Ave.  
 Kwik Trip 1434 Northport Dr.  
 Kwik Trip 2402 West Broadway  
 Kwik Trip 3401 University Ave.  
 Kwik Trip 5445 University Ave.  
 Kwik Trip 6202 Schroeder Rd.  
 Kwik Trip 4624 Monona Dr.  
 Metro Market 261 Junction Rd.  
 Metro Market 6010 Cottage Grove Rd.  
 Metro Market 3650 University Ave.  
 Pick 'n Save 6655 McKee Rd.  
 Pick 'n Save 2502 Shopko Dr.  
 Pick 'n Save 1312 S. Park St.  
 Speedway 4902 Verona Rd.  
 Walgreens 8302 Old Sauk Rd.  
 Walgreens 676 State St.  
 Walgreens 606 S. Whitney Way  
 Walgreens 2121 S. Park St.  
 Walgreens 1725 Northport Dr.  
 Walgreens 7810 Mineral Point Rd.  
 Walgreens 108 Cottage Grove Rd.  
 Walgreens 15 E. Main St.  
 Walgreens 3710 E. Washington Ave.  
 Walgreens 4518 Cottage Grove Rd.  
 Walgreens 6601 McKee Rd.  
 Walgreens 3700 University Ave.  
 Walgreens 2909 E. Washington Ave.  
 Walgreens 5702 Raymond Rd.  
 Walgreens 311 E. Campus Mall  
 Walmart 7202 Watts Rd.  
 Walmart 4198 Nakoosa Trl.

**FITCHBURG**

Kwik Trip 6133 McKee Rd.  
 Kwik Trip 6208 McKee Rd.  
 Kwik Trip 2792 S. Syene Rd.  
 Pick 'n Save 3010 Cahill Main  
 Speedway 2810 Fish Hatchery Rd.  
 Walgreens 2931 S. Fish Hatchery Rd.

**VERONA**

Kwik Trip 7583 W. Mineral Point Rd.  
 Kwik Trip 2145 County Hwy PB  
 Kwik Trip 400 E. Verona Ave.  
 Kwik Trip 233 Wildcat Way  
 Walgreens 104 N. Main St.

**MIDDLETON**

CVS Pharmacy 6210 Century Ave.  
 Dollar General 5430 Century Ave.  
 Kwik Trip 6519 Century Ave.  
 Kwik Trip 7508 Century Ave.  
 Metro Market 6800 Century Ave.  
 Walgreens 2010 Branch St.

**MONONA**

Kwik Trip 105 E. Broadway  
 Metro Market 6540 Monona Dr.  
 Speedway 2500 Royal Ave.  
 Walgreens 5300 Monona Dr.  
 Walmart 2151 Royal Ave.

**SUN PRAIRIE**

Dollar General 924 Windsor St.  
 Kwik Trip 1252 W. Main St.  
 Kwik Trip 2599 Ironwood Dr.  
 Kwik Trip 9 Tower Dr.  
 Kwik Trip 1706 Windsor St.  
 Metro Market 2538 Ironwood Dr.  
 Pick 'n Save 640 E. Main St.  
 Walgreens 275 Davison Dr.  
 Walgreens 546 N. Grand Ave.  
 Walmart 1905 McCoy Rd.