

# BUS RAPID TRANSIT (BRT)

## Launches Sunday, September 22!

Metro is about to launch its first ever Bus Rapid Transit (BRT) route! Through the use of larger buses, dedicated lanes, and a new fare collection system, Metro's Rapid Route A will move riders more quickly and efficiently through the community.

Metro Rapid Route A offers 15-minute service Monday through Friday until 8:00 pm and until 7:00 pm on Saturdays. Thirty-minute service is available on Sundays and holidays.

Rapid Route A runs east/west from the Sun Prairie Park and Ride to Junction Rd. and will board at new stations starting at East Springs Dr. on the east side all the way to the west end of the route.



## ROUTES A, B AND F

Routes A, B and F will also board at these stations when running along the Route A corridor.

New stations are not open yet, but watch for signs reminding you to board at these locations starting on Sunday, September 22.

## CHECK OUT THE FEATURES OF BRT

- Stations: New high quality boarding stations with real-time bus arrival information, covered seating, and bicycle access.
- Electric Buses: All-electric articulated buses will run on Rapid Route A, as well as Routes B and F. These buses are quieter, more eco-friendly and hold 50% more riders than our local buses.
- New Fare System: Board all buses more quickly with Metro's new Fast Fare card! Get all of Metro's multiple-ride discounts without paying for a pass or card in advance!
- Station Ticket Machines: For riders using cash, automatic ticket machines are available at most stations.
- Bus-Only Traffic Lanes: Buses will make their way more efficiently through traffic with bus-only travel lanes and traffic signal priority.
- New Bus Tracking Technology: New equipment has been recently installed on all Metro buses to make it easier to plan your trip and track your bus.
- Accessibility Features: New Metro buses and stations have a number of features that make it easier and more convenient for everyone to ride. New features include automatic wheelchair securement, audible real-time sign information, widened crosswalks, and level-boarding so that you don't need to step up onto the bus.
- Bike Racks: Bike racks are located inside the rear door of each BRT bus. Just roll your bike on and go.

## QUESTIONS

Call: (608) 266-4466 or Email: [mymetrobus@cityofmadison.com](mailto:mymetrobus@cityofmadison.com)





## HOW TO RIDE

- Center Running Stations: Most of Metro's new BRT stations are located in the center of the street. To get to the station, press the walk button. Wait for the walk sign and audible signal that it's safe to cross to the station. New crosswalks are wide and traffic signal lights are timed so that you'll have plenty of time to get to the station area. To start, Metro Rapid Route A, B and F will board at these stations.
- Arrival Time Signs: Check your buses arrival times at electronic signs located at each station. Press the button beneath the sign to hear an audible announcement of this information. You can also continue to track your bus on your device like you do now at [mymetrobus.com](http://mymetrobus.com) or other third-party apps.
- Ticket Machines on Platforms: Metro has a brand-new fare system that makes it easier than ever before to pay and ride. Before your bus arrives, have your new smartcard fare ready to go. Buses do not accept cash while boarding on BRT platforms. If you need to pay with cash, buy a ticket or one-day pass at the ticket machine located on most BRT platforms.
- Waiting For Your Bus: When you have your fare ready, wait for your bus safely away from the edge of the platform. Make sure to stay behind the painted raised warning bumps on either side of the station.
- Stand Back When Bus Arrives: When your bus arrives, stand back and let it come to a complete stop. Look for the route letter and destination information on the headsign. When the doors open, the bus will also audibly announce its route letter and destination.

Make sure you're boarding the correct branch such as A1 or A2 to ensure your bus is heading to your desired destination.

There are doors on both sides of the bus. At most BRT stations, you'll only board using the middle and rear doors. At some locations, you'll be able to board using the front, middle and rear doors.

Wayfinding tiles are located on the ground to guide those with visual impairments to the door.

- Watch Your Step When Boarding: One of the great features of BRT stations is level boarding. BRT platforms are raised off the street so that you can enter the bus without stepping up. When the bus is ready to board a small ramp will deploy across the short gap between the station and bus.

- Tap Your Fast Fare: When you enter the bus, present your FastFare card, smartphone fare, or bar code ticket that you purchased at the BRT station. Readers are available at every door. Hold your paper barcode ticket or phone screen to the top of the screen. Smart cards should be tapped at the bottom. Once you pay your fare, please move away from the doors so that others can easily board.

- Boarding with Wheelchairs: Wheelchair users should board using the middle doors for easiest access to the two securement areas. Look for images on the ground to show you where the middle door will line up on the platform.

Two wheelchair securement areas are also located in the front of the bus.

The first area faces forward and is similar to the securement area on Metro's current buses. Flip up the seat, and a driver will help secure your device.

- Automatic Wheelchair Securement System: A second securement area features a new automatic system that will allow you to secure your device yourself.

Flip up the seat and back into this second area. Press the button, and the system will automatically secure your device into place.

If you'd like, there is shoulder strap that you can fasten yourself or ask your driver for help.

When you near your destination, press the yellow touch strip to signal the driver you're about to reach your stop. When the bus has safely stopped, your driver will release your device.

Please then exit the bus through the middle doors.

- Boarding with Bikes: On BRT vehicles, all bike racks are located inside the back of the bus. If you're traveling with a bike, board at the rear door. Look for images on the ground to show you where the rear of the bus will line up on the platform.

- Track Your Bus Along the Route: As you're traveling, listen for audible announcements to help you track where you are along the route.

- Signal the Driver You Wish to Stop: You'll still need to signal your driver that you wish to disembark at the next station. Pull the yellow cord or press signal buttons and touch strips when you've reached your stop.

