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CELEBRATING 35 YEARS • 1983-2018

2018 ANNUAL REPORT MADISON SENIOR CENTER



The Madison Senior Center involves older adults as leaders, teachers and learners, and provides a balanced, diverse and coordinated program that acts as an ideal model for aging.

*in the heart
of Madison*

DIRECTOR RETIRES WITH GRATITUDE



"I leave with a grateful and joyous heart ..."

The year 2018 marks my 30th Anniversary as the Director and the year I celebrated my 70th Birthday. Those numbers aligned to encourage my retirement. I will continue to advocate for older adults and to fight ageism, but not in the same work-all-day way. I want more time to exercise and meditate, to learn more about art and the natural world, volunteer in meaningful ways, read for pleasure and connect with my family and friends.

I have loved this work, especially the variety, the job satisfaction, the challenges, the people served and my colleagues. I have grown older here and learned how to do it well through the successful aging model we promote. I leave with a grateful and joyous heart, knowing that Sally Jo Spaeni, our new Senior Center and Senior Services Manager, and our terrific staff team will lead the Madison Senior Center to new heights in the future. I have reached one of my goals, to develop a Senior Center that I would attend. I hope to see you soon at the Madison Senior Center!

Warmest regards,

Christine Beatty

COVER: MSC participants enjoy the Ballroom Basics for Balance Class held at the Madison Public Library. Photo Credit: Jon Hain Photography

38,609

Number of Visits

103

Daily Average Visits for Senior Center Programs

775

Unduplicated Program Participants 55+

310

Number of Volunteers

6,584

Volunteer Hours (Equals 3.2 Full-Time Staff)

2,952

Total Number of Events

\$23,944

Rental Income

161

Number of Donations

11.3

Average Senior Center Sponsored Programs Each Day

2018 HIGHLIGHTS

- ◆ Christine Beatty retired after 30 years of leading the Madison Senior Center! Accolades received for her years of outstanding service include a Mayoral Proclamation, Common Council Resolution and In Business Magazine's Women of Industry Legacy Award - to name a few
- ◆ Madison Senior Center celebrates 35 years of promoting successful aging!
- ◆ Endowment for Successful Aging grant awarded by Madison Community Foundation, matching campaign gifts 2:1
- ◆ Accreditation teams discussed and completed plans for national accreditation process
- ◆ Planned "Cycling Without Age" new program open house
- ◆ Beatty worked with the Greater Wisconsin Agency on Aging Resources to train self-directed volunteer teams throughout the state
- ◆ Increased smart phone class offerings with great success
- ◆ Planned new local tours to see Olbrich, MMOCA and holiday lights
- ◆ Completed second session of Aging Mastery Program
- ◆ Implemented MSC Foundation sponsored internship program
- ◆ Installed additional signal units to improve wifi reception
- ◆ Hired Sally Jo Spaeni as new Senior Center and Senior Services Manager



CLOCKWISE FROM TOP: Participants enjoy getting a ride during the Cycling Without Age open house; a volunteer and preschool student have fun with a craft project during an intergenerational program; Sassy Steppers perform; attendee enjoys meeting a comfort companion during Safety Day; ice cream social in the courtyard; Garbo: The Musical performance.

THANK YOU . . . THANK YOU. YOUR GIFTS MAKE PROGRAM

Corporate Sponsors

BrightStar
Oak Park Place
Visiting Angels

Grants

Natl Assn of Nutrition & Aging
Services

Champion (\$500+)

Christine Beatty
Keller Family Charitable Trust
Forest Foundation, Inc.
PLATO
Shomos Family Foundation
WI Senior Games

Benefactor (\$250 - \$499)

Jeffrey Budzisz
Jim Clum
Susan Frikken
Steinhauer Charitable Trust

Supporter (\$150 - \$249)

Maurice & Sybil Better
Robert Conway
Dan & Pat Cornwell
Gail Jobelius
Lawrence Kruger
Kathleen Whitt

Friend (\$50 - \$149)

Jane Bannerman
Eloise Barrett
Jean Blackmore
Robert Blitzke
Bob & Bonnie Block
Rita Bloomfield
Lauren Blough
Mary Boyd
Ronald Bull
Evonna M. Cheetham
Memee Chun
John Clarke
K.A. Colwill
Brian Duffy
Evelyn Fahrback
Felicitus Ferington
Ellen Fisher
Jay Fleisher
Lorrie Formella
Bob Frambs
Cynthia Gleason
Peter & Laura Gottlieb
Shirley Haidinger
Arlene Hart
Kathy Heimann
Susan Hoffman
Terry Huxtable
Jesse Kehres
Norman Leer
Leon N. Lindberg
Ronald Luskin
Jim & Patricia Moore
Stephanie Moritz
Joan K. Murray
Evelyn Otterback
Judy Pitman
Margaret Rentmeesters
Margaret Rice
Ruth Sandor

Darrel Schrader
Jeanne Silverberg
John Smart
John Sorenson
Mary Ann Steckling
David Sulman
Bonnie Swan
The Vinery
Michael Verveer
Peter Weiler
David Westring
Keith Zutter

Contributor (up to \$49)

Edna Canfield
Hildy Feen
Judi Fuerstenberg
Marilyn M. Haynes
Elsa Johnson
Mary Karau
Noel Marie Klapper
Abbie Loomis
Joan Lundin
Susan Munson
John Nicka
Ann Ostrom
Darline Pearson

DID YOU KNOW?

Donations to the Madison Senior Center made between now and Summer of 2020 will be matched 2:1 by the Madison Community Foundation?!
Visit: madsongives.org/madseniorcenter

MS AND ACTIVITIES POSSIBLE. THANK YOU . . . THANK YOU.

Alvin Schubert
Kathleen Shurts
Robert Siegfried
Jegan & Gowri Sriskandarajah
Barbara Vater

In-Kind

Capitol Centre Market
Denis Carey
Clasen's European Bakery
Community Action Coalition
Crafty Senior
Dairy Connection
Marguita Fox
Gail Ambrosius Chocolatier
Gaylord Catering Service
Goodman's Jewelers
Diane Hughes
Jim Krueger
Kwik Trip
James Lamal
Norman Leer
Panera Bread
Perkins
Stella's Bakery
Trader Joe's
Whole Foods Market
Willy Street Co-op
Yahara String Quartet

Remembrance Donors

In Memory Of

Helen Aarli
by Betsy Draine
by Lois Karn

Cheryl Jacobson
by Red Hat Mamas
by Robert Jacobson

John Koch
by Lois Karn

Merle & Dorothy Shinstine
by Kathy & Chris Davis

Yetta Sokolow
by Harvey & Judith Sokolow

Jefry Waak
by Marylou Waak

Frank & Catherine Weitz
by Janet Weitz

Fred Wertz
by Margaret Rice

In Honor Of

Christine Beatty
by Paul Buckalew
by Katie Crawley
by Carrie Diamond
by Marge Engelman
by Reta Harring
by Arlene Hart
by Michael Jackson
by Patti & Jeff Jorenby
by Kathryn Lederhause
by Ronald Luskin
by Sally Miley
by Lynne & Jamie Robertson
by Joyce Schneider
by Daryl Sherman
by Bonnie Swan
by Al & Sue Talarczyk
by Michael Verveer

Kathy Whitt
by Sarah Whitt

In Appreciation Of

MSC Staff
by Jane Qualle

MSC Staff & Friends
by Joyce Schneider

MSC Volunteers
by Jeanne Silverberg

MSC's Good Work
by Jim & Sally Davis



FINANCIAL SUPPORT

City of Madison


The City of Madison Operating Budget provides 94% of the total Senior Center budget. The City pays for salaries and operating expenses.

Salaries & Benefits	\$529,872
Services/Utilities	55,525
Supplies	10,522
Other Building Operating	<u>7,877</u>
Less Rent/Other	<u>(24,605)</u>
Total Expenses	<u><u>\$579,191</u></u>

Partnership Fund


The Partnership Fund pays for programs and activities, including a multitude of educational classes, wellness activities, and performances. Associated expenses include instructors, refreshments, volunteer recognition and advertising. This fund is partially comprised of program and activity income.

Individual donations and program sponsorships, which are managed by the Madison Senior Center Foundation, are important in helping meet yearly budgets. The Madison Senior Center Foundation, a 501(c)(3) organization, is dedicated to assisting the mission of the Madison Senior Center.



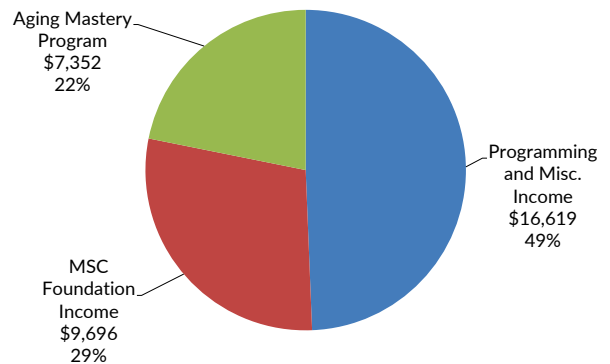
Survey respondents have traveled to the Madison Senior Center from at least 18 zipcodes!
(2018 Survey)

94% of respondents say staff and volunteers make MSC a welcoming place to visit
(2018 Survey)

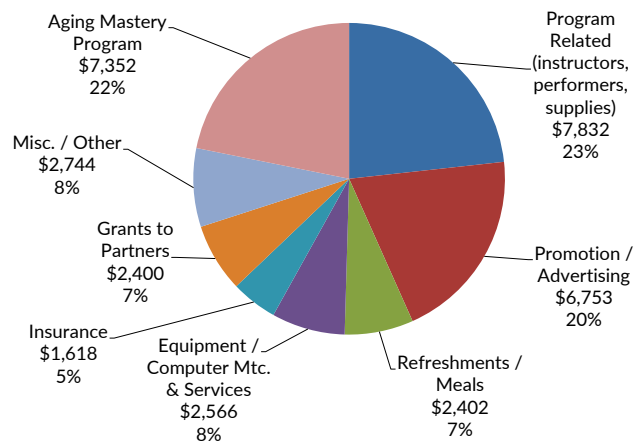



83% of respondents say they are more socially engaged as a result of participating at MSC
(2018 Survey)

Income: \$33,667



Expenses: \$33,667



WELCOME SALLY JO SPAENI!

2019 and Beyond



I'm Sally Jo Spaeni, new Senior Center and Senior Services Manager... that in itself is a BIG change! We exist to offer you exciting programs and activities that will help you create and sustain a healthy lifestyle!


By way of introduction, I will share a little bit about me. I am a trained Human Service professional who holds an Associate Degree from Madison College in Human Services and a certificate in Gerontology from the University of Central Florida. I am currently furthering my education through the Ohio State University School of Medicine in the Series in Applied Gerontology Education program and LOVE it! I love to spend time outdoors, and enjoy kayaking, hiking and biking. I am the proud grandmother of 5 beautiful children, and we are expecting two more this summer! I enjoy reading

and spending time discussing the latest book with my book club; and, I'm experimenting with acrylic paints!


I started working at MSC in December 2018. I spent the first weeks in my position listening and learning, watching and commenting. I love the wide variety of classes, activities and opportunities right here at our facility that are open and accessible to all adults aged 55 and older. We partner with community agencies and businesses to provide even more opportunities for Madison's chronologically gifted members!

Our numbers say that we are doing well reaching the aging adults in our community. In 2019 and beyond, we will strive to do even better. We plan to analyze our program offerings to be sure we appeal to a diverse audience. To do so, we will need to create new partnerships, increase our marketing efforts and examine and break down barriers that prevent people from accessing services here. We'd love for you to join us in these efforts. Call today to find out how!

COMMENTS FROM PARTICIPANTS AND VOLUNTEERS




"...(MSC) offers all I need." (2018 Survey)



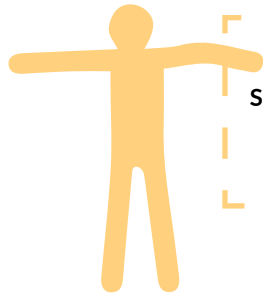
"I really like the MSC atmosphere. By volunteering, I feel like I'm helping others be happier in their daily lives."
(Mary, Volunteer & Participant)



"Keep up the great work..."
(2018 Survey)



"I love the teamwork and cooperation of the dining site."
(Thomas, Volunteer)



"My favorite part about coming to the Senior Center is hanging out with my friends and playing Wii Bowling on Fridays."
(Steve, Volunteer & Participant)

THE MADISON SENIOR CENTER PROMOTES SUCCESSFUL AGING

Technology Programs • Dance and Exercise • Life-Long Learning Classes • Workshops and Training • Support Groups • Health Screenings • Wellness Activities • Special Programs • Senior Services and Referral • Volunteer Opportunities • Meals and Nutrition Education • Intergenerational Programs • Music and Entertainment • Leadership Opportunities

BOARD • COMMITTEE • COUNCIL • LEAD VOLUNTEERS • STAFF

Committee On Aging

Alnisa Allgood	Barbara McKinney
Blinda Beason	Kathy Poi
Donna Bryant	Mary Jo Rimkus
Edna Canfield	Daryl Sherman
Felicitus Ferington	Michael Verveer
Faisal Kaud	Kathy Whitt

Advisory Council

Catherine Bloomer	Ben Obregon
Paul Buckalew	Jane Qualle
Edna Canfield	Margaret Rentmeesters
Donna Danowski	Joyce Schneider
Reta Haring	Daryl Sherman
Diane Hughes	Dave Westring

Madison Senior Center Foundation Board

Jeffrey Budzisz	Ron Luskin
Edna Canfield	Sally Miley
Harry Engstrom	Kathy Whitt

2018 Lead Volunteers

Karla Ackerman	Diane Hughes
Dan Bassett	Dennis King
Tom Benish	Jim Lamal
Marie Chavez	Ben Obregon
Donna Danowski	Darline Pearson
Gary Edelstein	Rick Petzke
Evelyn Fahrback	Jane Qualle
Fay Ferington	Margo Simpson
Arlene Hart	Mark St. Francis
Paul Hendrickson	Kathleen Whitt
Gil Hillman	Dee Wylie

Did you know MSC has a suggestion box outside the 2nd floor admin office?


We'd love to hear your ideas!



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[MadisonWISeniorCenter](https://www.facebook.com/MadisonWISeniorCenter)

 Follow us on Twitter:
[@MadisonSrCenter](https://twitter.com/MadisonSrCenter)

Senior Center Staff

Senior Center &.....	Christine Beatty, 267-8652
Senior Services Manager	Sally Jo Spaeni
Office Manager	Karen Cator, 266-6290
Program Coordinator.....	Laura Hunt, 267-8650
Volunteer Coordinator	John Weichelt, 267-2344
Building Services.....	Jeff Thompson, 266-6581
Reception.....	Gary Flesher, 267-8651
Intergenerational Coordinator....	Laurie Bibo, 267-8673
Attendants.....	Kelly Bender, Lisa Raetzman, Tom Wilczewski
Interns.....	Devon Clark, Julia Low-Chappell, Perri Moran, Samantha Toledo