



Giving Matters

DONOR NEWSLETTER OF THE MADISON SENIOR CENTER FOUNDATION, INC.

FALL, 2017

Work For LGBT Seniors Honored



At the recent 25th Anniversary OutReach Awards Banquet, Senior Center Director Christine Beatty was honored with the “Ally of the Year Award” for her work to develop programs for LGBT (Lesbian, Gay, Bisexual and Transgender) seniors.

Researchers estimate that there are 2.4 million plus LGBT older adults over age 50 in the U.S., and they expect that this number will double by 2030.

This population is one which is likely to need social support as they face barriers to accessing appropriate health care, and they may be fearful of discrimination when seeking help.

Over 15 years ago, the Madison Senior Center and OutReach, Inc. recognized that LGBT seniors were being ignored. Together, they sought to raise awareness, increase advocacy and offer programs and services to this population, resulting in the development of the **LGBT Senior Alliance**, which provides scheduled activities and advocacy for LGBT senior adults.

Your Chance to Enjoy a Classic English Tea

Friday, December 8 at 2 pm is the Classic English Tea, featuring tea service and treats in three courses: savory, scones and sweet. This fundraiser for the Senior Center invites guests to enjoy laughter, discussion, and quality time between courses. Classical and holiday music by the Yahara String Quartet



creates the perfect ambiance. Non-refundable tickets are \$25 per person, and space is limited. Reservations are accepted through Monday, December 4. Make your reservation TODAY by calling (608) 266-6581.

The Holiday Tea attracts different generations. And sometimes hats!

End of Year Gift

TAX SEASON IS COMING

Remember that your donation to the Madison Senior Center is tax-deductible. While supporting amazing programs at Madison Senior Center, you can also help yourself with more deductions on your tax form. The upcoming tax season won't get you down; gifts to the Madison Senior Center make senior programs possible.



Seniors Receive Technology Assistance

Smart phone, tablet, laptop, and camera, technology is constantly changing. It can be hard for anyone to keep up. With so many options, services, and devices older adults are finding it difficult to maintain communication with loved ones and, as a result, are experiencing increased stress.

Therefore, the Madison Senior Center is looking to expand its technology assistance. Recent classes on smart phone basics were well attended. A new website allowing access to information and videos including “Senior Beat” monthly program launched in October.

The computer lab is now open five days a week. Participants can bring in a phone, tablet, laptop or simply use one of our PCs. Assistance is free and available upon request from one of our talented volunteers.



Make a Planned Gift to Ensure a Strong and Vibrant Senior Center

Planned giving can be a powerful tool for donors who are committed to a strong and vibrant future for the Madison Senior Center and a shared belief in promoting successful aging. Planned gifts can have an extremely positive impact on programs offered, special lectures, marketing our events, and health initiatives. Planned gifts may also provide significant tax benefits for donors.



Learning to line dance.

Donors are welcome to support the Senior Center in the form of a bequest; mutual funds, IRA rollover, stock securities, life income gift; charitable remainder trust; charitable lead trust; a gift of retirement assets or life insurance policy; or a gift of real estate or artwork we have agreed to accept.

Please work with your personal tax/legal experts to learn about these potential gifts. Contact Director Christine Beatty for assistance, if needed.

*Thank you
for your support!*

Talented Photographers Display their Work

Photographers aged 55 and older from Dane County submitted up to four pieces for the annual *Photo Affair* event. Judges declared best of the show and provided constructive feedback for those developing their hobby. A total of 67 photos by 18 photographers were on display during October.



Photographers and their admirers gathered here for Gallery Night to celebrate and unveil this year's best photos from *A Photo Affair*.

"Who Matters?"

A MULTIGENERATIONAL PHOTO AND STORY PROJECT

On two separate days in August and September, photographs were taken of multigenerational relationships at the Madison Central Library. Their stories were recorded by author Pamela Phillips Olson and photographed by Jennifer Bastian.

This project celebrates and gives exposure to the meaningful, loving relationships that exist across generations in Madison, WI. The photographs and stories will be exhibited at the Madison Senior Center and Central Library during December of 2017, with an opening reception on December 1 in both locations. Prints and digital files of the images will be given to the participants free of charge.

The partnership created between photographer Jennifer Bastian, the Madison Senior Center, and the Madison Public Library has plans to continue this project into the next few years, casting a wider net across the community to other locations.



Upcoming Events

- ♥ **Thursday, November 16:**
Speed Dating
4-6 pm
- ♥ **Tuesday, November 28:**
Holiday Open House featuring music by KG and the Ranger, chocolate fountain, and refreshments
1-3 pm
- ♥ **Friday, December 8:**
Classic English Tea
2-4 pm



KG and the Ranger

Giving Matters

*in the heart
of Madison*

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RETURN SERVICE REQUESTED

Giving Matters . . . NOW!

ASSISTING AND REACHING OUT TO GROWING POPULATION OF RETIREES

Giving Matters is the name of this newsletter. GIVING to the Madison Senior Center does MATTER! The City of Madison pays for staff salaries and maintains the building. However, the programs and activities sponsored here are paid by participant fees, corporate donations, grants and by YOUR contributions.

The Madison Senior Center Foundation, a non-profit entity, invests these funds to benefit the Senior Center's programs, services and activities. Participant fees are modest, and over 94% of programs are offered at no cost. Senior Scholarships are available to assist those with limited resources.

YOUR response to this request in the enclosed envelope is essential to the quality and quantity of our programs. YOU MATTER; GIVING MATTERS. All gifts are appreciated and no amount is too small.

Thank you for your gift; it promotes successful aging.



Enjoying snacks and laughter at the recent Boomer Bash.